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NEWS RELEASE

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City to use new radar machine to check speeders

With a radar speed display on loan from MoDOT, the city of Branson will be conducting speed checks in several locations around town to increase motorists' awareness of various speed limits.



Radar speed display unit

The Local Technical Assistance Program, a division of the Missouri Department of Transportation, provides technical assistance to cities and counties on issues regarding transportation. City officials recently became aware of a new device that can be used to increase driver awareness of posted speed limits. The device is a small portable sign that contains a radar unit that detects and displays the speed of approaching vehicles.

If a vehicle drives the posted speed limit, the speed is displayed in green. If the vehicle is exceeding the posted limit, the display turns red and flashes.

Assistant Public Works Director Keith Francis became aware of the new display unit and made arrangements with MoDOT to loan it to Branson for the next few weeks.

"We appreciate MoDOT's willingness to help our community and allow Branson to use their new display sign to help make our roads safer," said Francis.

The sign will be used at various locations throughout the city where there seems to be a higher incident of drivers exceeding the speed limit. Francis says by flashing drivers' speeds, they will realize how fast they're going and hopefully it will make an impact for better compliance in the future.

In addition to displaying the speed of vehicles, the signs register the volume of traffic, the average speed of vehicles, the number of speed violators and the highest speed. Not only will this information be useful for planning and scheduling future road improvements, it will also be beneficial for the police department to identify areas that may need more enforcement action.