

CITY OF BRANSON										
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION										
CALENDAR YEAR BASIS										
2012	Amusements	Theaters	Hotel/Motel	Campground	Overnight Rental	Package Resellers	Food	Other	2012 TOTAL	Inc./ (Decr.) Same Month Compared to Last YR
January	\$54,456.75	315,224.09	265,774.75	2,489.26	45,759.98	21,349.16	72,630.28	0.00	\$777,684.27	16.9%
February										
March										
April										
May										
June										
July										
August										
September										
October										
November										
December										
TOTAL	\$54,456.75	\$315,224.09	\$265,774.75	\$2,489.26	\$45,759.98	\$21,349.16	\$72,630.28	\$0.00	\$777,684.27	16.9%
SAME MONTH YEAR-TO-DATE COMPARISONS										
2011	\$51,484.35	\$220,459.45	\$276,120.96	\$1,216.95	\$40,170.26	\$15,464.81	\$60,293.49	\$0.00	\$665,210.27	
2012	\$54,456.75	\$315,224.09	\$265,774.75	\$2,489.26	\$45,759.98	\$21,349.16	\$72,630.28	\$0.00	\$777,684.27	
Net Incr(Decr)	5.8%	43.0%	-3.7%	104.5%	13.9%	38.0%	20.5%	n/a	16.9%	
YTD TOTAL LODGING COMPARISONS (Hotels & Overnight Rentals)					YTD TOTAL ENTERTAINMENT COMPARISONS (Amusements & Theaters)					
2011	Total Lodging	\$316,291.22			2011	Total Entertainment			\$271,943.80	
2012	Total Lodging	\$311,534.73			2012	Total Entertainment			\$369,680.84	
	Net Incr(Decr)	-1.5%				Net Incr(Decr)			35.9%	
2011	Amusements	Theaters	Hotel/Motel	Campground	Overnight Rental	Package Resellers	Food	Other	2011 TOTAL	
January	51,484.35	220,459.45	276,120.96	1,216.95	40,170.26	15,464.81	60,293.49	0.00	665,210.27	
February	24,029.74	88,264.26	83,510.55	1,224.42	10,906.89	2,479.53	40,499.13	0.00	250,914.52	
March	20,494.59	24,642.89	86,568.59	1,006.17	13,544.27	4,657.27	35,487.57	0.00	186,401.35	
April	85,224.39	151,474.07	289,553.85	2,580.60	43,126.74	16,664.03	65,758.98	0.00	654,382.66	
May	68,783.62	183,013.00	258,299.30	7,419.53	36,039.12	19,366.61	63,636.67	0.00	636,557.85	
June	103,616.61	281,867.02	357,300.40	6,010.27	47,749.69	23,511.74	76,389.25	0.00	896,444.98	
July	212,166.77	330,809.36	520,200.81	9,383.34	90,128.03	30,155.11	97,590.93	0.00	1,290,434.35	
August	339,504.33	393,753.62	672,100.65	15,585.71	144,657.82	32,635.65	131,366.08	42.76	1,729,646.62	
September	235,751.99	283,547.81	467,551.86	8,715.86	70,851.64	30,354.61	94,782.55	0.00	1,191,556.32	
October	86,721.54	357,378.82	466,305.94	12,243.42	51,946.18	31,382.03	85,927.60	0.00	1,091,905.53	
November	76,274.63	429,137.21	536,736.16	14,486.42	78,452.15	34,916.57	91,628.84	0.00	1,261,631.98	
December	60,744.11	549,573.95	558,336.72	9,027.44	72,581.40	33,892.63	86,214.18	104.93	1,370,475.36	
TOTAL	\$1,364,796.67	\$3,293,921.46	\$4,572,585.79	\$88,900.13	\$700,154.19	\$275,480.59	\$929,575.27	\$147.69	\$11,225,561.79	
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly Tourism tax forms. Tax receipts are broken down into various business classifications and reported in the month that tax payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, miniature golf, cover charges). If a business is paying back taxes, the numbers are reflected in the most recent reporting month. Interest and penalties are included in the amounts. This report is prepared on the 1st or 2nd working day of the month.										