

CITY OF BRANSON								
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION								
2023	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2023 TOTALS	% Change as Compared to Same Month Last Year
January	\$ 301,061.41	\$ 472,590.96	\$ 524,123.34	\$ 6,131.41	\$ 248,946.86	\$ 140,416.93	\$ 1,693,270.91	-0.2%
February	73,814.54	29,191.17	113,340.21	4,512.17	85,070.37	61,588.33	367,516.79	12.9%
March	111,804.91	32,291.18	166,221.19	1,497.74	44,483.91	63,122.76	419,421.69	13.0%
April	352,557.40	295,928.97	517,786.40	13,150.72	172,054.16	125,319.93	1,476,797.58	2.2%
May	203,736.71	272,001.66	400,266.12	13,694.58	144,288.55	103,804.79	1,137,792.41	3.6%
June	295,068.63	288,793.42	508,467.93	16,970.59	157,107.28	128,944.96	1,395,352.81	2.4%
July	569,010.57	353,158.05	769,669.16	37,780.66	422,318.53	178,978.12	2,330,915.09	10.3%
August	716,914.38	475,729.56	818,274.65	31,920.37	538,981.71	197,259.82	2,779,080.49	0.6%
September	411,046.36	307,059.05	585,354.66	14,411.79	254,310.63	134,475.55	1,706,658.04	2.0%
October	220,924.71	340,081.09	542,596.17	31,994.52	185,132.13	131,980.20	1,452,708.82	-0.2%
November								
December								
TOTAL	\$ 3,255,939.62	\$ 2,866,825.11	\$ 4,946,099.83	\$ 172,064.55	\$ 2,252,694.13	\$ 1,265,891.39	\$ 14,759,514.63	3.2%
YEAR-TO-DATE COMPARISON								
YTD 2020	\$ 1,638,353.07	\$ 1,022,772.15	\$ 2,383,810.17	\$ 100,297.14	\$ 804,933.81	\$ 727,701.81	\$ 6,677,868.15	
YTD 2021	\$ 3,595,436.99	\$ 2,278,777.21	\$ 4,768,060.66	\$ 164,064.41	\$ 1,748,907.84	\$ 1,102,306.69	\$ 13,657,553.80	
YTD 2022	\$ 3,273,408.55	\$ 2,569,825.40	\$ 5,009,328.34	\$ 169,204.52	\$ 2,096,108.89	\$ 1,184,840.38	\$ 14,302,716.08	
YTD 2023	\$ 3,255,939.62	\$ 2,866,825.11	\$ 4,946,099.83	\$ 172,064.55	\$ 2,252,694.13	\$ 1,265,891.39	\$ 14,759,514.63	
Net Incr(Decr) - 2020	98.7%	180.3%	107.5%	71.6%	179.9%	74.0%	121.0%	
Net Incr(Decr) - 2021	-9.4%	25.8%	3.7%	4.9%	28.8%	14.8%	8.1%	
Net Incr(Decr) - 2022	-0.5%	11.6%	-1.3%	1.7%	7.5%	6.8%	3.2%	
SAME MONTH COMPARISON								
Oct-20	\$ 176,915.31	\$ 100,219.26	\$ 350,275.70	\$ 20,258.29	\$ 93,324.79	\$ 92,666.49	\$ 833,659.84	
Oct-21	\$ 200,256.28	\$ 258,073.57	\$ 453,778.69	\$ 21,387.00	\$ 164,649.69	\$ 103,236.58	\$ 1,201,381.81	
Oct-22	\$ 217,114.85	\$ 323,280.84	\$ 570,635.23	\$ 24,521.75	\$ 199,052.19	\$ 120,433.83	\$ 1,455,038.69	
Oct-23	\$ 220,924.71	\$ 340,081.09	\$ 542,596.17	\$ 31,994.52	\$ 185,132.13	\$ 131,980.20	\$ 1,452,708.82	
Net Incr(Decr) - 2020	24.9%	239.3%	54.9%	57.9%	98.4%	42.4%	74.3%	
Net Incr(Decr) - 2021	10.3%	31.8%	19.6%	49.6%	12.4%	27.8%	20.9%	
Net Incr(Decr) - 2022	1.8%	5.2%	-4.9%	30.5%	-7.0%	9.6%	-0.2%	
2022	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2022 TOTALS	
January	\$ 335,590.37	\$ 426,423.08	\$ 574,949.38	\$ 9,902.77	\$ 210,259.91	\$ 139,990.27	\$ 1,697,115.78	
February	77,142.97	35,740.44	107,952.86	1,824.05	63,200.38	39,779.63	\$ 325,640.33	
March	75,571.88	28,121.19	145,146.04	2,377.91	58,698.82	61,311.19	\$ 371,227.03	
April	399,897.22	250,267.76	491,516.98	13,483.97	177,701.10	111,570.27	\$ 1,444,437.30	
May	208,506.27	217,984.70	414,394.84	15,957.72	132,688.03	108,478.49	\$ 1,098,010.05	
June	279,655.57	266,976.37	500,305.02	20,528.02	177,080.80	117,972.13	\$ 1,362,517.91	
July	523,355.80	342,348.21	708,875.31	23,282.83	352,175.87	162,557.57	\$ 2,112,595.59	
August	714,131.47	409,824.84	945,168.88	28,456.88	477,823.38	187,369.07	\$ 2,762,774.52	
September	442,442.15	268,857.97	550,383.80	28,868.62	247,428.41	135,377.93	\$ 1,673,358.88	
October	217,114.85	323,280.84	570,635.23	24,521.75	199,052.19	120,433.83	\$ 1,455,038.69	
November	244,105.47	293,631.12	646,283.41	26,848.22	225,637.13	121,113.36	\$ 1,557,618.71	
December	251,379.45	470,635.14	694,737.88	18,345.04	227,795.59	131,545.15	\$ 1,794,438.25	
TOTAL	\$ 3,768,893.47	\$ 3,334,091.66	\$ 6,350,349.63	\$ 214,397.78	\$ 2,549,541.61	\$ 1,437,498.89	\$ 17,654,773.04	
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.								