



OFFICE OF THE MAYOR
ECONOMICS | ENVIRONMENT | EXCELLENCE

Dear Branson Community,

Thank You all for your input and caring about our community.

The Branson Board of Aldermen and I have received hundreds upon hundreds of e-mails, texts, social media comments and messages, and telephone calls regarding COVID-19 and face coverings. I have responded to as many as I could. The majority of the feedback I have received has been from those who recognize that face coverings are the best option. I am proud of our Board of Aldermen who took action to slow the spread of COVID-19 rather than do nothing. Our mandate runs to September 8th, 2020 and will be continually reviewed.

Sadly, Branson has been singled out in headlines recently as a “hot spot” for COVID-19. While the numbers of COVID-19 cases in Taney County are rising, I do not agree with this assessment. Media outlets use percentages based on the population of our area and fail to add in the thousands of visitors that are continuing to come to our City to the total baseline.

If you’ve been around town lately, you know, our visitor traffic is steady and getting better. This, combined with the passage of the face covering ordinance and the swift action our City Hall Administration took in March to revise the budget accordingly, is a positive sign for our community. I am encouraged with where we are at currently and will continue to keep the health and safety of our community a priority, while keeping our economy strong.

For those who pray, I solicit your prayers for discernment and the wisdom of all city employees and elected officials so that we may keep the people we serve in center of our focus.

Thank you for letting me serve you,

Mayor Edd Akers