



www.bransonmo.gov

CITY OF BRANSON
110 W. Maddux
Branson, MO 65616
417-334-3345
Public Information Department
jadams@bransonmo.gov

News Release

June 17, 2009

Contact: Jerry Adams, public information director, 337-8526

Aldermen, merchants tour downtown to get ideas for improvement

Branson Mayor Raeanne Presley and four members of the Board of Aldermen and city staff joined about 40 people, some of them downtown merchants, for a walking tour of downtown Tuesday evening. The purpose was to obtain ideas for improving the appearance of the downtown area to visitors.



The citizens and city officials split into four groups and strolled downtown streets for about 1 ½ hours looking at buildings, landscaping and public property. As downtown merchants pointed out concerns and made suggestions about enhancing downtown, city staff took notes.

Among the suggestions were murals on the sides of buildings, power washing sidewalks, markers to showcase the history of downtown, cleaning up the

backs of buildings and keeping the weeds down.

According to Branson Alderman Cris Bohinc who organized the tour, the city and aldermen will compile the responses from citizens and have future meetings to see how merchants and city can work together in addressing these issues.

“There’s no quick fix,” said Bohinc. “This will be a long term effort.”

Bohinc said she is also interested in getting civic and youth groups volunteering to improve downtown.

“Everybody in the community has a heart in preserving downtown,” she said.