



TANEY COUNTY PARTNERSHIP

City of Branson Quarterly Update, November 27, 2018

Mayor and members of the Board of Alderman: Below is a topical review of the Partnership's activities from my last update to you through November 2018. Please contact me with any questions or concerns and if you would like more information as a group, or individually.

Partners: We are pleased to welcome MECO Engineering Company as the newest partner in 2018. Public Partners are holding at 10 and the number of Business Sector Partners is 30.

Projects: A positive indicator of activity and interest in the market is the number of requests we have received over the last 2 months for information and data in support of updated or new feasibility studies. It will be interesting to see if any of these studies end up being actual projects. We are currently assisting and tracking 22 active, 3 inactive (no activity within last 90 days) and 4 completed projects (until 2018 calendar end). Out of the 22 active projects, 13 are within the city limits of Branson. The cumulative industry breakdowns are as follows:

Manufacturing/Wholesale	4
Financial/Business Services	1
Medical Services/Healthcare	2
Supply Chain Management	1
IT/Innovation	1
Tourism/Retail/Lodging	16
Agriculture/Forestry	0
Housing	4

2018-2021 TCP Action Plan: The TCP Board of Directors will be approving the 2018-2021 Action Plan in November. The new proposed strategic plan will narrow the measured areas of focus to Business/Industry Attraction & Marketing, Business Retention & Expansion and Workforce Development. We will continue to work and support efforts in Small Business & Entrepreneurial Development and provide Project Management services when requested and appropriate. All plan activities will be tied to the overall strategy of "asset-based development" while leveraging the strengths of the market and unique assets within Taney County. Success indicators and reporting metrics will include jobs filled, created and retained as well as capital investment and business and real property tax revenue creation, just to name a few.

CWRC: We received our Governor's Proclamation dated July 23, 2018. Taney County is officially an ACT Certified Work Ready Community. Updated National Career Readiness Certificates and maintenance goals can be seen below, and more information accessed at <http://www.workreadycommunities.org/MO/213>.

Maintaining Goals ¹

Workforce	Goals	Actual NCRC
Emerging	374	299
Current	74	132
Transitioning	359	315
	Goals	Actual
Improved Certificates	14	1

Employer Supporting Goals

Employers supporting	115
¹ New and reaffirming employers support goal	96
¹ New and reaffirming employers support actual	28

Website: The Hispanics Workforce Coalition continues to work on the Spanish version of the OnPointMO Community Resource website. The quarterly economic overviews are available through our subscription with Chmura Economics and their JobsEQ platform, which has been renewed, and are sent to the city administrator and planning and development director. We are able to run reports and analytics on economic development, education and workforce that we are happy to share with partners, prospects and community stakeholders. Those reports and some of the information can be found at OnPointMO.com and TaneyCountyPartnership.com.

Site Selectors/Consultants: We have completed three site selection consultant missions in 2018 with the Missouri Partnership and met with agencies and consultants in Columbus, Indianapolis, Philadelphia, Washington, D.C. and New York City to educate them on the unique assets of Taney County and expand their awareness of what our communities have to offer their clients. We've had 54 consultant contacts and hosted 7 site visits in 2018.

Workforce Development: At the time of this report, our team is in Outer Banks, NC at the J-1 Community Support Group Forum. We did have a small increase in J-1 visa students in the market in 2018 after experiencing large percentage increases in 2016 and 2017. Housing inventory remains a challenge in the efforts to grow the J-1 and other programs. The 2018 Taney County Comprehensive Housing Study being performed by RDg Planning and Design and commissioned by the Taney County Partnership will be completed and shared with the community during the first quarter of 2019. We have 2 Puerto Rico talent attraction trips planned for 2019. Seasonal labor for the hospitality industry, skilled healthcare, IT and mid-level management positions will be part of the recruitment efforts.

Thank you for your continued support and participation with the TCP!

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