

CITY OF BRANSON
1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE
ROLLING 12 MONTHS
(Data updated as of 11/14/2011)

FILING MONTH	BRANSON HILLS 1% TAX RECEIPTS	BRANSON LANDING 1% TAX RECEIPTS	HISTORIC DOWNTOWN BRANSON 1% TAX RECEIPTS	REST OF BRANSON 1% TAX RECEIPTS	TOTAL SALES TAX RECEIPTS @ 1%	TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Mo. Last Yr.	BRANSON HILLS (Last 12 Mo. Retail Sales Value)	BRANSON LANDING (Last 12 Mo. Retail Sales Value)	HISTORIC DOWNTOWN BRANSON (Last 12 Mo. Retail Sales Value)	REST OF BRANSON (Last 12 Mo. Retail Sales Value)	LAST 12 MONTH TOTAL RETAIL SALES VALUE	ANNUAL GROWTH IN BRANSON HILLS (Retail Sales Value)	ANNUAL GROWTH IN BRANSON LANDING (Retail Sales Value)	ANNUAL GROWTH IN HISTORIC DOWNTOWN BRANSON (Retail Sales Value)	ANNUAL GROWTH IN REST OF BRANSON (Retail Sales Value)	BRANSON'S TOTAL ANNUAL GROWTH (Retail Sales Value)	CURRENT BRANSON ECONOMIC ANNUAL GROWTH RATE
Jan-09	88,980.23	36,181.99	10,886.16	216,484.61	352,532.99	35,253,299	7.8%	105,153,187	113,869,823	31,374,942	775,599,918	1,025,997,870	56,198,394	6,605,333	-474,924	-46,628,608	15,700,195	1.6%
Feb-09	88,412.18	41,289.72	12,578.09	245,638.88	387,918.87	38,791,887	11.0%	110,642,714	114,269,921	31,346,004	773,597,141	1,029,855,780	61,155,456	6,816,203	-522,841	-45,785,228	21,663,590	2.1%
Mar-09	105,570.88	88,042.88	22,312.65	490,587.06	706,513.47	70,651,347	2.8%	116,624,653	114,572,259	31,243,983	769,310,501	1,031,751,396	66,229,875	7,451,211	-649,694	-45,244,009	27,787,383	2.8%
Apr-09	104,932.70	73,764.74	21,617.34	444,673.32	644,988.10	64,498,810	0.6%	122,808,071	114,953,431	31,095,464	763,259,336	1,032,116,302	71,615,166	7,429,856	-817,511	-48,169,097	30,058,414	3.0%
May-09	115,386.55	92,202.71	24,958.45	568,362.72	800,910.43	80,091,043	-1.2%	129,853,715	115,434,590	30,841,959	754,997,826	1,031,128,090	77,654,724	7,312,896	-1,121,445	-53,106,707	30,739,468	3.1%
Jun-09	126,812.55	131,675.04	34,306.97	783,663.48	1,076,458.04	107,645,804	-7.1%	132,551,989	115,506,814	30,732,147	744,123,412	1,022,914,362	74,367,562	5,979,036	-1,187,148	-63,054,676	16,104,774	1.6%
Jul-09	126,059.47	142,185.89	31,119.41	891,817.32	1,191,182.09	119,118,209	-5.0%	133,778,903	116,058,817	30,634,662	736,109,514	1,016,581,896	68,090,218	4,913,434	-1,268,993	-70,182,073	1,552,586	0.2%
Aug-09	119,058.46	116,178.67	25,715.33	686,216.99	947,169.45	94,716,945	-10.1%	134,519,559	115,431,102	30,377,094	725,668,366	1,005,996,121	61,306,892	2,043,264	-1,567,032	-81,313,400	-19,530,276	-1.9%
Sep-09	114,152.28	105,940.40	32,577.45	662,104.20	914,774.33	91,477,433	-4.0%	136,229,456	114,833,666	30,265,196	720,864,877	1,002,193,195	57,258,243	203,108	-1,611,078	-78,566,394	-22,716,121	-2.2%
Oct-09	112,877.16	94,462.01	29,691.74	674,203.66	911,234.57	91,123,457	-6.8%	137,406,033	114,356,042	30,086,627	717,744,804	995,593,506	52,790,309	-30,392	-1,724,651	-80,345,013	-29,309,747	-2.9%
