CITY OF BRANSON

1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE

ROLLING 12 MONTHS

(Data updated as of 9/14/2011)

FILING MONTH	BRANSON HILLS 1% TAX RECEIPTS	BRANSON LANDING 1% TAX RECEIPTS	HISTORIC DOWNTOWN BRANSON 1% TAX RECEIPTS	REST OF BRANSON 1% TAX RECEIPTS	TOTAL SALES TAX RECEIPTS @ 1%	TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Mo. Last Yr.	BRANSON HILLS (Last 12 Mo. Retail Sales Value)	BRANSON LANDING (Last 12 Mo. Retail Sales Value)	HISTORIC DOWNTOWN BRANSON (Last 12 Mo. Retail Sales Value)	REST OF BRANSON (Last 12 Mo. Retail Sales Value)	LAST 12 MONTH TOTAL RETAIL SALES VALUE	ANNUAL GROWTH IN BRANSON HILLS (Retail Sales Value)	ANNUAL GROWTH IN BRANSON LANDING (Retail Sales Value)	ANNUAL GROWTH IN HISTORIC DOWNTOWN BRANSON (Retail Sales Value)	ANNUAL GROWTH IN REST OF BRANSON (Retail Sales Value)	BRANSON'S TOTAL ANNUAL GROWTH (Retail Sales Value)	CURRENT BRANSON ECONOMIC ANNUAL GROWTH RATE
Jan-09	88,980.23	36,181.99	10,886.16	216,484.61	352,532.99	35,253,299	7.8%	105,153,187	113,869,823	31,374,942	775,599,918	1,025,997,870	56,198,394	6,605,333	-474,924	-46,628,608	15,700,195	1.6%
Feb-09	88,412.18	41,289.72	12,578.09	245,638.88	387,918.87	38,791,887	11.0%	110,642,714	114,269,921	31,346,004	773,597,141	1,029,855,780	61,155,456	6,816,203	-522,841	-45,785,228	21,663,590	2.1%
Mar-09	105,570.88	88,042.88	22,312.65	490,587.06	706,513.47	70,651,347	2.8%	116,624,653	114,572,259	31,243,983	769,310,501	1,031,751,396	66,229,875	7,451,211	-649,694	-45,244,009	27,787,383	2.8%
Apr-09	104,932.70	73,764.74	21,617.34	444,673.32	644,988.10	64,498,810	0.6%	122,808,071	114,953,431	31,095,464	763,259,336	1,032,116,302	71,615,166	7,429,856	-817,511	-48,169,097	30,058,414	3.0%
May-09	115,386.55	92,202.71	24,958.45	568,362.72	800,910.43	80,091,043	-1.2%	129,853,715	115,434,590	30,841,959	754,997,826	1,031,128,090	77,654,724	7,312,896	-1,121,445	-53,106,707	30,739,468	3.1%
Jun-09	**126,812.55**	**131,675.04**	**34,306.97**	**783,663.48**	**1,076,458.04**	**107,645,804**	**-7.1%**	**132,551,989**	**115,506,814**	**30,732,147**	**744,123,412**	**1,022,914,362**	74,367,562	5,979,036	-1,187,148	-63,054,676	16,104,774	1.6%
Jul-09	126,059.47	142,185.89	31,119.41	891,817.32	1,191,182.09	119,118,209	-5.0%	133,778,903	116,058,817	30,634,662	736,109,514	1,016,581,896	68,090,218	4,913,434	-1,268,993	-70,182,073	1,552,586	0.2%
Aug-09	119,058.46	116,178.67	25,715.33	686,216.99	947,169.45	94,716,945	-10.1%	134,519,559	115,431,102	30,377,094	725,668,366	1,005,996,121	61,306,892	2,043,264	-1,567,032	-81,313,400	-19,530,276	-1.9%
Sep-09	114,152.28	105,940.40	32,577.45	662,104.20	914,774.33	91,477,433	-4.0%	136,229,456	114,833,666	30,265,196	720,864,877	1,002,193,195	57,258,243	203,108	-1,611,078	-78,566,394	-22,716,121	-2.2%
Oct-09	112,877.16	94,462.01	29,691.74	674,203.66	911,234.57	91,123,457	-6.8%	137,406,033	114,356,042	30,086,627	713,744,804	995,593,506	52,790,309	-30,392	-1,724,651	-80,345,013	-29,309,747	-2.9%
Nov-09	139,810.95	114,913.17	29,385.95	790,876.76	1,074,986.83	107,498,683	-3.1%	139,441,349	115,271,884	30,100,737	707,350,094	992,164,064	48,311,365	2,131,462	-1,550,093	-77,062,649	-28,169,915	-2.8%
Dec-09	183,089.49	114,543.28	30,362.58	595,539.99	923,535.34	92,353,534	1.2%	142,514,290	115,138,050	30,551,212	705,016,899	993,220,451	42,955,044	1,431,897	-932,087	-73,669,433	-30,214,579	-3.0%
Jan-10	94,859.52	28,078.13	9,195.11	213,288.84	345,421.60	34,542,160	-2.0%	143,102,219	114,327,664	30,382,107	704,697,322	992,509,312	37,949,032	457,841	-992,835	-70,902,596	-33,488,558	-3.3%
Feb-10	106,476.50	42,544.11	11,519.38	231,677.73	392,217.72	39,221,772	1.1%	144,908,651	114,453,103	30,276,236	703,301,207	992,939,197	34,265,937	183,182	-1,069,768	-70,295,934	-36,916,583	-3.6%
Mar-10	123,984.18	88,126.85	21,768.76	502,396.52	736,276.31	73,627,631	4.2%	146,749,981	114,461,500	30,221,847	704,482,153	995,915,481	30,125,328	-110,759	-1,022,136	-64,828,348	-35,835,915	-3.5%
Apr-10	113,813.55	81,786.90	21,878.50	445,755.21	663,234.16	66,323,416	2.8%	147,638,066	115,263,716	30,247,963	704,590,342	997,740,087	24,829,995	310,285	-847,501	-58,668,994	-34,376,215	-3.3%
