



**City of Branson**

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**FOR IMMEDIATE RELEASE**

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Contact: Sergeant Sean Barnwell, Branson Police Department

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**MEDIA RELEASE**

**91% Liquor Compliance Results Shows Continued Improvement in Branson**

**Branson, MO** – The City of Branson recently conducted random compliance checks on Branson businesses holding liquor licenses to confirm that clerks are properly verifying the legal age of alcohol purchasers in compliance with the City of Branson’s liquor ordinance. On October 22, the Branson Police Department conducted random spot checks throughout the city with the assistance of minors.

Of 97 businesses in the compliance check sample, 91% were in compliance while nine were found in violation of the ordinance. Of the nine businesses found in violation, three were package stores while the other six were sold by the drink which included the following:

AJ's One Stop Expressway Center	2652 SOHE
Botana's Premier Mexican	3515 W. Hwy 76
Buckinghams Prime Rib & Steakhouse	2830 W. Hwy 76
Casa Fuentes Xtra	3292 Shepherd of the Hills
Magnolia Grille, The	100 N. Payne Stewart Dr.
Mr. G's Chicago Pizza	201 1/2 N. Commercial
Paradise Grill	3250 SOHE
Wal-Mart Store #32	2050 W. Hwy 76
White Oak Station #20	4017 W. Hwy 76

This 91% compliance rate shows a slight decrease of 4% over October 2015 when 95% businesses in a 100-business sample were found in compliance, and a 2% decrease from the last quarter compliance check conducted in July 2016. Regardless, the compliance rate remains approximately 20% higher than in years past which City of Branson leaders attribute to mandatory training programs that have been implemented by the City to train servers, cashiers and bartenders with regard to liquor sales laws and regulations and proper identification checking procedures.

Under city code, every business with a liquor license is required to undergo this mandatory “Regular Liquor Selling” training session. All staff members responsible for selling or serving liquor including managers, servers, bartenders and cashiers must attend within 60 days of hiring and every two years thereafter. This helps to mitigate the risks of selling to individuals under the age of 21 or intoxicated buyers.

The City of Branson holds the “Responsible Liquor Selling” training sessions every other month, with the **next sessions being offered on December 1 at the Branson City Hall**. Although this class is designed to fulfill the training requirements for the City of Branson, servers and cashiers from neighboring communities are also welcome to attend.

**For additional information on the training or the city’s liquor ordinance visit [www.BransonMo.gov](http://www.BransonMo.gov) or contact Carl Garrett, Branson’s supervisor of licensing and tax compliance, at 417-337-8575.**

For regular news and updates via email or Text/SMS messages delivered to mobile devices. Parties may receive immediate SMS notifications by subscribing at: <http://mo-branson.civicplus.com/list.aspx>.

Those who prefer social media updates may also find updates by “Following” [@CityOfBranson](https://twitter.com/CityOfBranson) on Twitter, and also at two locations on Facebook: [www.facebook.com/CityBranson](http://www.facebook.com/CityBranson) and [www.facebook.com/Branson.Missouri.9](http://www.facebook.com/Branson.Missouri.9). Additionally, the Branson Police Department posts updates on Twitter at [www.Twitter.com/BransonPD](http://www.Twitter.com/BransonPD).

Media inquiries related to this content may be directed to Jennifer Langford, Communications Manager, City of Branson at [JLangford@BransonMO.gov](mailto:JLangford@BransonMO.gov) or by calling 417.337.0017.

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**About the City of Branson, Missouri:**

Located in Southwest Missouri, the City of Branson is committed to its citizens and to those who visit here, to ensure a safe and environmentally sound community. We will work as a team to maintain and promote the growth of our City, and to provide professional, courteous service to all through fair and open communication. We look to tomorrow, remembering yesterday, dedicated to excellence today.