Nov-09	139,810.95	114,913.17	29,385.95	790,876.76	1,074,986.83	107,498,683	-3.1%	139,441,349	115,271,884	30,100,737	703,350,094	992,164,064	48,311,365	2,131,462	-1,550,093	-77,062,649	-28,169,915	-2.8%
Dec-09	183,089.49	114,543.28	30,362.58	595,539.99	923,535.34	92,353,534	1.2%	142,514,290	115,138,050	30,551,212	705,016,899	993,220,451	42,955,044	1,431,897	-932,087	-73,669,433	-30,214,579	-3.0%
Jan-10	94,859.52	28,078.14	9,207.22	213,420.25	345,565.13	34,556,513	-2.0%	143,102,219	114,327,665	30,383,318	704,710,463	992,523,665	37,949,032	457,842	-991,624	-70,889,455	-33,474,205	-3.3%
Feb-10	106,476.50	42,544.11	11,527.92	231,725.41	392,273.94	39,227,394	1.1%	144,908,651	114,453,104	30,278,301	703,319,116	992,959,172	34,265,937	183,183	-1,067,703	-70,278,025	-36,896,608	-3.6%
Mar-10	123,984.18	88,126.85	21,785.08	503,694.72	737,590.83	73,759,083	4.4%	146,749,981	114,461,501	30,225,544	704,629,882	996,066,908	30,125,328	-110,758	-1,018,439	-64,680,619	-35,684,488	-3.5%
Apr-10	113,813.55	81,786.90	21,890.61	445,755.21	663,246.27	66,324,627	2.8%	147,638,066	115,263,717	30,252,871	704,738,071	997,892,725	24,829,995	310,286	-842,593	-58,521,265	-34,223,577	-3.3%
May-10	121,705.33	84,532.75	25,144.73	562,624.51	794,007.32	79,400,732	-0.9%	148,269,944	114,496,721	30,271,499	704,164,250	997,202,414	18,416,229	-937,869	-570,460	-50,833,576	-33,925,676	-3.3%
Jun-10	136,551.71	135,496.89	34,321.35	813,110.97	1,119,480.92	111,948,092	4.0%	149,243,860	114,878,906	30,272,937	707,108,999	1,001,504,702	16,691,871	-627,908	-459,210	-37,014,413	-21,409,660	-2.1%
Jul-10	135,720.31	155,709.54	33,306.61	983,419.20	1,308,155.66	130,815,566	9.8%	150,209,944	116,231,271	30,491,657	716,269,187	1,013,202,059	16,431,041	172,454	-143,005	-19,840,327	-3,379,837	-0.3%
Aug-10	128,441.11	125,715.01	26,481.27	727,722.65	1,008,360.04	100,836,004	6.5%	151,148,209	117,184,905	30,568,251	720,419,753	1,019,321,118	16,628,650	1,753,803	191,157	-5,248,613	13,324,997	1.3%
Sep-10	119,921.00	104,111.36	33,184.09	700,086.72	957,303.17	95,730,317	4.6%	151,725,081	117,002,001	30,628,915	724,218,005	1,023,574,002	15,495,625	2,168,335	363,719	3,353,128	21,380,807	2.1%
Oct-10	118,367.74	108,630.20	31,024.30	704,625.74	962,647.98	96,264,798	5.6%	152,274,139	118,418,820	30,762,171	727,260,213	1,028,715,343	14,868,106	4,062,778	675,544	13,515,409	33,121,837	3.3%
Nov-10	152,678.09	111,762.36	30,439.67	825,047.59	1,119,927.71	111,992,771	4.2%	153,560,853	118,103,739	30,867,543	730,677,296	1,033,209,431	14,119,504	2,831,855	766,806	23,327,202	41,045,367	4.1%
Dec-10	189,633.43	124,216.25	29,600.99	626,338.76	969,789.43	96,978,943	5.0%	154,215,247	119,071,036	30,791,384	733,757,173	1,037,834,840	11,700,957	3,932,986	240,172	28,740,274	44,614,389	4.5%
Jan-11	99,954.31	32,678.62	8,979.42	203,166.23	344,778.58	34,477,858	-0.2%	154,724,726	119,531,084	30,768,604	732,731,771	1,037,756,185	11,622,507	5,203,419	385,286	28,021,308	45,232,520	4.6%
