

NOTICE OF MEETING



CITY OF BRANSON

BOARD OF ALDERMEN

Study Session– Thursday, October 20, 2016 – 12:30 p.m.

Municipal Courtroom – Branson City Hall – 110 W. Maddux

AGENDA

- 1) Call to Order.
- 2) Roll Call.
- 3) Administrator's Report.
- 4) Discussion of previous Study Session items.
- 5) Review of October 25, 2016 Agenda.
- 6) Update on Historic Downtown Streetscape Project.
- 7) Discussion on Water Agreement with Empire Electric.
[Existing Joint Water Letter] [Draft Water Use Agreement] [Historical Water Use]
- 8) Discussion of Public Safety Tax. [Prezi PDF]
- 9) Review of Appointments for TCED and 76 Entertainment CID.
[TCED Applications]
- 10) Discussion of Community & Business Survey.
[Community Survey] [Business Survey]
- 11) Update on Goals. [Goals]
- 12) Discussion on Uber Drivers.
- 13) Discussion of Theater League request.
- 14) Mayor's Report.
- 15) Board of Aldermen requests for agenda items to be placed on future agendas.
- 16) Adjourn.

Where Values are the Difference

OCTOBER: OPEN COMMUNICATION/TRANSPARENCY

Open sharing of information between employees, citizens and visitors

For more information please visit www.bransonmo.gov or contact:

Lisa Westfall, City Clerk, 417-337-8522

Posted: October 19, 2016

By: _____ At: _____

Page 1 of 1

PREVIOUS ITEMS DISCUSSED AT STUDY SESSIONS

- 1) Update on Highway 76 Complete Street Project. (Continual updated item)
- 2) Update on Historic Downtown Streetscape. (Continual updated item)
- 3) Presentation on American Gondola. (Action item)
 - Scheduled for future meeting
- 4) Discussion regarding food trucks. (Action item)
 - Scheduled for future meeting with the zoning changes
- 5) Discussion regarding the Administrative Hearing Process. (Action item)
 - Scheduled for November 8, 2016 Regular Meeting
- 6) Discussion regarding funding for the Branson Housing Authority. (Action item)
 - Scheduled for November 8, 2016 Regular Meeting
- 7) Discussion of proposed zoning changes. (Action item)
 - Scheduled for November 3, 2016 Study Session
- 8) Discussion concerning the Scout House. (Action item)
 - Scheduled for future meeting
- 9) ~~Discussion regarding Fritz Adventure Joint Improvement Agreement.~~ (Action item)
 - Final Reading Scheduled for October 25, 2016
- 10) Discussion regarding new Branson Logo. (Action item)
 - Scheduled for November 8, 2016 Regular Meeting
- 11) Review of Appointment Process for Tourism Community Enhancement District and OACAC Board.
 - Scheduled for November 8, 2016 Regular Meeting
- 12) Discussion of 2017 Employee Medical, Dental, and Life Insurance.
 - Scheduled for November 8, 2016 Regular Meeting

**BRANSON BOARD OF ALDERMEN
AGENDA**

October 25, 2016

7:00 p.m.

Meeting Called to Order
Pledge of Allegiance
Invocation – Ted Martin
Roll Call

PUBLIC COMMENT:

To speak during public comment, please sign the speaker sign-up sheet located at the front door of the council chambers prior to the start of the meeting.

CONSENT AGENDA:

- 1) **Approval of Board of Aldermen Minutes:**
 - a) **October 6, 2016 Study Session**
 - b) **October 11, 2016 Regular Meeting**
- 2) **Acknowledge Receipt of Minutes:**
 - a) **Advisory Park Board meeting of September 20, 2016**
- 3) **Final Reading of Bill No. 5015 approving the annexation of the property located at 248 River Valley Road.**
- 4) **Final Reading of Bill No. 5016 approving Change Order No. 1 to the Agreement for Consulting Services between the City of Branson and Spencer Fane Britt and Browne LLP pertaining to updating the City of Branson's Zoning Code and authorizing the Mayor to execute the contract.**
- 5) **Final Reading of Bill No. 5017 amending Appendix A of the Branson Municipal Code pertaining to Utilities Fee Schedule.**
- 6) **Final Reading of Bill No. 5018 accepting the proposal of Yakel Painting Company to seal coat the Meadows Water Treatment Plant clearwell exterior and authorizing the Mayor to execute the contract.**
- 7) **Final Reading of Bill No. 5019 approving a contract with Lathrop & Gage LLP pertaining to Legal Assistance in various areas and authorizing the Mayor to execute the contract.**

