

**CITY OF BRANSON**  
**1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE**  
**ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS**

(Data updated as of 1/14/2012)

FILING MONTH	BRANSON HILLS (1% Tax Receipts)	BRANSON LANDING (1% Tax Receipts)	HISTORIC DOWN TOWN (1% Tax Receipts)	BRANSON MEADOWS (1% Tax Receipts)	HWY 76 (1% Tax Receipts)	REST OF BRANSON (1% Tax Receipts)	TOTAL SALES TAX RECEIPTS @ 1%	TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Mo. Last Yr.	BRANSON HILLS (Last 12 Mo. Retail Sales Value)	BRANSON LANDING (Last 12 Mo. Retail Sales Value)	HISTORIC DOWN TOWN (Last 12 Mo. Retail Sales Value)	BRANSON MEADOWS (Last 12 Mo. Retail Sales Value)	HIGHWAY 76 (Last 12 Mo. Retail Sales Value)	REST OF BRANSON (Last 12 Mo. Retail Sales Value)	TOTAL RETAIL SALES VALUE (Last 12 Months)	BRANSON'S TOTAL ANNUAL GROWTH (Retail Sales Value)	CURRENT BRANSON ECONOMIC ANNUAL GROWTH RATE
Jan-09	88,980.23	36,181.99	10,886.16	6,185.44	64,059.91	146,239.26	352,532.99	35,253,299	7.8%	105,153,187	113,869,823	31,374,942	20,414,609	286,306,555	468,878,754	1,025,997,870	15,700,195	1.6%
Feb-09	88,412.18	41,289.72	12,578.09	7,049.41	74,575.07	164,014.40	387,918.87	38,791,887	11.0%	110,642,714	114,269,921	31,346,004	20,444,197	285,693,647	467,459,297	1,029,855,780	21,663,590	2.1%
Mar-09	105,570.88	88,042.88	22,312.65	13,174.99	175,522.84	301,889.23	706,513.47	70,651,347	2.8%	116,624,653	114,572,259	31,243,983	20,203,603	283,808,979	465,297,919	1,031,751,396	27,787,383	2.8%
Apr-09	104,932.70	73,764.74	21,617.34	13,249.72	163,732.41	267,691.19	644,988.10	64,498,810	0.6%	122,808,071	114,953,431	31,095,464	20,060,076	280,848,609	462,350,651	1,032,116,302	30,058,414	3.0%
May-09	115,386.55	92,202.71	24,958.45	16,517.52	226,275.77	325,569.43	800,910.43	80,901,043	-1.2%	129,853,715	115,434,590	30,841,959	19,844,220	277,736,986	457,416,620	1,031,128,090	30,739,468	3.1%
Jun-09	126,812.55	131,675.04	34,306.97	17,049.47	318,836.61	447,777.40	1,076,458.04	107,645,804	-7.1%	132,551,989	115,506,814	30,732,147	19,354,218	274,737,053	450,032,141	1,022,914,362	16,104,774	1.6%
Jul-09	126,059.47	142,185.89	31,119.41	16,390.92	376,098.65	499,327.75	1,191,182.09	119,118,209	-5.0%	133,778,903	116,058,817	30,634,662	18,882,943	272,617,764	444,608,807	1,016,581,896	1,552,586	0.2%
Aug-09	119,058.46	116,178.67	25,715.33	13,897.72	269,516.48	402,802.79	947,169.45	94,716,945	-10.1%	134,519,559	115,431,102	30,377,094	18,436,918	269,077,826	438,153,622	1,005,996,121	-19,530,276	-1.9%
Sep-09	114,152.28	105,940.40	32,577.45	17,369.97	241,360.71	403,373.52	914,774.33	91,477,433	-4.0%	136,229,456	114,833,666	30,265,196	18,286,630	267,785,459	434,792,788	1,002,193,195	-22,716,121	-2.2%
Oct-09	112,877.16	94,462.01	29,691.74	18,599.37	241,138.19	414,466.10	911,234.57	91,123,457	-6.8%	137,406,033	114,356,042	30,086,627	18,143,496	265,521,253	430,080,055	995,593,506	-29,309,747	-2.9%
Nov-09	139,810.95	114,913.17	29,385.95	21,648.26	276,149.30	493,079.20	1,074,986.83	107,498,683	-3.1%	139,441,349	115,271,884	30,100,737	18,061,928	263,414,118	425,874,048	992,164,064	-28,169,915	-2.8%
Dec-09	183,089.49	114,543.28	30,362.58	17,004.90	192,593.13	385,941.96	923,535.34	92,353,534	1.2%	142,514,290	115,138,050	30,551,212	17,813,769	261,985,907	425,217,223	993,220,451	-30,214,579	-3.0%
Jan-10	94,859.52	28,078.14	9,207.22	4,741.90	53,662.99	155,095.30	345,645.07	34,564,507	-2.0%	143,102,219	114,327,665	30,383,318	17,669,415	260,946,215	426,102,827	992,531,659	-33,466,211	-3.3%
Feb-10	106,476.50	42,544.11	11,527.92	6,075.89	69,551.25	156,277.92	392,453.59	39,245,359	1.2%	144,908,651	114,453,104	30,278,301	17,572,063	260,443,833	425,329,179	992,985,131	-36,870,649	-3.6%
Mar-10	123,984.18	88,126.85	21,785.08	13,068.35	171,379.30	319,495.54	737,839.30	73,783,930	4.4%	146,749,981	114,461,501	30,225,544	17,561,399	260,029,479	427,089,810	996,117,714	-35,633,682	-3.5%
