

**CITY OF BRANSON**  
**1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE**

ROLLING 12 MONTHS  
 (Data updated as of 8/18/2010)

FILING MONTH	BRANSON HILLS 1% TAX RECEIPTS	BRANSON LANDING 1% TAX RECEIPTS	HISTORIC DOWNTOWN BRANSON 1% TAX RECEIPTS	REST OF BRANSON 1% TAX RECEIPTS	TOTAL SALES TAX RECEIPTS @ 1%	TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% CHG. FROM SAME MO. A YR AGO	BRANSON HILLS (Last 12 Mo. Retail Sales Value)	BRANSON LANDING (Last 12 Mo. Retail Sales Value)	HISTORIC DOWNTOWN BRANSON (Last 12 Mo. Retail Sales Value)	REST OF BRANSON (Last 12 Mo. Retail Sales Value)	LAST 12 MONTH TOTAL RETAIL SALES VALUE	ANNUAL GROWTH IN BRANSON HILLS (Retail Sales Value)	ANNUAL GROWTH IN BRANSON LANDING (Retail Sales Value)	ANNUAL GROWTH IN HISTORIC DOWNTOWN BRANSON (Retail Sales Value)	ANNUAL GROWTH IN REST OF BRANSON (Retail Sales Value)	BRANSON'S TOTAL ANNUAL GROWTH (Retail Sales Value)	CURRENT ECONOMIC ANNUAL GROWTH RATE
Jan-08	33,040.82	34,545.29	11,969.73	247,487.10	327,042.94	32,704,294	-0.8%	48,954,793	107,264,490	31,849,866	822,617,274	1,010,686,423	10,973,114	40,609,805	-1,540,798	16,592,907	66,635,028	7.1%
Feb-08	33,516.91	37,288.74	12,867.47	265,826.02	349,499.14	34,949,914	-5.7%	49,487,258	107,453,718	31,868,845	819,770,968	1,008,580,789	8,686,353	37,259,387	-1,367,761	11,260,856	55,838,835	5.9%
Mar-08	45,751.49	85,019.50	23,332.86	533,771.24	687,875.09	68,787,509	-5.8%	50,394,778	107,121,048	31,893,677	814,943,808	1,004,353,311	9,834,555	28,102,000	-1,008,343	4,031,760	40,959,972	4.3%
Apr-08	43,098.52	69,953.02	23,102.53	505,440.08	641,594.15	64,159,415	-2.9%	51,192,905	107,523,575	31,912,975	811,813,884	1,002,443,339	10,844,562	22,998,556	-645,813	528,633	33,725,938	3.5%
May-08	44,930.11	87,391.12	27,493.50	651,264.12	811,078.85	81,107,885	-2.0%	52,198,991	108,121,694	31,963,404	808,470,663	1,000,754,752	11,485,538	16,725,347	-146,206	-4,354,352	23,710,327	2.4%
Jun-08	99,829.81	130,952.80	35,405.09	892,573.14	1,158,760.84	115,876,084	5.9%	58,184,427	109,527,778	31,919,295	807,542,902	1,007,174,402	16,882,947	14,216,984	-43,139	-7,392,489	23,664,303	2.4%
Jul-08	113,790.33	136,665.86	32,094.26	971,988.69	1,254,539.14	125,453,914	7.0%	65,688,685	111,145,383	31,903,655	806,629,026	1,015,366,749	23,689,174	12,445,891	70,209	-12,415,685	23,789,589	2.4%
Aug-08	111,651.90	122,455.82	28,291.01	790,738.14	1,053,136.87	105,313,687	11.0%	73,212,667	113,387,838	31,944,126	807,300,752	1,025,845,383	30,489,589	12,579,638	156,602	-16,828,782	26,397,047	2.6%
Sep-08	97,053.31	111,914.76	33,696.43	710,633.79	953,298.29	95,329,829	-0.6%	78,971,213	114,630,558	31,876,274	799,761,807	1,025,239,852	35,305,507	12,310,469	67,050	-21,661,414	26,021,612	2.6%
Oct-08	101,111.39	99,238.25	31,477.43	745,855.84	977,682.91	97,768,291	0.0%	84,615,724	114,386,434	31,811,278	794,425,716	1,025,239,152	39,546,124	9,977,500	13,481	-27,113,134	22,423,971	2.2%
Nov-08	119,457.79	105,754.75	29,244.85	855,389.88	1,109,847.27	110,984,727	-4.0%	91,129,984	113,140,422	31,650,830	784,752,230	1,020,673,466	43,998,540	6,298,781	-205,920	-39,952,351	10,139,050	1.0%
Dec-08	152,360.08	115,881.62	25,857.83	619,200.04	913,299.57	91,329,957	3.5%	99,559,246	113,706,153	31,483,299	779,016,808	1,023,765,506	50,444,265	6,871,295	-464,014	-44,050,840	12,800,706	1.3%
Jan-09	88,980.23	36,181.99	10,886.59	216,890.71	352,939.52	35,293,952	7.9%	105,153,187	113,869,823	31,374,985	775,957,169	1,026,355,164	56,198,394	6,605,333	-474,881	-46,660,105	15,668,741	1.6%
Feb-09	88,412.18	41,289.44	12,578.09	246,171.31	388,451.02	38,845,102	11.1%	110,642,714	114,269,893	31,346,047	773,991,698	1,030,250,352	61,155,456	6,816,175	-522,798	-45,779,270	21,669,563	2.1%
Mar-09	105,570.60	88,042.88	22,312.65	491,975.15	707,901.28	70,790,128	2.9%	116,624,625	114,572,231	31,244,026	769,812,089	1,032,252,971	66,229,847	7,451,183	-649,651	-45,131,719	27,899,660	2.8%
Apr-09	104,932.70	73,949.89	21,617.34	448,658.24	649,158.17	64,915,817	1.2%	122,808,043	114,971,918	31,095,507	764,133,905	1,033,009,373	71,615,138	7,448,343	-817,468	-47,679,979	30,566,034	3.0%
