



## HUMAN RESOURCES DEPARTMENT

EMPLOYEE RETENTION & RECRUITMENT | BENEFITS | TRAINING

### **The City at a Glance:**

The City of Branson, incorporated in 1912, is located in the heart of the beautiful Ozark Mountains, offering outstanding recreational opportunities and an excellent environment to raise a family. The economy of Branson is rooted in tourism, drawing millions of visitors a year. The city encompasses more than 21 square miles and has a population of 10,520 (2010 Census). The Branson school district is accredited by the Missouri State Department of Education with an “AAA” rating. Several institutions of higher education are all located in the surrounding region, including College of the Ozarks, Ozarks Technical Community College, Gibson Technical Center, Drury University, Evangel University and Missouri State University. The award-winning Cox Medical Center Branson provides health care facilities and services to the region. Three airports serve the Branson area: Branson Airport, M. Graham Clark Downtown Airport, and the Springfield-Branson National Airport. Branson is a community with a solid economy, low crime rate and excellent public services. We enjoy a beautiful setting and a small-town lifestyle built on community values of family, faith, friends and flag. Please log on to our City’s official web site at [www.bransonmo.gov](http://www.bransonmo.gov) to take a tour of the City and learn more about our local offerings.

### **Organizational Structure:**

Branson operates as a Council-Manager form of government, as recognized by the ICMA (International City Manager’s Association). The Mayor is elected at-large for a two-year term, and the six Aldermen are elected by ward (the City of Branson has three wards) for two-year overlapping terms. The Board of Aldermen appoints the City Administrator, the Municipal Judge, the City Attorney, and the City Clerk. The City Administrator approves the hiring of the Departmental Directors. The City provides a full range of services with a 2018 workforce of 270 full-time, 10 part-time and 99 seasonal employees.

### **Our Mission Statement:**

The City of Branson is committed to its citizens and those who visit here to ensure a safe and environmentally sound community. We will work as a team to maintain and promote the growth of our City, and to provide professional, courteous service to all through fair and open communication. We look to tomorrow, remembering yesterday, dedicated to excellence today.

## **Management Philosophy:**

The City believes that all Employees should work together as a team to give excellent service to the citizens and businesses of our community, our visitors, the Mayor and Board of Aldermen, and each other. Our behavior and organizational culture are based on a set of common values.

### **Branson - Where Values are the Difference**

#### **January**

*Vision – Planning for the future and encouraging growth*

#### **February**

*Leadership – Exhibiting a positive example in leading others toward achievement*

#### **March**

*Service/Courtesy – Responding to others with respect and a helpful attitude*

#### **April**

*Sustainability – Reducing waste today for a better tomorrow*

#### **May**

*Excellence – Being the best by doing your best*

#### **June**

*Safety – Maintaining an environment free from harm*

#### **July**

*Teamwork/Cooperation – Less me, more we; working towards a common goal*

#### **August**

*Volunteerism (Involvement) – Making a personal commitment to helping others*

#### **September**

*Stewardship – Wise and cost efficient utilization of all resources*

#### **October**

*Open Communication/Transparency – Open sharing of information between employees, citizens, and visitors.*

#### **November**

*Integrity – Doing the right thing, even when no one is looking*

#### **December**

*Accountability – Accepting responsibility for all your actions*