A. City of Branson went from recycling 169.48 tons of glass in 2014 to 275 tons in 2015, a 63% increase.

\[
169.48 \text{ tons shipped in 2014} \quad \rightarrow \quad 275 \text{ tons in 2015} = 105 \text{ tons increase} = 62.3\% \text{ increase}
\]

B. New Places in 2015 for Promotion or Collection:
   a. Two locations in 2013. NOW TEN locations in 2015.
   b. Displays and bins at Price Chopper
   c. New locations for drop off:
      i. Tantone Industries
      ii. Kimberling City
      iii. Hurley, MO
      iv. Stone County Courthouse
      v. Cape Fair, MO

Branson’s Mayor
Karen Best Launches
Newest Glass Recycling Location Ribbon Cutting.
Ribbon Cutting for “24/7 Glass Recycling” August 2015

A “Random Recycler of the Day.”
Branson Keeps the Fun in Glass Recycling with cool prizes courtesy of Ripple Glass and Ozark Mountain Bottleworks.
C. Promotions: Random Recycler Rewards all Summer Long + Facebook posts + Price Cutter
D. In the News: Branson Independent Newspaper article, August 2015
E. In the News: KLFC Radio Interview (photos next page)
F. Handouts: New Rack Cards with updated information on TEN LOCATIONS (8 NEW) in 2014-15
G. Branson Convention Center and Hilton Hotel begin glass recycling in 2015
H. “We Want Your Glass” Summer Campaign (photos page 6)
I. More than a dozen entities partnered together to recycle glass in Branson, including a church, six businesses, Blue-Green Wilderness Club, two counties, a transfer station, a sheltered workshop, two solid waste districts, Branson Convention Center and more.
J. Our Glass Recovery Rate: 59.4% in 2015 Up from 48.5% in 2014 Branson Population = 10,520

Our citizens helped us celebrate the 500th Ton Milestone in 2015
Branson Promotions:

Branson Recyclers Win Free Soda when they Recycle Glass,

Courtesy of our Partner, Ozark Mountain Bottleworks
Rhodes Family Price Chopper
Becomes our new Partner

Summer 2015
Left: Another Happy Glass Recycler
Posted on Facebook

Below: BINX THE CAT
PROMOTES RECYCLING on
BRANSON RECYCLE
FACEBOOK

BINX GOT HIS RECYCLE BIN

BOTTLE AT PRICE CHOPPER ON 76
Branson Tagged 500 bottles of Soda with the Glass Recycling Message. Then we gave it all away to citizen recyclers.
Thank you Branson!
Branson area citizens have now recycled more than 4 million bottles.
That’s enough glass to fill 42 semi-trucks.

OR
If those glass bottles were laid end-to-end, they would stretch all the way from
Branson to Chicago (570 miles!)

Above: Branson Loves Being Part of the Bigger Ripple Glass Picture:
Ripple made us this cool graphic which we used on FB, in Powerpoints and other glass recycling promotions.

Update: Branson recycled 1000 tons by 2018: Enough to fill 44 semi-trucks.
Above: We placed purple Ripple bins at our Glass Drop-off sites.

First person to find it wins, takes a selfie and posts on our FB page.
Left: Promoting Glass Recycling on KLFC morning radio.
We built on the strong Ripple brand to create these rack cards.

Perfect for giving out to our residents and millions of Branson visitors.

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Did You Know?

• Recycling one six pack of bottles makes enough fiberglass insulation to fill a standard wall cavity.

• Stone and Taney County recycled enough glass to fill 23 semi trucks, or if bottles laid end-to-end, they would reach from Branson to St. Louis!

FAQs

Do I need to take the labels off?

Nope. You can leave all the labels on your containers.

Where can I purchase a glass recycle bin?

You can purchase a stylish purple Ripple recycle bin at Price Chopper, 2210 W Hwy 76.

What kind of glass do you take?

Can I put window glass in the bin?

Short Answer: All food and beverage glass is fine.

You keep the lids.

Window glass? Call 337-8566 first.

What about Pyrex or old coffee mugs?

We cannot accept pottery, mirror, Pyrex, Coming Ware, ceramics, dishes, windshields or ham sandwiches.