May-10	121,705.33	84,532.75	25,133.75	562,341.83	793,713.66	79,371,366	-0.9%	148,269,944	114,496,720	30,265,493	703,988,253	997,020,410	18,416,229	-937,870	-576,466	-51,009,573	-34,107,680	-3.3%
Jun-10	**136,551.71**	**135,496.89**	**34,238.91**	**813,055.29**	**1,119,342.80**	**111,934,280**	**4.0%**	**149,243,860**	**114,878,905**	**30,258,687**	**706,927,434**	**1,001,308,886**	16,691,871	-627,909	-473,460	-37,195,978	-21,605,476	-2.1%
Jul-10	135,616.11	155,709.54	33,150.39	983,419.20	1,307,895.24	130,789,524	9.8%	150,199,524	116,231,270	30,461,785	716,087,622	1,012,980,201	16,420,621	172,453	-172,877	-20,021,892	-3,601,695	-0.4%
Aug-10	128,441.11	125,715.01	26,481.61	727,722.65	1,008,360.38	100,836,038	6.5%	151,137,789	117,184,904	30,538,413	720,238,188	1,019,099,294	16,618,230	1,753,802	161,319	-5,430,178	13,103,173	1.3%
Sep-10	119,921.00	104,046.33	33,124.47	700,064.94	957,156.74	95,715,674	4.6%	151,714,661	116,995,497	30,593,115	724,034,262	1,023,337,535	15,485,205	2,161,831	327,919	3,169,385	21,144,340	2.1%
Oct-10	118,367.74	108,535.52	31,003.71	704,222.67	962,129.64	96,212,964	5.6%	152,263,719	118,402,848	30,724,312	727,036,163	1,028,427,042	14,857,686	4,046,806	637,685	13,291,359	32,833,536	3.3%
Nov-10	152,678.09	111,762.36	30,439.65	824,739.94	1,119,620.04	111,962,004	4.2%	153,550,433	118,087,767	30,829,682	730,422,481	1,032,890,363	14,109,084	2,815,883	728,945	23,072,387	40,726,299	4.1%
Dec-10	189,633.43	124,216.25	29,443.20	625,701.06	968,993.94	96,899,394	4.9%	154,204,827	119,055,064	30,737,744	733,438,588	1,037,436,223	11,690,537	3,917,014	186,532	28,421,689	44,215,772	4.5%
Jan-11	99,954.31	32,678.62	8,979.42	203,000.16	344,612.51	34,461,251	-0.2%	154,714,306	119,515,113	30,716,175	732,409,720	1,037,355,314	11,612,087	5,187,449	334,068	27,712,398	44,846,002	4.5%
Feb-11	103,010.28	41,004.38	10,062.36	233,579.49	387,656.51	38,765,651	-1.2%	154,367,684	119,361,140	30,570,473	732,599,896	1,036,899,193	9,459,033	4,908,037	294,237	29,298,689	43,959,996	4.4%
Mar-11	126,579.91	94,717.55	22,207.97	519,992.54	763,497.97	76,349,797	3.7%	154,627,257	120,020,210	30,614,394	734,359,498	1,039,621,359	7,877,276	5,558,710	392,547	29,877,345	43,705,878	4.4%
Apr-11	117,902.01	67,420.10	20,750.30	445,712.30	651,784.71	65,178,471	-1.7%	155,036,103	118,583,530	30,501,574	734,355,207	1,038,476,414	7,398,037	3,319,814	253,611	29,764,865	40,736,327	4.1%
May-11	122,040.50	78,592.17	23,382.59	538,411.97	762,427.23	76,242,723	-3.9%	155,069,620	117,989,472	30,326,458	731,962,221	1,035,347,771	6,799,676	3,492,752	60,965	27,973,968	38,327,361	3.8%
Jun-11	**139,619.69**	**123,692.55**	**30,736.79**	**766,099.69**	**1,060,148.72**	**106,014,872**	**-5.3%**	**155,376,418**	**116,809,038**	**29,976,246**	**727,266,661**	**1,029,428,363**	**6,132,558**	**1,930,133**	**-282,441**	**20,339,227**	**28,119,477**	**2.8%**
% Change from 2010	2.2%	-8.7%	-10.2%	-5.8%	-5.3%	-5.3%		4.1%	1.7%	-0.9%	2.9%	2.8%						

CONTENTS: This report is prepared from business tax filings as reported by the business to the Mo. Dept. of Revenue and reported back to the City of Branson on a monthly CD. The numbers are reflected in the month of the tax filing NOT in the month in which the tax was received. As a result this reflects the true economic activity of the City by month. Since some businesses file late or have been audited, numbers for earlier reported months will change some each month as they pay past due taxes or amend earlier tax returns. The city receives only 99% of the amounts shown as the Mo. Dept. of Revenue keeps 1% as a collection fee.

TIMING: The city's finance department receives the state CD that contains about 4000 transactions around the 15th of the month. These transactions have to then be sorted and matched with the business and the geographical area (i.e. TIF, downtown) in which the business is located. The latest state CD was received in the middle of September; reflects taxes received by the Dept. of Revenue in August; and reflects taxes paid by businesses for filing periods of July & June and some earlier tax periods. A significant amount of the July tax filing period will not be reported on a state CD until October and as a result July numbers won't be shown on this report until next month. This report is usually prepared two weeks before the end of the month.