Feb-11	103,010.26	41,006.85	10,062.36	233,540.81	387,620.28	38,762,028	-1.2%	154,378,102	119,377,358	30,622,048	732,913,311	1,037,290,819	9,469,451	4,924,254	343,747	29,594,195	44,331,647	4.5%
Mar-11	126,579.90	94,717.55	22,207.97	521,366.30	764,871.72	76,487,172	3.7%	154,637,674	120,036,428	30,664,337	734,680,469	1,040,018,908	7,887,693	5,574,927	438,793	30,050,587	43,952,000	4.4%
Apr-11	117,902.20	67,426.70	20,777.79	446,804.78	652,911.47	65,291,147	-1.6%	155,046,539	118,600,408	30,553,055	734,785,426	1,038,985,428	7,408,473	3,336,691	300,184	30,047,355	41,092,703	4.1%
May-11	122,040.50	78,609.31	23,459.79	539,352.81	763,462.41	76,346,241	-3.8%	155,080,056	118,008,064	30,384,561	732,458,256	1,035,930,937	6,810,112	3,511,343	113,062	28,294,006	38,728,523	3.9%
Jun-11	140,058.14	125,114.01	31,190.04	776,298.04	1,072,660.23	107,266,023	-4.2%	155,430,699	116,969,776	30,071,430	728,776,963	1,031,248,868	6,186,839	2,090,870	-201,507	21,667,964	29,744,166	3.0%
Jul-11	139,091.67	134,516.03	31,268.17	953,850.69	1,258,726.56	125,872,656	-3.8%	155,767,835	114,850,425	29,867,586	725,820,112	1,026,305,958	5,557,891	-1,380,846	-624,071	9,550,925	13,103,899	1.3%
Aug-11	130,388.02	114,620.31	26,011.50	674,760.63	945,780.46	94,578,046	-6.2%	155,962,526	113,740,955	29,820,609	720,523,910	1,020,048,000	4,814,317	-3,443,950	-747,642	104,157	726,882	0.1%
% Change from 2010	1.5%	-8.8%	-1.8%	-7.3%	-6.2%	-6.2%		3.2%	-2.9%	-2.4%	0.0%	0.1%						

CONTENTS: This report is prepared from business tax filings as reported by the business to the Mo. Dept. of Revenue and reported back to the City of Branson on a monthly CD. The numbers are reflected in the month of the tax filing NOT in the month in which the tax was received. As a result this reflects the true economic activity of the City by month. Since some businesses file late or have been audited, numbers for earlier reported months will change some each month as they pay past due taxes or amend earlier tax returns. The city receives only 99% of the amounts shown as the Mo. Dept. of Revenue keeps 1% as a collection fee.

TIMING: The city's finance department receives the state CD that contains about 4000 transactions around the 15th of the month. These transactions have to then be sorted and matched with the business and the geographical area (i.e. TIF, downtown) in which the business is located. The latest state CD was received in the middle of November; reflects taxes received by the Dept. of Revenue in October; and reflects taxes paid by businesses for filing periods of September & August and some earlier tax periods. A significant amount of the September tax filing period will not be reported on a state CD until December and as a result September numbers won't be shown on this report until next month. This report is usually prepared two weeks before the end of the month.