

**CITY OF BRANSON**

**1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE**

**ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS**

(Data updated as of 5/10/2021)

FILING MONTH	MONTHLY TAX RECEIPTS BY AREA OF CITY										TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Month Last Yr.
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWNTOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RECEIPTS @ 1%		
Jan-19	133,674.52	37,114.38	17,230.64	8,492.09	75,591.18	38,261.72	34,254.13	5,548.28	83,496.68	433,663.62	43,366,362	-1.2%
<b>Feb-19</b>	<b>130,031.35</b>	<b>47,457.69</b>	<b>18,543.45</b>	<b>9,360.15</b>	<b>80,747.57</b>	<b>37,177.37</b>	<b>43,042.03</b>	<b>5,086.07</b>	<b>97,724.36</b>	<b>469,170.04</b>	46,917,004	-3.0%
Mar-19	165,056.52	109,693.60	37,657.55	21,202.83	247,573.22	85,568.67	115,278.64	26,117.17	162,118.12	970,266.32	97,026,632	-3.3%
Apr-19	156,774.35	83,082.32	32,858.65	17,949.18	172,803.06	69,834.19	82,345.46	20,078.94	124,406.42	760,132.57	76,013,257	-3.2%
May-19	163,808.57	100,021.78	39,189.29	23,005.34	244,097.71	93,406.79	100,244.99	26,689.17	147,892.11	938,355.75	93,835,575	-2.6%
Jun-19	176,652.80	142,639.91	51,188.54	25,563.64	354,069.73	111,035.45	134,868.82	43,238.90	225,129.48	1,264,387.27	126,438,727	-5.4%
Jul-19	181,180.84	149,988.29	49,995.51	25,463.21	436,219.92	132,091.38	160,484.56	51,580.35	237,865.36	1,424,869.42	142,486,942	-1.0%
Aug-19	165,121.56	118,604.68	43,046.27	19,836.32	305,048.55	102,084.97	123,383.56	34,998.29	193,636.99	1,105,761.19	110,576,119	2.8%
Sep-19	156,491.95	112,901.14	45,988.62	25,640.92	230,779.02	96,488.72	101,046.87	33,431.91	183,188.69	985,957.84	98,595,784	-1.6%
Oct-19	164,761.47	117,405.92	45,324.91	28,492.66	254,577.48	98,000.52	120,910.32	32,086.66	173,932.84	1,035,492.78	103,549,278	2.8%
Nov-19	191,656.95	124,936.29	51,105.33	29,450.02	297,102.29	124,619.65	169,331.24	39,446.17	156,885.21	1,184,533.15	118,453,315	-1.4%
Dec-19	220,683.73	155,157.91	57,488.37	30,828.06	274,486.31	107,376.64	162,563.96	25,952.16	188,693.97	1,223,231.11	122,323,111	9.5%
Jan-20	136,206.42	44,455.23	19,698.10	10,322.67	82,846.52	37,275.26	36,946.90	6,164.68	100,091.73	474,007.51	47,400,751	9.3%
<b>Feb-20</b>	<b>139,096.57</b>	<b>50,348.40</b>	<b>22,206.36</b>	<b>12,671.08</b>	<b>93,337.65</b>	<b>39,320.74</b>	<b>48,072.15</b>	<b>6,639.97</b>	<b>95,852.99</b>	<b>507,545.91</b>	50,754,591	8.2%
Mar-20	152,134.50	57,144.30	27,139.90	11,113.28	121,964.24	57,830.55	43,032.19	11,795.68	102,509.90	584,664.54	58,466,454	-39.7%
Apr-20	136,044.24	6,850.44	13,506.35	2,483.55	40,585.54	33,491.02	1,191.92	2,691.94	67,074.73	303,919.73	30,391,973	-60.0%
May-20	161,990.26	52,513.94	26,187.89	9,741.37	92,077.90	43,127.00	26,372.08	8,633.99	84,101.80	504,746.23	50,474,623	-46.2%
Jun-20	184,695.41	126,324.82	45,353.74	21,350.20	215,162.33	71,549.44	108,586.01	24,738.33	167,928.37	965,688.65	96,568,865	-23.6%
Jul-20	182,990.84	140,565.47	49,364.89	20,881.66	351,949.81	110,768.52	122,539.18	33,899.51	224,906.32	1,237,866.20	123,786,620	-13.1%
Aug-20	156,717.54	123,078.71	41,504.07	16,176.88	258,331.39	76,586.71	115,431.56	25,980.39	174,535.61	988,342.86	98,834,286	-10.6%
Sep-20	176,470.20	111,164.13	48,570.50	20,404.18	206,002.51	93,593.93	81,605.30	25,156.59	194,709.74	957,677.08	95,767,708	-2.9%
Oct-20	169,588.32	122,783.45	43,612.73	23,817.28	223,984.87	98,862.83	86,749.28	24,619.90	166,417.75	960,436.41	96,043,641	-7.2%
Nov-20	187,503.26	113,855.16	38,127.89	19,759.36	209,075.16	87,731.82	115,647.46	18,957.67	160,087.10	950,744.88	95,074,488	-19.7%
Dec-20	217,051.15	151,491.88	57,954.34	21,475.36	265,060.91	91,563.86	127,587.20	22,274.10	193,530.74	1,147,989.54	114,798,954	-6.2%
Jan-21	164,945.28	58,082.29	24,218.85	8,616.84	101,659.69	47,018.25	36,042.38	6,117.99	106,299.06	553,000.63	55,300,063	16.7%
<b>Feb-21</b>	<b>138,096.59</b>	<b>45,997.68</b>	<b>20,182.23</b>	<b>5,421.88</b>	<b>84,013.27</b>	<b>38,841.30</b>	<b>24,170.25</b>	<b>5,798.17</b>	<b>107,349.47</b>	<b>469,870.84</b>	46,987,084	-7.4%
<b>% Change from 2020</b>	<b>-0.7%</b>	<b>-8.6%</b>	<b>-9.1%</b>	<b>-57.2%</b>	<b>-10.0%</b>	<b>-1.2%</b>	<b>-49.7%</b>	<b>-12.7%</b>	<b>12.0%</b>	<b>-7.4%</b>		

\* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

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**ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS**

(Data updated as of 5/10/2021)

FILING MONTH	LAST 12 MONTH RETAIL SALES BY AREA OF CITY										GROWTH	
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWN TOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RETAIL SALES VALUE	BRANSON'S ANNUAL GROWTH IN RETAIL SALES	ANNUAL GROWTH RATE IN ECONOMY
Jan-19	198,364,302	124,042,442	45,781,510	26,042,413	300,332,472	114,988,563	135,478,692	36,063,238	203,846,314	1,184,939,946	21,264,998	1.8%
<b>Feb-19</b>	<b>198,543,591</b>	<b>124,126,469</b>	<b>45,924,520</b>	<b>25,957,391</b>	<b>299,804,414</b>	<b>115,202,249</b>	<b>135,142,628</b>	<b>35,963,711</b>	<b>202,848,129</b>	<b>1,183,513,102</b>	20,733,572	1.8%
Mar-19	198,613,634	124,536,825	46,044,383	25,819,583	298,312,001	114,214,094	133,962,696	35,677,179	202,973,702	1,180,154,097	12,087,787	1.0%
Apr-19	199,673,940	125,042,298	46,283,938	25,724,168	296,869,354	113,323,596	134,205,478	35,200,132	201,339,228	1,177,662,132	9,148,352	0.8%
May-19	199,695,326	125,284,036	46,625,421	25,819,692	296,667,051	112,671,799	133,495,513	35,077,624	199,840,889	1,175,177,351	(1,020,737)	-0.1%
Jun-19	199,805,064	124,645,206	46,852,958	25,591,746	294,554,727	110,876,112	132,643,635	34,737,773	198,315,011	1,168,022,232	(15,686,988)	-1.3%
Jul-19	199,967,711	124,833,343	47,040,409	25,566,423	294,504,239	110,413,111	132,642,837	34,889,247	196,667,050	1,166,524,370	(20,726,456)	-1.7%
Aug-19	200,200,106	125,440,549	47,478,629	25,308,412	295,812,370	110,549,529	133,137,982	35,005,024	196,566,430	1,169,499,031	(19,856,636)	-1.7%
Sep-19	200,270,196	126,009,915	47,700,994	25,470,284	294,390,870	109,389,032	132,183,909	34,892,665	197,637,410	1,167,945,275	(18,689,198)	-1.6%
Oct-19	200,645,316	127,569,923	47,976,720	25,694,564	295,067,683	107,629,688	132,710,845	34,792,425	198,660,959	1,170,748,123	(18,827,239)	-1.6%
Nov-19	200,517,403	127,690,513	48,280,290	25,903,763	295,276,465	107,781,288	133,057,223	34,320,297	196,190,699	1,169,017,941	(22,887,447)	-1.9%
Dec-19	200,589,461	129,900,391	48,961,713	26,528,442	297,309,604	109,594,607	134,775,458	34,425,407	197,497,023	1,179,582,106	(5,875,583)	-0.5%