Where Values are the Difference

OCTOBER: OPEN COMMUNICATION/TRANSPARENCY

Open sharing of information between employees, citizens and visitors

- 8) **Final Reading of Bill No. 5020 accepting the proposal of Empire Energy, LLC pertaining to motor vehicle fuel and authorizing the Mayor to execute the contract.**
- 9) **Final Reading of Bill No. 5021 authorizing the Mayor to execute an Easement Agreement with Silver Dollar City, LLC.**
- 10) **Final Reading of Bill No. 5022 accepting the proposal of Table Rock Asphalt Construction Company, Inc. pertaining to the purchase of pug rock, black base, and hot mix asphalt and authorizing the Mayor to execute the contract.**
- 11) **Final Reading of Bill No. 5023 authorizing the Mayor to execute a Municipal Agreement with the Missouri Highways and Transportation Commission pertaining to Americans with Disabilities Act Improvements on Route 76.**
- 12) **Final Reading of Bill No. 5024 authorizing the Mayor to execute a Sidewalks, a Retaining Wall and Associated Improvements Agreement with the Missouri Highways and Transportation Commission pertaining to Historic Downtown Streetscape Phase II.**
- 13) **Final Reading of Bill No. 5025 approving renewal of Sign Lease between the City of Branson and A & B Property, LLC and authorizing the Mayor to enter into the agreement.**
- 14) **Final Reading of Bill No. 5027 approving a Joint Improvement Agreement with Fritz's Adventure, LLC and authorizing the Mayor to execute the agreement.**
- 15) **Final Reading of Bill No. 5028 approving the renewal of the contract with Ozarks Coca-Cola/Dr. Pepper Bottling Company for merchandise resale and authorizing the Mayor to execute the contract.**
- 16) **Final Reading of Bill No. 5029 accepting the proposal of BYO Recreation, LLC for the purpose of installation of a new nature themed playground at Lakeside Forest Wilderness Area for the City of Branson and authorizing the Mayor to execute the contract.**
- 17) **Final Reading of Bill No. 5030 accepting the proposal of Athco, LLC for the purpose of installation of a new shelter at Lakeside Forest Wilderness Area for the City of Branson and authorizing the Mayor to execute the contract.**

REGULAR:

- 18) **Public Hearing on proposed increase in water and sewer rates.**
- 19) **First Reading of Substitute Bill No. 5031 authorizing the Mayor to execute an Easement Agreement with Silver Dollar City, LLC.**

Where Values are the Difference

OCTOBER: OPEN COMMUNICATION/TRANSPARENCY

Open sharing of information between employees, citizens and visitors

- 20) **A Resolution approving the City's request to petition the Missouri General Assembly for authorization to request a sales tax, upon voter approval, of .5% to fund public safety improvements including equipment, employment expenditures and facility construction for fire and police services.**
- 21) **A Resolution adopting Park User Fees for the Parks and Recreation Department.**
- 22) **First Reading of Bill No. 5032 approving the issuance of Tax Increment Refunding Revenue Bonds, Series 2016A (Branson Shoppes Redevelopment Project) and Subordinate Tax Increment Refunding Revenue Bonds, Series 2016B (Branson Shoppes Redevelopment Project) of the Industrial Development Authority of the City of Branson, Missouri; authorizing the execution of documents by the City related to the issuance of the bonds and authorizing certain other actions in connection with the issuance of said bonds.**
- 23) **First Reading of Bill No. 5033 accepting the proposal of BWI of Springfield pertaining to the purchase of agriculture supplies and authorizing the Mayor to execute the contract.**
- 24) **First Reading of Bill No. 5034 accepting the proposal of Pennington Seed Inc. pertaining to the purchase of agriculture supplies and authorizing the Mayor to execute the contract.**
- 25) **First Reading of Bill No. 5035 accepting the proposal of Reinhart Foodservice pertaining to the purchase of concession supplies used in Park Facilities and authorizing the Mayor to execute the contract.**
- 26) **First Reading of Bill No. 5036 accepting the proposal of Blue Water Pools pertaining to the purchase of pool chemicals used in the Aquaplex and authorizing the Mayor to execute the contract.**
- 27) **First Reading of Bill No. 5037 approving a zoning change from A Agricultural to R-1 One-Family Dwelling District for the properties located at 432 Camp Drive.**
- 28) **First Reading of Bill No. 5038 approving R-2 Two-Family Dwelling District Zoning for the property located at 180 Stillwood Drive.**
- 29) **First Reading of Bill No. 5039 approving the renewal of the contract with Tradebe Treatment and Recycling, LLC pertaining to transport and disposal of household chemical collections and authorizing the Mayor to execute the contract.**
- 30) **First Reading of Bill No. 5040 approving the renewal of the agreement between the City of Branson, Taney County, and Ripple Glass, LLC and authorizing the Mayor to execute the contract.**

Where Values are the Difference

OCTOBER: OPEN COMMUNICATION/TRANSPARENCY

Open sharing of information between employees, citizens and visitors

- 31) **First Reading of Bill No. 5041 accepting the proposal of Mid American Signal, Inc. pertaining to the Roark Valley Road and Gretna Road Traffic Signal Upgrade Project and authorizing the Mayor to execute the contract.**
- 32) **First Reading of Bill No. 5042 approving an amendment to the agreement with Allied Air Heating and Cooling, LLC pertaining to the HVAC maintenance & repairs at various city buildings and authorizing the Mayor to execute the contract.**
- 33) **First Reading of Bill No. 5043 approving the renewal of the contract with Central Power Systems & Services pertaining to generator maintenance and repair services for the City of Branson and authorizing the Mayor to execute the contract.**
- 34) **First Reading of Bill No. 5044 approving an agreement with Missouri American Water Company for Water Termination Services and authorizing the Mayor to execute the contract.**
- 35) **First Reading of Bill No. 5045 approving an agreement with Missouri American Water Company for the purchase of Water Usage Data and authorizing the Mayor to execute the contract.**
- 36) **First Reading of Bill No. 5046 approving the renewal of the contract with Dazzee Integrations pertaining to Information Technology Managed Network Services Solution; monitoring, maintenance, & support and authorizing the Mayor to execute the contract.**
- 37) **First Reading of Bill No. 5047 authorizing the purchase of cellular services and products from Verizon Wireless and authorizing the Mayor to execute the documents related thereto.**

MAYOR/CITY ALDERMEN/CITY ADMINISTRATOR'S REPORTS

ADJOURN INTO EXECUTIVE SESSION

Closed Executive Session pursuant to 610.021.1 RSMo for litigation and 610.021.3 RSMo for personnel.