Those items contaminate the rest of the glass.窗口玻璃？Call 337-8566 first.

Do I have to rinse the containers?

That would be nice, but it’s not essential. You may, however, decide rinsing the containers keeps your home or garage smelling a bit fresher.

Can I put glass curbside?

Or in with the rest of my recycling?

No. That’s dangerous for the people who process your curbside or condo recycling. They could get cut. Bring your glass to one of the ten drop-off sites instead.

Questions or Comments? 417-337-8566

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We gave away 3000 of these. Now onto our second printing.
IN 2014, WE SHARED OUR GLASS RECYCLING SUCCESS STORY WITH CITIES FROM ALL AROUND MISSOURI, AT THE MISSOURI RECYCLING ASSOCIATION CONFERENCE (MORA)
By JANN CLARK
Staff Writer

The Taney County Commission received an update on its combined efforts with the city of Branson on its glass recycling project – and the outcome is good.

Mona Menezes, environmental specialist for the city of Branson, came before the commission Monday to give an update on the project between the two entities that have been working together for three years to recycle glass county wide.

The glass recycling project was launched in 2012 and is managed by the city of Branson. The Taney County Transfer Station stores, loads and sends shipments and the city of Branson keeps the records on the project – but no money changes hands.

Partnerships involved in the recycling project are: Taney County, the city of Branson, Ripple Glass, the Department of Natural Resources Solid Waste District, WCA Waste Corporation and the United Methodist Church.

In 2010, glass recycling became possible when Boulevard Brewing in Kansas City invested $40 million in infrastructure to open the ‘Ripple Glass’ recycling facility, which has a five-state region with operations in 50 Midwest cities.

The glass is recycled into fiberglass insulation by Owens Corning.

To-date the recycling center has recycled 500 tons of glass, which equals 1 million pounds, which is equal to 20 semi-truck loads of glass – or that equals 250 miles of bottles, which equates to enough insulation to cover 5,000 homes.

Stonehill Winery and Big Cedar were recycling prior to the development of the local effort and are now using the recycling centers county wide and the Branson Convention Center and Hilton have also joined in to recycle the glass they have on property.

Menezes said 49 percent of glass that’s being recycled is going to the county’s Transfer Station and 51 percent in being dropped off at the bins located around Branson.

Taney County also has recycling at its facility near Korea Mills.

Menezes said the recycling efforts are being promoted through Sustainability Awards each year, through social media like Facebook and through local companies who like to promote their products in ‘cool’ ways in conjunction with recycling.

While no money exchanges hands, Menezes said extensive staff time is contributed to the effort via the city of Branson through the agreement with Taney County.

She said Branson stores and collects up to 5 tons of glass.

The Taney County Transfer Station stores up to 25 tons of glass and Ripple Glass hauls the glass to Kansas City and processes the glass at no cost to either entity.

Menezes said the world has changed. She said when she started she had to run to keep up with the demand because the next generation expects to have recycling, she said they demand it.

Menezes said the school children are being taught to recycle.

Also, the tourists who come to the Branson and Taney County area are recycling. Menezes said they go on the city of Branson’s website to find out where the recycling bins are and they call the city for information on recycling.

Under ‘solid waste management,’ the city of Branson provides recycling for all of Taney County and saw 696 tons in 2014.

Household and hazardous waste is managed by Branson with 68 percent coming from county residents, 18 percent from Branson, 5 percent from Hollister and 5 percent from Forsyth.

Household chemical collection saw 4.7 ton in 2014 and 38.9 tons in 7 years.

‘If it’s not rain it shouldn’t go down a storm drain,’ Menezes said. ‘It’s easier to catch fire but that doesn’t happen anymore.’

It’s time for the county and the city of Branson to renew their recycling contract.

‘The more we work together the better it is for the citizens,’ Menezes said. ‘It’s all a sum of the parts. Solid waste – trash, recycling and hazardous waste.’

Eastern District Commissioner Danny Irabna said they didn’t really know there was that big a demand for recycling on the Eastern side of the county. He said they thought it would be a waste of money.

Three of the five recycling sites are in the county.