

TANEY COUNTY PARTNERSHIP

City of Branson/Board of Alderman Update

2.11.20

PARTNERS

NEW PARTNERS 2019

10

PUBLIC SECTOR

29

BUSINESS SECTOR

2019

NEW INVESTORS

SKOGLUND HOSPITALITY

PROJECT ACTIVITY

Stats	YE 2019	YE 2018
Announced Projects	2	6
New Jobs	20+	57+
New Payroll (est.)	\$620K+	\$200K+
New Capital Investment	\$4.6M	\$54.8M
Active Projects	26	22
Total New Projects	12	13
Existing Businesses	5	1
New Businesses	7	12

ANNOUNCED PROJECTS 2019: NATURE'S WONDERS, EVERGREEN ESTATES

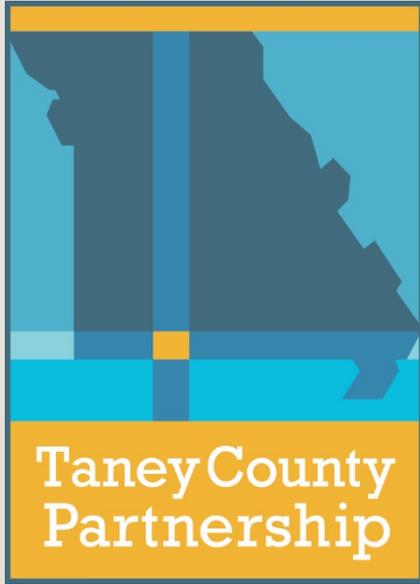
PROJECT ACTIVITY

Stats	Since 2012
Announced Projects	29
New Jobs	738+
New Payroll (est.)	\$18.2M+
Capital Investment (Announced)	\$535M
Capital Investment (Under Construction)	\$136.3M
Capital Investment (Completed)	\$128.7M

PROJECT PIPELINE

Stats		Industry Sectors	
New Jobs	713+/-	Manufacturing/Wholesale	4
New Payroll	\$22.2M+/-	Financial/Business Services	0
New Investment	\$828.2M+/-	Medical Services/Healthcare	1
Square Footage	329K+/-	Supply Chain Management	1
Acreage	1598+/-	IT, Innovation	0
		Tourism/Retail/Lodging	17
		Agriculture/Forestry	0
		Housing	9

PROJECTS WITHIN BRANSON CITY LIMITS: 18/32



TCP 2019 – 2021 ACTION PLAN

- ❖ **BUSINESS/INDUSTRY ATTRACTION & MARKETING**
 - ❖ “Asset Based Development”
- ❖ **BUSINESS RETENTION & EXPANSION**
 - ❖ “Year-Round Economy”
- ❖ **WORKFORCE DEVELOPMENT**
 - ❖ “Talent Development, Retention & Attraction”





- ❖ TANEY COUNTY CAREER DAYS (Mar. 3-5)
- ❖ (RE)CERTIFIED WORK READY COMMUNITIES (CWRC)
- ❖ IMAGINE BRANSON - NEWSLETTER - STORIES
- ❖ J1 PROGRAM, H2B, PUERTO RICO
- ❖ COMMUNITY WORKFORCE SUMMIT (Jan. 28)
 - ❖ PLACEMAKING - (QUALITY OF PLACE/LIFE)

IMAGINE
*Branson*TM
MISSOURI
★



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THANK YOU!

