

**BRANSON ADVISORY PARK BOARD**

**REGULAR MEETING**

November 17, 2020

5:15pm

Branson RecPlex

**CALL TO ORDER**

**ROLL CALL**

Board Members Present: Candy Sullinger, Andrew Brown, Scott McCaulley, Julie Wolfe, Mica Farley, Jamie Whiteis, David Parrish, Clark Harris

Board Members Absent: Jennifer Holder, Scott Wuest

Staff Present: Cindy Shook, Brien Halterman, Marsha Fulton

**REGULAR AGENDA ITEMS**

**1. Approve Minutes**

Motion made by Scott McCaulley and seconded by Andrew Brown to approve the October 20, 2020 minutes as presented. Motion carried.

**2. Presentation of Financial Statement**

Cindy presented the board with an overview of the October financial report. She highlighted areas that despite being shut down earlier in the year were doing well, including tournament revenue. Cindy reported that tournament revenue is tracking at 60% compared to 2019, campground revenue is tracking at 85%, and ball programs are tracking at 82% of its revenues compared to 2019. Cindy added that the recreation staff is doing a great job in helping to keep expenditures down by stepping in and working in areas such as score keeping and officiating. Brien shared that in diving into the financials, he learned that the staff had put together a great plan and was pleased to report that we are currently sitting at 90% of the COVID revenue budget. Clark and Scott congratulated Cindy and her team for doing such a great job. Candy concluded by offering her congratulations on how well the department continues to rise to the challenges.

### **3. Park Update**

Cindy updated the board on areas in which the Park Maintenance staff has been focusing their clean-up efforts for the fall. Clark then shared with the board that he had recently assisted in planting eleven new trees at North Beach Park with Amy Jackson and the Tree Keepers.

### **4. Presentation of 2020 Tournament Attendance**

Cindy presented an overview of the 2020 tournament season and attendance. Cindy was pleased to report that, compared to 2019, we ran at an 84% level with the number of tournament attendees and a 76% level with the number of teams. The estimated direct visitor spending totaled \$10,035,310 for 2020. Discussion was held.

### **5. Update on Programs and Events**

Cindy updated the board on several events that were held recently, including the new Halloween Hayride and Haunted Barn, which replaced Boonanza for 2020. Julie Wolfe shared that she had a great experience volunteering at the hayride and how impressed she was with Traci Burrow, who managed the craft and s'mores area. Cindy indicated that staff have initiated new drive through events at the Branson Community Center to provide engagement opportunities for seniors. Marsha added Scout Troop 290 is donating and handing out mini pies and Built Right Homes will be giving away five Thanksgiving dinners at the upcoming "Drive Thru Pie" event. Discussion was held.

### **6. Member's Reports**

Julie Wolfe shared that she would like to join Carlie's upcoming virtual cooking class.

Clark Harris expressed his appreciation for Amy Jackson's work and Cindy's support.

Scott McCaulley expressed his concern if COVID-19 caused things to go backwards, he would really like for trails to be able to be kept open. Jamie Whiteis stated that, through all of this, one thing they did learn was just how important outdoor activities are to allow people to get out and do something.

Candy Sullinger stated that she was big fan of Branson Parks and felt like her job and the Advisory Park Board's job is to provide support for the department. She then welcomed Brien to the department and thanked Cindy for all her continued hard work.

<b>ADJOURN</b>
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Motion was made by Scott McCauley, and seconded by Mica Farley, to adjourn the meeting.  
All were in favor.

Meeting adjourned 6:00 pm