

CITY OF BRANSON										
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION										
CALENDAR YEAR BASIS										
2010	Amusements	Theaters	Hotel/Motel	Campground	Overnight Rental	Package Resellers	Food	Other	2010 TOTAL	Inc./ (Decr.) Same Month Compared to Last YR
January	36,684.47	122,131.26	149,802.91	3,421.25	30,777.18	12,257.11	47,352.49	0.00	402,426.67	-12.5%
February	25,332.23	197,925.23	194,005.18	918.71	19,532.92	3,013.58	46,354.54	158.82	487,241.21	8.4%
March	21,032.56	91,907.12	126,630.86	560.64	19,698.08	3,656.16	39,212.21	0.00	302,697.63	21.9%
April	62,549.54	89,579.29	225,049.53	2,485.72	31,146.32	11,391.65	53,048.56	68.00	475,318.61	-5.6%
May	76,584.20	303,914.45	333,046.10	7,211.94	34,989.66	24,094.65	76,742.32	308.53	856,891.85	2.4%
June	115,599.65	296,469.93	371,962.24	13,942.33	47,764.09	12,729.58	79,496.99	-248.00	937,716.81	2.6%
July	218,704.03	331,479.67	518,304.05	13,678.55	86,831.90	24,506.21	101,136.24	0.00	1,294,640.65	17.3%
August	292,209.13	469,285.81	731,574.67	14,879.07	141,608.13	28,181.01	135,629.18	0.00	1,813,367.00	-2.3%
September	274,254.72	288,440.78	558,179.07	12,436.77	69,869.65	29,032.72	103,380.32	0.00	1,335,594.03	12.8%
October										
November										
December										
TOTAL	\$1,122,950.53	\$2,191,133.54	\$3,208,554.61	\$69,534.98	\$482,217.93	\$148,862.67	\$682,352.85	\$287.35	\$7,905,894.46	4.6%
SAME MONTH YEAR-TO-DATE COMPARISONS										
2009	\$1,051,933.36	\$2,086,868.61	\$3,089,724.52	\$70,409.11	\$466,905.06	\$128,453.55	\$659,818.97	\$1,386.65	\$7,555,499.83	
2010	\$1,122,950.53	\$2,191,133.54	\$3,208,554.61	\$69,534.98	\$482,217.93	\$148,862.67	\$682,352.85	\$287.35	\$7,905,894.46	
Net Incr(Decr)	6.8%	5.0%	3.8%	-1.2%	3.3%	15.9%	3.4%	-79.3%	4.6%	
YTD TOTAL LODGING COMPARISONS (Hotels & Overnight Rentals)					YTD TOTAL ENTERTAINMENT COMPARISONS (Amusements & Theaters)					
2009	Total Lodging	\$3,556,629.58			2008	Total Entertainment			\$3,138,801.97	
2010	Total Lodging	\$3,690,772.54			2009	Total Entertainment			\$3,314,084.07	
	Net Incr(Decr)	3.8%				Net Incr(Decr)			5.6%	
2009	Amusements	Theaters	Hotel/Motel	Campground	Overnight Rental	Package Resellers	Food	Other	2009 TOTAL	
January	24,064.56	146,825.24	199,508.17	3,512.60	25,892.22	8,987.18	50,970.14	253.10	460,013.21	-30.6%
February	26,889.99	179,725.84	171,889.30	578.69	20,746.92	2,962.68	46,724.75	0.00	449,518.17	22.8%
March	19,774.74	32,491.09	108,297.86	970.16	44,078.23	3,799.59	38,929.21	0.00	248,340.88	1.6%
April	78,864.34	94,430.83	215,800.88	3,627.14	48,819.07	11,398.56	50,743.65	0.00	503,684.47	5.0%
May	55,446.70	311,883.86	344,514.14	7,371.50	27,433.47	13,759.50	75,347.22	1,133.55	836,889.94	-7.9%
June	113,979.64	293,113.74	354,123.95	11,618.61	43,600.91	17,064.72	80,390.68	0.00	913,892.25	-11.8%
July	204,337.01	223,463.74	494,531.58	9,773.89	64,977.00	23,989.83	82,846.24	0.00	1,103,919.29	3.5%
August	313,866.93	511,116.88	715,877.90	22,367.85	124,548.27	25,838.29	142,070.68	0.00	1,855,686.80	-13.9%
September	214,709.45	293,817.39	485,180.74	10,588.67	66,808.97	20,653.20	91,796.40	0.00	1,183,554.82	-15.0%
October	78,109.67	186,404.70	298,982.80	10,789.56	44,198.41	22,747.27	62,036.05	0.00	703,268.46	-18.8%
November	75,894.59	622,964.61	674,771.57	14,456.35	69,643.22	27,949.18	104,817.18	159.86	1,590,656.56	-3.1%
December	60,643.20	696,603.05	557,171.84	9,903.58	62,850.08	20,389.82	87,266.78	0.00	1,494,828.35	-3.5%
TOTAL	\$1,266,580.82	\$3,592,840.97	\$4,620,650.73	\$105,558.60	\$643,596.77	\$199,539.82	\$913,938.98	\$1,546.51	\$11,344,253.20	-8.3%
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly Tourism tax forms. Tax receipts are broken down into various business classifications and reported in the month that tax payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, miniature golf, cover charges). If a business is paying back taxes, the numbers are reflected in the most recent reporting month. Interest and penalties are included in the amounts. This report is prepared on the 1st or 2nd working day of the month.										