



THE OFFICIAL VACATION DESTINATION
OF THE KANSAS CITY CHIEFS

NEWS RELEASE

First Branson Chiefs Community Tailgate Oct. 11 ***Family Event Designed to Celebrate*** ***Branson as The Official Vacation Destination of*** ***THE KANSAS CITY CHIEFS***

BRANSON, Mo., 10/3/2023 – Calling Chiefs Kingdom for #RedWednesday, October 11, 2023! The Branson Lakes Area is invited to the first **Community Tailgate Party to celebrate Branson as the Official Vacation Destination of the Super Bowl Champion Kansas City Chiefs**. The family-friendly dance, radio party and pep rally will be on **Red Wednesday, October 11, 2023, from 5-8 p.m. at the Branson Ferris Wheel**, located at 3335 W. 76 Country Boulevard, right in the heart of the City's Entertainment District. All are invited to come with friends and family to help turn the town 'Chiefs Red' with live music provided by the popular band, The Rosy Hips, dancing, concessions -- and a BIG Branson Ferris Wheel surprise after sundown, with the skies lighting up in Chiefs red & gold.

The 'Branson Ferris Wheel Family-Friendly Tailgate' is in conjunction with OzarksDynamo Radio of Branson. The radio group consists of 5 radio stations, Digital and Sports groups and a Podcast Network. Key stations supporting this event are Legends 106.3 KRZK and MY 100.1 KOMC.

Partygoers are encouraged to wear red, and dancing shoes to twirl & spin with The Rosy Hips – a 'six-piece groove band on a mission to move!' The high-energy band covers Contemporary/Classic Pop, Rock, Country and dance hits. Andy's Frozen Custard will be providing free mini #87 Concretes to attendees. The event is free to the public and family friendly. *(No alcohol allowed.)*

Note: Press interested in more information, request interviews or to cover the event, please contact Lisa Rau, City of Branson Communications Director, 417.294.7586 or lrau@bransonmo.gov.

###