ADJOURN

Where Values are the Difference

OCTOBER: OPEN COMMUNICATION/TRANSPARENCY

Open sharing of information between employees, citizens and visitors

**Branson Board of Aldermen
Staff Report and Recommendation**

ITEM/SUBJECT: UPDATE ON HISTORIC DOWNTOWN STREETScape PHASE 3 DESIGN.

DATE: OCTOBER 20, 2016

INITIATED BY: ENGINEERING DEPARTMENT

CITY ADMINISTRATOR REVIEWED

STAFF REPORT:

David Miller will be discussing the status of the Historic Downtown Streetscape project.

RECOMMENDED ACTION:

Continual updated item - This item is a continual update and is scheduled for the 2nd Study Session of each month.

ATTACHED INFORMATION:

**Branson Board of Aldermen
Staff Report and Recommendation**

ITEM/SUBJECT: DISCUSSION OF A FORMAL JOINT WATER USE AGREEMENT BETWEEN
EMPIRE DISTRICT ELECTRIC AND THE CITY OF BRANSON

DATE: **OCTOBER 20, 2016**

INITIATED BY: **UTILITIES DEPARTMENT**

CITY ADMINISTRATOR REVIEWED

STAFF REPORT:

Staff will provide a brief update at the October 20th Board study session regarding a more formal joint water use agreement with Empire District Electric to assure the City's future use of water from Lake Taneycomo. In 1964 the City of Branson built and placed in service the Cliff Drive Water Treatment Plant, a 1.5 million gallon per day surface water treatment facility which pulls water from Lake Taneycomo. This facility is still in use today providing a substantial portion of Branson's public drinking water supply. In 1997 the City completed construction of the Meadows Water Treatment Plant. This additional and larger surface water treatment facility was constructed to provide a future sustainable water supply for the City of Branson.

In 1994, as the City was considering construction of the Meadows plant, Empire Electric provided the City's consulting engineers, Burns & McDonnell Engineering, a letter stating they had no objection to construction of the additional intake structure on Lake Taneycomo with an initial capacity of 5 million gallons per day and the capability of expanding to 10 million gallons per day. This arrangement has proven beneficial to both parties by sustaining a supply of water which has been necessary to meet the demands of economic growth and development.

Empire has recently started the process to renew its existing license with the Federal Energy Regulatory Commission (FERC) which allows Empire to operate the hydroelectric facility at Powersite Dam. Empire's current license will expire in 2023. Included in Empire's operating license are provisions that allow Empire to provide reasonable joint use of the Lake Taneycomo reservoir, such as the current arrangement with Branson. Empire representatives understand a continued sustainable water supply for this area is very important to economic growth which benefits both parties. Empire has relayed this importance to FERC in early discussions of the renewal process.

While the existing letter from Empire has been sufficient to date in allowing joint use, Empire recommends a more formal agreement that will provide clarity in moving forward. Staff has drafted a document that better outlines the anticipated needs and modifies the current established

usage limit. Staff will provide more information regarding the concepts of the document and seek input from the Board.

RECOMMENDED ACTION:

Action item - This item will be scheduled for action on a Regular Board of Aldermen meeting in the form of an Ordinance

ATTACHED INFORMAT: Existing Joint Water Use Letter – Empire District Electric
Draft Water Use Agreement
Historical Water Use Information

EXHIBIT "A"

THE
EMPIRE
DISTRICT
ELECTRIC
COMPANY

September 12, 1994



Burns and McDonnell
4800 East 63rd Street
Kansas City, MO 64130

Attention: Chris Stewart, P.E.
Environmental Engineer

Subject: City of Branson Proposed Water Pumping Station

Dear Sir:

As discussed previously, the City of Branson has a pumping station, 1.5 million gallon per day capacity, located on Lake Taneycomo as a part of the municipal water supply for the city. The city is considering the installation of an additional pumping station, initially 5 million gallon per day capacity with capability to expand to 10 million gallon per day, on Lake Taneycomo to meet the rapidly increasing need for municipal water supply.

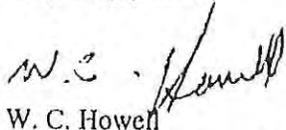
The Empire District Electric Company ("Empire") has no objections to the installation and looks forward to working with the city on the project. It is Empire's understanding that the pumping station will be located on property owned by the city and will not require the use of, or the crossing of property held by Empire as part of the Ozark Beach Hydroelectric Project ("Ozark Beach"). Ozark Beach is a federally licensed hydroelectric project operating under a license issued by the Federal Energy Regulatory Commission ("FERC") on March 31, 1992 as Project Number 2221.

The license provides for reasonable joint use of the reservoir with Empire, the licensee, allowed to receive reasonable compensation for the use of its reservoir. Considering the beneficial use of the water, Empire does not request any compensation for this use of Lake Taneycomo, but would request that any costs which Empire may incur directly associated with any licensing requirements or new articles as a result of this water usage be reimbursed by the city.

Burns and McDonnell
Page 2
September 12, 1994

If you have any questions concerning the above, please contact the undersigned at 417-623-4700 ext. 491.

