



OFFICE OF THE MAYOR
ECONOMICS | ENVIRONMENT | EXCELLENCE

Dear Branson Community,

Welcome to March! I hope everyone has recovered from that recent bout of extreme winter weather and is now enjoying the warmer temperatures and sunshine. Again, I want to thank the great city staff for clearing 250 lane-miles of roadway, taking care of broken water pipes, and keeping us safe.

I want to continue our **2020 Year in Review** by highlighting how our City Clerk's Office put the final touches on a new agenda management software, trained City Staff, and implemented it for 2021. Twelve years ago, the City was producing an average of 322,500 agenda pages per year at the average cost of \$9,675 annually in paper. This software reduces this to near nothing. The software not only saves money, but also improves staff efficiencies for developing and approving Board agenda packets.

Interesting Factoid of the Week: When you go to the polls on April 6, one ballot measure you will vote on is the continuation of the Tourism Tax, not a tax increase. This tax is imposed on visitors and tourists who purchase rooms or accommodations as well as on food and drink sales and tickets to area attractions. This is 4% on rooms, accommodations, and tickets to area attractions and 0.5% on food and drinks sold in restaurants and other establishments but not on things like groceries or medicines.

I appreciate the efforts of Ward 3 Alderman, Julia King in spearheading the Community Volunteer Litter Pickup series that will be held on three Saturday morning's in March. We will be picking up litter in Ward 1 on March 13, Ward 2 on March 20, and Ward 3 on March 27. I would encourage you to sign up to volunteer for at least one of the dates, if not all three. You can sign up on the City's website at www.bransonmo.gov by clicking on the green "[sign up for our March 2021 Community Litter Pickup](#)" button on the homepage.

Your prayers continue to help our city. Please stay positive and be thankful for living in the best city in America.

Thank you for letting me serve you,

Mayor Edd Akers