Jan-20	200,842,651	130,634,476	49,208,459	26,711,500	298,035,138	109,495,961	135,044,735	34,487,047	199,156,528	1,183,616,495	(1,323,451)	-0.1%
<b>Feb-20</b>	<b>201,749,173</b>	<b>130,923,547</b>	<b>49,574,750</b>	<b>27,042,593</b>	<b>299,294,146</b>	<b>109,710,298</b>	<b>135,547,747</b>	<b>34,642,437</b>	<b>198,969,391</b>	<b>1,187,454,082</b>	3,940,980	0.3%
Mar-20	200,456,971	125,668,617	48,522,985	26,033,638	286,733,248	106,936,486	128,323,102	33,210,288	193,008,569	1,148,893,904	(31,260,193)	-2.6%
Apr-20	198,383,960	118,045,429	46,587,755	24,487,075	273,511,496	103,302,169	120,207,748	31,471,588	187,275,400	1,103,272,620	(74,389,512)	-6.3%
May-20	198,202,129	113,294,645	45,287,615	23,160,678	258,309,515	98,274,190	112,820,457	29,666,070	180,896,369	1,059,911,668	(115,265,683)	-9.8%
Jun-20	199,006,390	111,663,136	44,704,135	22,739,334	244,418,775	94,325,589	110,192,176	27,816,013	175,176,258	1,030,041,806	(137,980,426)	-11.8%
Jul-20	199,187,390	110,720,854	44,641,073	22,281,179	235,991,764	92,193,303	106,397,638	26,047,929	173,880,354	1,011,341,484	(155,182,886)	-13.3%
Aug-20	198,346,988	111,168,257	44,486,853	21,915,235	231,320,048	89,643,477	105,602,438	25,146,139	171,970,216	999,599,651	(169,899,380)	-14.5%
Sep-20	200,344,813	110,994,556	44,745,041	21,391,561	228,842,397	89,353,998	103,658,281	24,318,607	173,122,321	996,771,575	(171,173,700)	-14.7%
Oct-20	200,827,498	111,532,309	44,573,823	20,924,023	225,783,136	89,440,229	100,242,177	23,571,931	172,370,812	989,265,938	(181,482,185)	-15.5%
Nov-20	200,412,129	110,424,196	43,276,079	19,954,957	216,980,423	85,751,446	94,873,799	21,523,081	172,691,001	965,887,111	(203,130,830)	-17.4%
Dec-20	200,048,871	110,057,593	43,322,676	19,019,687	216,037,883	84,170,168	91,376,123	21,155,275	173,174,678	958,362,954	(221,219,152)	-18.8%
Jan-21	202,922,757	111,420,299	43,774,751	18,849,104	217,919,200	85,144,467	91,285,671	21,150,606	173,795,411	966,262,266	(217,354,229)	-18.4%
<b>Feb-21</b>	<b>202,822,759</b>	<b>110,985,227</b>	<b>43,572,338</b>	<b>18,124,184</b>	<b>216,986,762</b>	<b>85,096,523</b>	<b>88,895,481</b>	<b>21,066,426</b>	<b>174,945,059</b>	<b>962,494,759</b>	<b>(224,959,323)</b>	<b>-18.9%</b>
<b>% Change from 2020</b>	<b>0.5%</b>	<b>-15.2%</b>	<b>-12.1%</b>	<b>-33.0%</b>	<b>-27.5%</b>	<b>-22.4%</b>	<b>-34.4%</b>	<b>-39.2%</b>	<b>-12.1%</b>	<b>-18.9%</b>		