Apr-10	113,813.55	81,786.90	21,890.61	12,355.51	159,027.25	274,608.66	663,482.48	66,348,248	2.9%	147,638,066	115,263,717	30,252,871	17,471,978	259,558,963	427,781,557	997,967,152	-34,149,150	-3.3%
May-10	121,705.33	84,533.69	25,144.73	14,570.85	210,900.12	337,509.67	794,364.39	79,436,439	-0.8%	148,269,944	114,496,815	30,271,499	17,277,311	258,021,398	428,975,581	997,312,548	-33,815,542	-3.3%
Jun-10	136,551.71	135,496.89	34,321.77	18,104.55	324,720.37	471,094.64	1,120,289.93	112,028,993	4.1%	149,243,860	114,879,000	30,272,979	17,382,819	258,609,774	431,307,305	1,001,695,737	-21,218,625	-2.1%
Jul-10	135,720.32	155,709.54	33,306.81	19,430.91	396,532.49	568,620.31	1,309,320.38	130,932,038	9.9%	150,209,945	116,231,365	30,491,719	17,686,818	260,653,158	438,236,561	1,013,509,566	-3,072,330	-0.3%
Aug-10	128,441.11	125,715.01	26,481.61	15,363.24	280,038.06	433,257.68	1,009,296.71	100,929,671	6.6%	151,148,210	117,184,999	30,568,347	17,833,370	261,705,316	441,282,050	1,019,722,292	13,726,171	1.4%
Sep-10	119,921.00	104,758.45	33,184.48	17,617.56	253,467.33	429,905.15	958,853.97	95,885,397	4.8%	151,725,082	117,066,804	30,629,050	17,858,129	262,915,978	443,935,213	1,024,130,256	21,937,061	2.2%
Oct-10	118,367.74	108,749.79	31,045.46	20,723.71	248,965.56	435,896.87	963,749.13	96,374,913	5.8%	152,274,140	118,495,582	30,764,422	18,070,563	263,698,715	446,078,290	1,029,381,712	33,788,206	3.4%
Nov-10	152,678.09	111,970.94	30,439.67	24,125.88	285,697.86	516,538.61	1,121,451.05	112,145,105	4.3%	153,560,854	118,201,359	30,869,794	18,318,325	264,653,571	448,424,231	1,034,028,134	41,864,070	4.2%
Dec-10	189,633.43	124,216.25	29,744.90	18,574.90	196,343.67	412,544.12	971,057.27	97,105,727	5.1%	154,215,248	119,168,656	30,808,026	18,475,325	265,028,625	451,084,447	1,038,780,327	45,559,876	4.6%
Jan-11	99,954.31	32,678.62	8,979.42	4,588.17	51,376.26	147,518.17	345,094.95	34,509,495	-0.2%	154,724,727	119,628,704	30,785,246	18,459,952	264,799,952	450,326,734	1,038,725,315	46,193,656	4.7%
Feb-11	103,010.26	41,006.86	10,062.36	5,979.21	62,218.83	165,677.28	387,954.80	38,795,480	-1.1%	154,378,103	119,474,979	30,638,690	18,450,284	264,066,710	451,266,670	1,038,275,436	45,290,305	4.6%
Mar-11	126,579.90	95,003.95	22,210.55	15,322.12	179,538.80	327,110.14	765,765.46	76,576,546	3.8%	154,637,675	120,162,689	30,681,237	18,675,661	264,882,660	452,028,130	1,041,068,052	44,950,338	4.5%
Apr-11	117,902.20	67,426.70	20,789.52	12,815.45	148,355.21	286,717.08	654,006.16	65,400,616	-1.4%	155,046,540	118,726,669	30,571,128	18,721,655	263,815,456	453,238,972	1,040,120,420	42,153,268	4.2%
May-11	122,040.50	78,609.38	23,465.93	14,144.61	195,728.92	330,770.59	764,759.93	76,475,993	-3.7%	155,080,057	118,134,238	30,403,248	18,679,031	262,298,336	452,565,064	1,037,159,974	39,847,426	4.0%
Jun-11	140,094.29	125,525.52	31,213.72	18,104.92	295,724.38	466,427.35	1,077,090.18	107,709,018	-3.9%	155,434,315	117,137,101	30,092,443	18,679,068	259,398,737	452,098,335	1,032,839,999	31,144,262	3.1%
Jul-11	139,097.86	134,500.40	31,283.24	20,195.29	376,414.18	559,908.29	1,261,399.26	126,139,926	-3.7%	155,772,069	115,016,187	29,890,086	18,755,506	257,386,906	451,227,133	1,028,047,887	14,538,321	1.4%
Aug-11	130,356.88	114,555.69	26,474.33	15,912.54	252,864.56	411,778.54	951,942.54	95,194,254	-5.7%	155,963,646	113,900,255	29,889,358	18,810,436	254,669,556	449,079,219	1,022,312,470	2,590,178	0.3%
Sep-11	123,810.13	98,566.38	30,784.30	18,320.21	241,144.01	440,075.11	952,700.14	95,270,014	-0.6%	156,352,559	113,281,048	29,649,340	18,880,701	253,437,224	450,096,215	1,021,697,087	-2,433,169	-0.2%
Oct-11	123,405.92	103,199.74	31,654.66	19,149.92	244,041.10	434,489.67	955,941.01	95,594,101	-0.8%	156,856,377	112,726,043	29,710,260	18,723,322	252,944,778	449,955,495	1,020,916,275	-8,465,437	-0.8%
% Change from 2010	4.3%	-5.1%	2.0%	-7.6%	-2.0%	-0.3%	-0.8%			3.0%	-4.9%	-3.4%	3.6%	-4.1%	0.9%	-0.8%		

\* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.