Very truly yours,



W. C. Howell
Superintendent of Production
Southern Division

WCH:js

cc: Sam Grove, Administrator- City of Branson
Ronald Lesniak, FERC-Chicago
Lois Cashell, FERC-Washington, DC
Ray Wilson
Tom Snyder

Empire District Electric and City of Branson Joint Use Agreement – Lake Taneycomo

This agreement entered into this _____ day of _____, 2016 by and between Empire District Electric, a _____ (hereinafter referred to as “Empire”) and the City of Branson, a municipal corporation located in the State of Missouri, (hereinafter referred to as “City”)

WITNESSETH:

WHEREAS, Empire currently holds a license issued on March 31, 1992, as Project Number 2221, by the Federal Energy Regulatory Commission (hereinafter referred to as “FERC”) to operate the Ozark Beach Hydroelectric Project, a water dam in the White River Watershed creating Lake Taneycomo; and,

WHEREAS, the license held by Empire provides for reasonable joint use of the reservoir with Empire and Empire is allowed to receive reasonable compensation for the use of the reservoir; and,

WHEREAS, the City currently holds a letter of understanding from Empire which allows the City to utilize up to eleven million five hundred thousand (11,500,000) gallons per day of water from Lake Taneycomo for the purpose of supplying potable public drinking water; and,

WHEREAS, the City desires to modify the current letter of understanding to assure a more sustainable supply of water from the reservoir for the purpose of potable public drinking water; and,

WHEREAS, it is in the best interest of both Empire and the City to assure that a safe and adequate supply of potable water is available to support economic growth and development for the service areas of both parties.

NOW, THEREFORE, IN CONSIDERATION OF THE COVENANTS AS SET FORTH HEREIN, IT IS AGREED BY AND BETWEEN THE PARTIES AS FOLLOWS:

1. The parties agree to modify the terms of the current letter of understanding, (attached hereto and incorporated herein as Exhibit “A”) with respect to the current maximum set limit of use equal to eleven million five hundred thousand (11,500,000) gallons of water per day that may be removed by the City from portions of Lake Taneycomo, within the management boundary of Empire, to a limit of one million (1,000,000) gallons per day above the amount of water which the City returns to the Empire management boundary of Lake Taneycomo, from the City’s wastewater treatment facilities.
2. The City shall report to Empire, on a quarterly basis, the amount of water pumped from Lake Taneycomo to the City’s water treatment facilities and the amount of treated water returned to the lake from the City’s wastewater treatment facility outfalls. The City

currently returns a greater volume of water to Lake Taneycomo than it removes from the lake.

3. As per the following formula, the City agrees to compensate Empire for any loss of power generation should the City's withdraw, from within Empire's management boundary of Lake Taneycomo, exceed the amount of water returned to the lake from the City's wastewater treatment facilities:

Average daily amount of water pumped for 12 month period to City's water treatment facilities
subtract
Average daily amount of water flow for a 12 month period from City wastewater treatment facilities
equals
total deficit from Lake Taneycomo
multiplied by
Empire loss recovery rate per million gallons
equals
total cost to City for loss of power generation during 12 month period

4. This shall be a perpetual Agreement running concurrent with the time period of the current license issued to Empire by FERC.
5. Empire further agrees to petition FERC upon renewal of its license for continued joint use of the reservoir allowing the City to utilize an amount of water from Lake Taneycomo, within Empire's management boundary, to provide for and assure a sustainable and adequate water supply to meet demand within the City's water service area.
6. The parties agree that they will cooperate with one another in accomplishing the terms, conditions, and provisions of the Agreement, and will execute such additional documents as necessary to effectuate the same.
7. This Agreement can only be modified in writing, signed by both parties and shall be binding upon the parties hereto, their respective successors, heirs, transferees, administrators, contract purchasers, executors, grantees and assigns
8. This Agreement embodies the entire agreement of the parties. There are no promises, terms, conditions, or obligations other than those contained herein; and this Agreement supersedes all previous communications, representations, or agreements, either verbal or written, between the parties.
9. Empire agrees to indemnify and hold harmless the City and the City's officers, employees, agents, and contractors, from and against all liability, claims, causes of actions, and demands, including attorney's fees and court costs, which arise out of or are in any manner connected with this Agreement or the operation hereunder, or with any other action determined necessary or desirable by the City in order to effectuate the Agreement. Empire further agrees to investigate, handle, respond to, and to provide defense for and defend against, or at the City's option, to pay the attorney's fees for defense counsel of the City's choice for, any such liability, claims, or demands. If final judgment be rendered against

the City or its officers, agents or employees, finding them liable for the sole and direct actions of the City, then the City shall satisfy the same in full.

10. The parties agree that if any part, term, portion, or provision of this Agreement is held by a Court of competent jurisdiction to be illegal or in conflict with any law of the State of Missouri, the validity of the remaining parts, terms, portions, or provisions shall not be affected, and the rights and obligations of the parties shall be construed and enforced as if the Agreement did not contain the particular part, term, portion, or provision held to be invalid.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Agreement as of the day and year first above written.

EMPIRE ELECTRIC DISTRICT

APPROVED AS TO FORM:

Name
Title

Name
Empire Attorney

CITY OF BRANSON, MISSOURI:

Karen Best
Mayor

ATTEST:

APPROVED AS TO FORM:

Lisa K Westfall
City Clerk

William T. Duston
City Attorney

Annual Water Produced vs. Wastewater Flows Treated - City of Branson 2003 - 2016

Year	Annual Water Production		Annual Treated Wastewater Flows		(Deficient from Lake / Surplus Return to Lake)
	Meadows	Cliff	Compton Drive	Cooper Creek	
2003	773,870,000	199,243,000	777,014,000	417,890,000	221,791,000
2004	893,860,000	226,981,000	785,473,000	411,440,000	76,072,000
2005	978,680,000	143,334,000	673,275,000	517,900,000	69,161,000
2006	1,042,470,000	236,117,000	719,709,000	562,450,000	3,572,000
2007	971,280,000	249,454,000	775,361,000	611,120,000	165,747,000
2008	924,120,000	272,190,000	912,249,000	657,590,000	373,529,000
2009	914,504,000	263,910,000	855,310,000	666,900,000	343,796,000
2010	939,570,000	263,630,000	835,594,000	667,010,000	299,404,000
2011	950,440,000	241,810,000	915,338,000	713,030,000	436,118,000
2012	933,870,000	254,410,000	756,950,000	641,920,000	210,590,000
2013	850,420,000	296,570,000	817,620,000	664,880,000	335,510,000
2014	891,320,000	276,640,000	752,140,000	621,870,000	206,050,000
2015	807,366,000	268,750,000	929,310,000	742,670,000	595,864,000
2016 (To Date)	212,567,000	181,530,000	378,850,000	334,900,000	319,653,000
	12,084,337,000	3,374,569,000	10,884,193,000	8,231,570,000	3,656,857,000
		19.5 yr Total		19.5 yr Total	Total Surplus Flow to Lake Taneycomo - 9.5 years
					270,878,296 Annual Average Surplus Flow to Lake Taneycomo
					22,573,191.36 Monthly Average Surplus Flow to Lake Taneycomo
					752,440 Daily Average Surplus Flow to Lake Taneycomo

**Branson Board of Aldermen
Staff Report and Recommendation**

ITEM/SUBJECT: RESOLUTION AUTHORIZING THE CITY'S REQUEST TO PETITION THE MISSOURI GENERAL ASSEMBLY FOR AUTHORIZATION TO REQUEST A SALES TAX, UPON VOTER APPROVAL, OF .5% TO FUND THE PUBLIC SAFETY IMPROVEMENTS INCLUDING EQUIPMENT, EMPLOYMENT EXPENDITURES AND FACILITY CONSTRUCTION FOR FIRE AND POLICE SERVICES.

DATE: OCTOBER 20, 2016

INITIATED BY: POLICE DEPARTMENT

CITY ADMINISTRATOR REVIEWED

STAFF REPORT:

Presentation to discuss a Resolution that authorizes the City to petition the Missouri General Assembly to consider a bill to allow the city to levy a .5% public safety tax.

RECOMMENDED ACTION:

Action Item – this item will be scheduled for action at a regular Board meeting in the form of a Resolution

ATTACHED INFORMATION: Prezi



Public Safety Tax Proposal

Enhancing the Safety of Those We Serve



Quick Facts:

- 1/2 cent sales tax
- Dedicated to Public Safety Funds for operational and capital expenditures



The Purpose:

The tax ties directly to the goals in our Community Plan through Priority Based Budgeting. The tax provides additional public safety resources for our residents, guests, schools, parks, and attractions.



The Goal:



Enhancing the safety services provided to the citizens and visitors of our community

1/2 Cent Equals

Enhanced Police Services



Expanded Fire Services

Interoperable
Communications



1/2 Cent Equals



Safety & Rescue Technology

Storm Warning System



Additional Facilities

Community Benefits:

- 1) Faster Response Times
- 2) Enhance School Safety
- 3) Communication Improvements
- 4) Increased Community Presence



The Need:

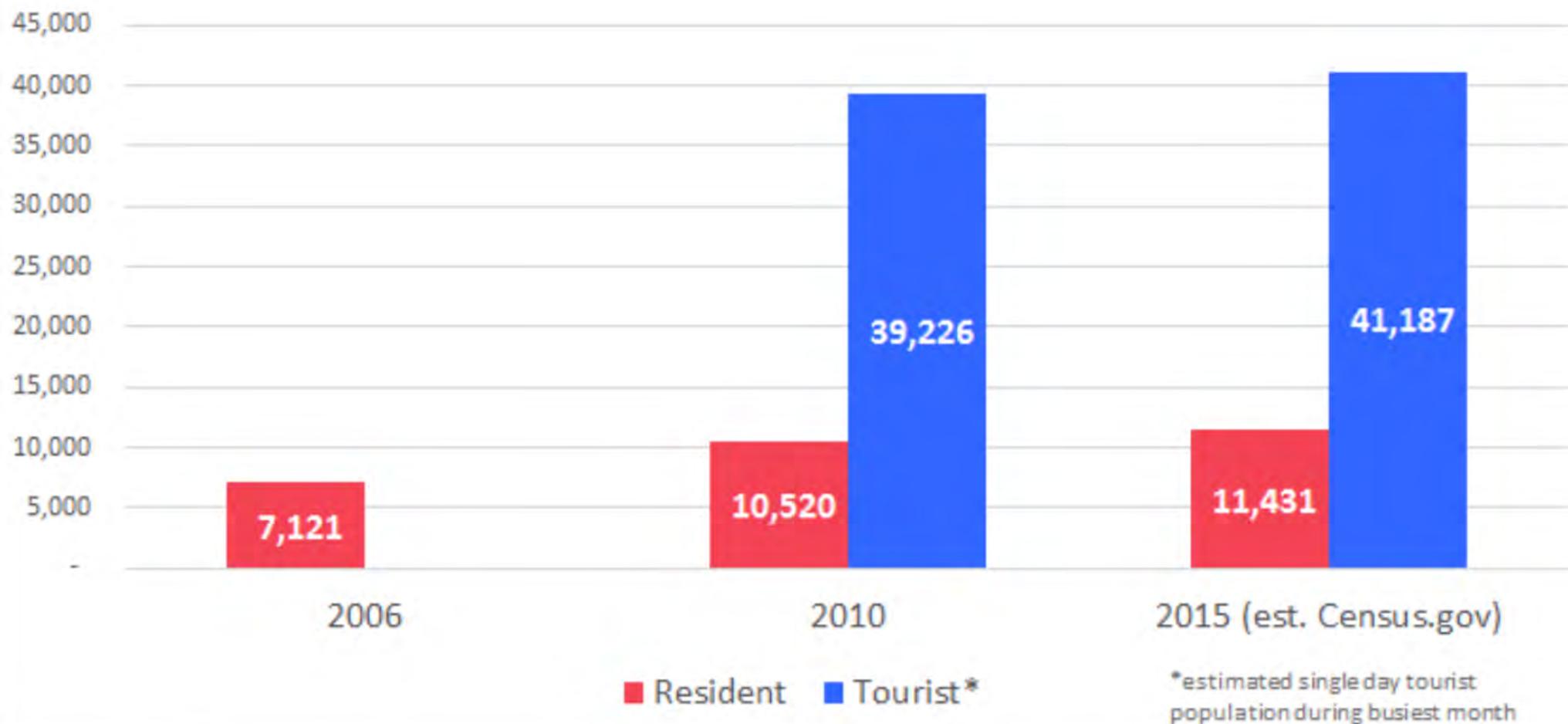
Community Survey Results

- **68% agree that maintaining safety is most important in community cultivation**



- **Only 58% community approval rate of the efforts to prevent crime**

CITY OF BRANSON POPULATION

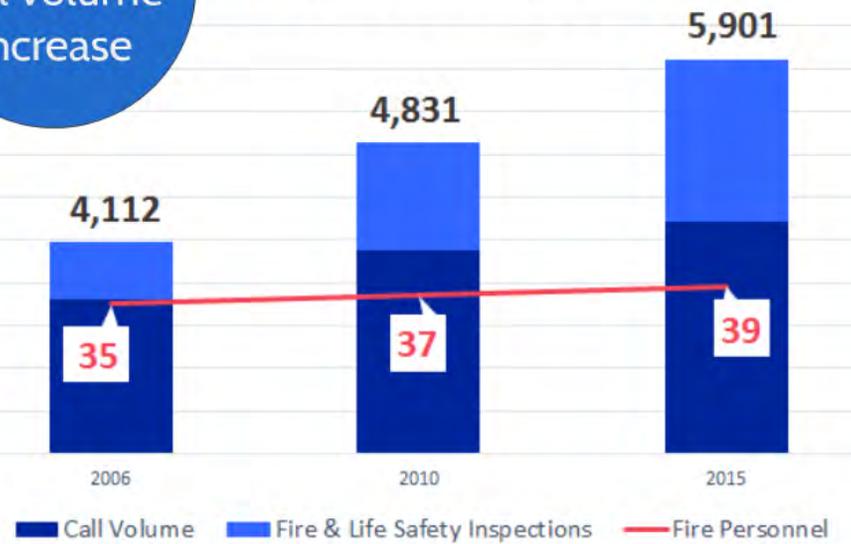


POLICE DEPARTMENT



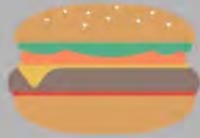
164%
call volume
increase

FIRE DEPARTMENT



44%
call volume
increase

By the Numbers:



Laundry Detergent

- Now: \$13.03
- After: \$13.09

Gallon of Milk

- Now: \$3.99
- After: \$4.01

Total Grocery Bill

- Now: \$146.03
- After: \$146.76



**\$.73
increase**

What's Next?:

- Remaining a family friendly atmosphere to live, work, & play
- Provide Police and Fire resources to meet community expectations



BransonTM
MISSOURI
★

**Branson Board of Aldermen
Staff Report and Recommendation**

ITEM/SUBJECT: REVIEW OF APPOINTMENTS FOR TCED AND 76 ENTERTAINMENT CID.

DATE: OCTOBER 20, 2016

INITIATED BY: MAYOR

CITY ADMINISTRATOR REVIEWED

STAFF REPORT:

In accordance with the Board and Committee Appointment Procedure, these individuals are being brought forward for appointments in Category 2 and 5.

**CATEGORY 2
(Appointments made by Governing Body)**

Applications were taken for a vacancy on the Tourism Community Enhancement District (TCED). The deadline to turn in applications was October 18, 2016 and the following people submitted applications. A random drawing was done to determine the order the names will appear. The Board will have the opportunity for discussion of the applicants during this Study Session.

TCED: (1 Vacancy - To fill the unexpired term of Larry Schmitt expiring September 2018.)

Alexander Danner

Randy Brashers

Rachel Wood

Chris Myer

Chris Lucchi

**CATEGORY 5
(Appointments requested by another agency)**

These committee members have been requested by the 76 Entertainment CID to be appointed to their CID Board and are being brought forward by the Mayor for Board review at this Study Session.

76 Entertainment CID: (2 Vacancies)

Nolan Fogle - 76 Entertainment CID to fill the unexpired term of Larry Schmitt expiring March 2020.

Craig Wescott - 76 Entertainment CID to fill the unexpired term of Nolan Fogle expiring March 2018.

RECOMMENDED ACTION:

Action item – Appointments will be voted on by the Board at the November 8, 2016 Regular Meeting.

ATTACHED INFORMATION: TCED Applications

**TOURISM COMMUNITY ENHANCEMENT DISTRICT MEMBER
APPLICATION**

This application is for residents interested in volunteering to serve on the Tourism Community Enhancement District (TCED). The application is due to the City Clerk's office on October 18, 2016 by 4:30 p.m.

