



CITY OF BRANSON

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NEWS RELEASE

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Area youngsters to “Shop with a Hero” Dec 13

The 9th annual “Shop with a Hero” program that will help area children have a merrier Christmas is scheduled for Tuesday, December 13, at the Walmart on West Highway 76 between 6 and 8 p.m.

This year, more than 150 children will have \$100 to spend on Christmas presents for themselves or others. Each child is accompanied by a “hero” from emergency services agencies in Taney County as well as probation and parole; juvenile officers and county and city prosecutors.

The special gifts selected by the children are then wrapped by Walmart employees and other volunteers.

According to Lieutenant Bryan Miller of the Branson Police Department, gift cards for the children to spend come from the Walmart foundation, several area businesses and the Branson Fire and Police associations.

“Shop with a hero not only allows needy children to go Christmas shopping, but it also gives these kids the opportunity to become better acquainted with our emergency services and law enforcement personnel who daily are responsible for the health, safety and well-being of our communities,” said Miller. “Some lasting friendships are developed that can be positive influences on these youngsters’ lives.”

All of the children are selected through Love, Inc.

“Support from the community makes this event happen for the kids, and in turn, becomes a huge blessing to the heroes as they get to spend time shopping with the kids,” said Branson Fire Chief Ted Martin.