May-09	115,386.52	92,172.33	24,958.45	574,689.55	807,206.85	80,720,685	-0.5%	129,853,684	115,450,039	30,842,002	756,476,448	1,032,622,173	77,654,693	7,328,345	-1,121,402	-51,994,215	31,867,421	3.2%
Jun-09	126,812.46	131,191.50	34,260.22	787,220.06	1,079,484.24	107,948,424	-6.8%	132,551,949	115,473,909	30,727,515	745,941,140	1,024,694,513	74,367,522	5,946,131	-1,191,780	-61,601,762	17,520,111	1.7%
Jul-09	126,059.47	141,867.33	31,119.41	895,078.46	1,194,124.67	119,412,467	-4.8%	133,778,863	115,994,056	30,630,030	738,250,117	1,018,653,066	68,090,178	4,848,673	-1,273,625	-68,378,909	3,286,317	0.3%
Aug-09	119,058.46	115,950.76	25,715.33	689,386.94	950,111.49	95,011,149	-9.8%	134,519,519	115,343,550	30,372,462	728,114,997	1,008,350,528	61,306,852	1,955,712	-1,571,664	-79,185,755	-17,494,855	-1.7%
Sep-09	114,152.28	105,734.90	32,524.53	665,209.51	917,621.22	91,762,122	-3.7%	136,229,416	114,725,564	30,255,272	723,572,569	1,004,782,821	57,258,203	95,006	-1,621,002	-76,189,238	-20,457,031	-2.0%
Oct-09	112,877.16	94,221.53	29,580.24	675,548.79	912,227.72	91,222,772	-6.7%	137,405,993	114,223,892	30,065,553	716,541,864	998,237,302	52,790,269	-162,542	-1,745,725	-77,883,852	-27,001,850	-2.6%
Nov-09	139,810.95	113,888.71	29,199.07	791,590.94	1,074,489.67	107,448,967	-3.2%	139,441,309	115,037,288	30,060,975	710,161,970	994,701,542	48,311,325	1,896,866	-1,589,855	-74,590,260	-25,971,924	-2.5%
Dec-09	183,088.27	114,368.33	30,135.09	594,263.28	921,854.97	92,185,497	0.9%	142,514,128	114,885,959	30,488,701	707,668,294	995,557,082	42,954,882	1,179,806	-994,598	-71,348,514	-28,208,424	-2.8%
Jan-10	94,859.52	28,078.13	9,235.02	212,861.17	345,033.84	34,503,384	-2.2%	143,102,057	114,075,573	30,323,544	707,265,340	994,766,514	37,948,870	205,750	-1,051,441	-68,691,829	-31,588,650	-3.1%
Feb-10	106,476.50	42,544.11	11,541.86	231,599.06	392,161.53	39,216,153	1.0%	144,908,489	114,201,040	30,219,921	705,808,115	995,137,565	34,265,775	-68,853	-1,126,126	-68,183,583	-35,112,787	-3.4%
Mar-10	123,969.92	87,944.53	21,797.03	499,832.99	733,544.47	73,354,447	3.6%	146,748,421	114,191,205	30,168,359	706,593,899	997,701,884	30,123,796	-381,026	-1,075,667	-63,218,190	-34,551,087	-3.3%
Apr-10	113,813.55	80,409.54	21,882.25	444,643.32	660,748.66	66,074,866	1.8%	147,636,506	114,837,170	30,194,850	706,192,407	998,860,933	24,828,463	-134,748	-900,657	-57,941,498	-34,148,440	-3.3%
May-10	121,107.62	81,324.69	24,982.80	558,875.22	786,290.33	78,629,033	-2.6%	148,208,616	113,752,406	30,197,285	704,610,974	996,769,281	18,354,932	-1,697,633	-644,717	-51,865,474	-35,852,892	-3.5%
% Change	5.0%	-11.8%	0.1%	-2.8%	-2.6%	-2.6%		14.1%	-1.5%	-2.1%	-6.9%	-3.5%						

\* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

**CONTENTS:** This report is prepared from business tax filings as reported by the business to the Mo. Dept. of Revenue and reported back to the City of Branson on a monthly CD. The numbers are reflected in the month of the tax filing NOT in the month in which the tax was received. As a result this reflects the true economic activity of the City by month. Since some businesses file late or have been audited, numbers for earlier reported months will change some each month as they pay past due taxes or amend earlier tax returns. The city receives only 99% of the amounts shown as the Mo. Dept. of Revenue keeps 1% as a collection fee.

**TIMING:** The city's finance department receives the state CD that contains about 4000 transactions around the 15th of the month. These transactions have to then be sorted and matched with the business and the geographical area (i.e. TIF, downtown) in which the business is located. The latest state CD was received in the middle of August; reflects taxes received by the Dept. of Revenue in July; and reflects taxes paid by businesses for filing periods of June & May and some earlier tax periods. A significant amount of the June tax filing period will not be reported on a state CD until September and as a result June numbers won't be shown on this report until next month. This report is usually prepared the last week of a calendar month.