APPOINTMENT AUTHORITY:

"... Three members shall be selected by the governing body of the city, town or village located within the district... every member shall be either a resident of the district, own real property within the district, be employed by a business within the district, or operate a business within the district. All members shall serve without compensation." - RSMo. 67.1953

TERMS (One Opening):

Expire -- September 2018

DUTIES:

Promote tourism to the area, primarily by collecting and administering a sales tax used for destination marketing efforts that attract visitors to the region. - RSMo. 67.1950-67.1979

CONTACT INFORMATION

All items marked with a star (*) are required fields.

Under Missouri state statute, 610 RSMo or otherwise known as the Sunshine Law, all information is public.

First Name*

Last Name*

ALEXANDER

DANNER

Address 1* (This is the Residential Address)

156 Greenbriar Dr. Branson MO 65616

Address 2 (Mailing Address if Different)

3027 W. Hwy 76 Suite 140 Branson MO 65616

City

State*

Zip Code*

Branson

MO

65616

Home or Cell Phone*

Email Address*

417 294 4134

adanner7@gmail.com

Note: There is no character limit for the fields below.

Why do you want to serve on the TCED?

What is your view of the role of the TCED?

Civic and Volunteer Activities

Education and/or Experience

Is there additional information you would like the Board of Aldermen to consider regarding your application?

Please submit this application via email to lwestfall@bransonmo.gov or deliver to the City Clerk's Office, City of Branson, 110 W. Maddux St., Ste. 205, Branson, MO 65616 or fax to 417-335-4354.

ACKNOWLEDGEMENT

I have read and understand the statements on this form, and I hereby swear or affirm that the statements on this form are true and I understand, the information on this form is open to the public.

yes*

*indicated a required field

1. As the owner/operator of one of Branson's largest vacation packaging/ticket selling companies, and its' fastest growing, I have a sizable stake in the future of Branson tourism. I believe it's time that my industry was represented on the Tourism Community Enhancement District Board of Directors, particularly since a significant percentage of the marketing done on behalf of Branson is implemented by vacation packaging/ticket selling companies - businesses previously lumped into a category known as "receptives." This isn't to say that the current and past members of the TCED Board haven't done a good job, they've done an incredible job. With that said, having the input of an industry that's key to driving new business to Branson is important, and lends a valuable perspective to the current composition of the Board.

2. I see the role of the TCED as one of determining the parameters of the management and expenditure of our important tourism marketing funds, and selection and oversight of the company or organization charged with implementing a marketing plan on behalf of the Branson tourism district. This oversight would include regular reporting from the marketing vendor (the CVB), with input from the members of the TCED Board where necessary and/or requested by either the vendor or the constituency (the tax collecting businesses within the district and the city limits of Branson, considering the TCED also shares oversight of the expenditure of the tourism tax funds collected by the city of Branson.)

3. Being a young Branson-raised entrepreneur, my focus for the past six years has been on building a business that gainfully employs approximately 75 people in year-round sales, marketing, and administrative support positions. In addition to five locations of Save on Branson/Half Price Tickets, I own and operate one attraction and will have another open in late 2016/early 2017. Now that these operations are either running smoothly or being effectively managed by my employees, I feel I'm ready to concentrate more of my time in the civic arena. I think stepping up for the community by helping to guide the implementation of the biggest pot of areawide marketing funds is an excellent use of my skills, experience, and education.

I've participated in charity golf events, used my business resources to sponsor a child through the Make-A-Wish Foundation, recently sponsored Tanger Outlets' Fit for a Cure event, and provided in-kind sponsorship to the Skaggs Foundation's Annual Skaggs Bash and the Midwest Emmy Awards, produced by the CVB. One of my employees represents my companies on the CVB's Public Relations Committee, and served on the Emmy Task Force. Although I don't yet have space ready to participate in the Christmas Coalition's tree program, the "Please Join us for Ozark Mountain Christmas" decals will be on display in all SOB/Half Price Tickets locations to encourage Branson tourism during the Christmas season.

4. I have a _____ degree from the University of Missouri - Columbia, and experience in developing a sophisticated sales system, comprehensive marketing plans and programs, staff and budget management, and real estate acquisition. In addition to my four businesses, I own two buildings in Branson: the former Grand Crown Welcome Center, located at 430 Highway 165, and the large office building located at the corner of 3027 W Highway 76 and Frances Street.

I continue to educate myself in marketing and tourism, and have grown my management team to include experienced professionals. Drew Callison, my Director of Operations, has years of sales and marketing experience in Branson. Bethany Thomas, who handles public relations and special projects, is the former Sr. Vice President of the Branson Chamber of Commerce and Convention & Visitors Bureau, and Director of Community Relations for Branson Tourism Center. Rob McCormick, who oversees my new business ventures in Branson, has years of experience in sales and marketing, including as the Director of Marketing for the Starlite Theater, and as general manager of Stone Hill Winery and Mount Pleasant Winery.

5. In addition to my personal experience and accomplishments, a love for Branson and for tourism is a family affair for me. My mother, Lou Danner, has been successfully selling real estate in Branson for decades, and spent time early in her career working for the Branson Chamber of Commerce. My step-mother, Katie Steele-Danner, headed up the Missouri Division of Tourism prior to her current role with the Department of Insurance, Financial Institutions & Professional Registration. Branson's patriotism and its love for veterans also has personal meaning for me; my father, Major General Stephen L. Danner, is Adjutant General for the State of Missouri.

I have great respect for the folks who have recently been serving on the TCED Board of Directors, and send my best wishes to Larry Schmitt as he steps aside to focus on his recovery. I don't personally know Mr. Schmitt, but my understanding is that he's served effectively, passionately, and selflessly. If my service on this board can reflect that same level of commitment, then I will have considered my time with the Board to be a great success. I believe what I've learned from the industry I represent, my fresh perspective as someone still in the early stages of my tourism career, and my love for the community that's been my home since early childhood, uniquely positions me to become a valuable asset to the TCED. I have a sincere desire to serve, and thank the City of Branson for their consideration of my application.

Hillary Briand

From: noreply@civicplus.com
Sent: Wednesday, October 12, 2016 6:00 PM
To: Lisa Westfall; Hillary Briand
Subject: Online Form Submittal: TOURISM COMMUNITY ENHANCEMENT DISTRICT MEMBER APPLICATION

TOURISM COMMUNITY ENHANCEMENT DISTRICT MEMBER APPLICATION

This application is for residents interested in volunteering to serve on the Tourism Community Enhancement District (TCED). The application is due to the City Clerk's office on October 18, 2016 by 4:30 p.m.

APPOINTMENT AUTHORITY:

"...Three members shall be selected by the governing body of the city, town or village located within the district... every member shall be either a resident of the district, own real property within the district, be employed by a business within the district, or operate a business within the district. All members shall serve without compensation." - RSMo. 67.1953

TERMS (One Opening):
Expire – September 2018

DUTIES:

Promote tourism to the area, primarily by collecting and administering a sales tax used for destination marketing efforts that attract visitors to the region. - RSMo. 67.1950-67.1979

All items marked with a star () are required fields.*

CONTACT INFORMATION

Under Missouri state statute, 610 RSMo or otherwise known as the Sunshine Law, all information is public.

First Name Randy

Last Name Brashers

Address1 (Residential Address) 196 Barnes Lane

Address2 (Mailing Address if Different) 3562 Shepherd of the Hills Expressway

City Branson

State	MO
Zip	65616
Home or Cell Phone Number	417-239-4712
Email Address	randy@bransonimax.com

Note:
There is no character limit for the fields below.

Why do you want to serve on the TCED? First and foremost I have a passion for our community. I have served our community in several capacities throughout the years and currently feel like my knowledge, skills and abilities can best be utilized on the TCED Board.

What is your view of the role of the TCED? The TCED was formed to collect and administer a sales tax to promote tourism within the area, via destination marketing that is designed to attract visitors to our community. The role of the TCED is to be an independent and impartial fiduciary that is responsible to the residents in achieving the established goals.

Civic and Volunteer Activities I have served as Secretary, Vice Chairman, Chairman and currently serve in an advisory position as the Immediate Past Chairman of the Branson/Lakes Area Chamber of Commerce & CVB. I have also served multiple terms as a board member for the Table Rock Lake Chamber of Commerce where I served as Vice Chairman, Chairman and Immediate Past Chairman. I served on the committee that led the successful campaign to renew the TCED tax. I serve on the Executive Committee for South Central Fellowship Of Christian Athletes, I am a graduate of the Lakes Area Leadership Class of 2005, and I serve on the Skaggs Foundation fundraising and special events committee. I have also served and been involved with various other Tri-Lakes area organizations, special events and area youth sports.

Education and/or Experience I graduated from Reeds Spring High School in 1987 and from Missouri State University in 1992 with a degree in Communications Management. After graduation I was employed by the Table Rock Lake Chamber of Commerce and for the past 22 years have been employed at Branson's IMAX Entertainment Complex where I serve as the President and COO. My responsibilities within the organization include advertising, sales, operation and administration of the IMAX Theater, Little Opry Theater, Elite Cinema III Theaters, McFarlain's Family Restaurant, Branson Meadows Cinemas, Montana Mikes Steakhouse and Florentina's Ristorante Italiano.

Is there additional information you would like the Board of Aldermen to consider regarding your application?

I have a passion for our community along with a twenty plus year history of serving it. I have experience in operating and marketing for a variety of organizations, so I have real world experience in multiple business categories that the district represents. I have an intimate knowledge of the entire district and have led both major Chambers of Commerce within the district. I was part of the team that led the successful renewal of the tax and also negotiated the most recent contract. This experience has afforded me the opportunity to become very familiar with TCED policy and procedure. With two highly respected and long tenured members coming off of the board, I strongly believe I am the right candidate at the right time, who can step in and keep our tax district moving forward.

Resume (Optional)

Field not completed.

Acknowledgement

Yes

Email not displaying correctly? [View it in your browser.](#)

Hillary Briand

From: noreply@civicplus.com
Sent: Tuesday, October 18, 2016 2:15 PM
To: Lisa Westfall; Hillary Briand
Subject: Online Form Submittal: TOURISM COMMUNITY ENHANCEMENT DISTRICT MEMBER APPLICATION

TOURISM COMMUNITY ENHANCEMENT DISTRICT MEMBER APPLICATION

This application is for residents interested in volunteering to serve on the Tourism Community Enhancement District (TCED). The application is due to the City Clerk's office on October 18, 2016 by 4:30 p.m.

APPOINTMENT AUTHORITY:

"...Three members shall be selected by the governing body of the city, town or village located within the district... every member shall be either a resident of the district, own real property within the district, be employed by a business within the district, or operate a business within the district. All members shall serve without compensation." - RSMo. 67.1953

TERMS (One Opening):

Expire – September 2018

DUTIES:

Promote tourism to the area, primarily by collecting and administering a sales tax used for destination marketing efforts that attract visitors to the region. - RSMo. 67.1950-67.1979

All items marked with a star () are required fields.*

CONTACT INFORMATION

Under Missouri state statute, 610 RSMo or otherwise known as the Sunshine Law, all information is public.

First Name	Rachel
Last Name	Wood
Address1 (Residential Address)	1071 State Hwy Y Forsyth, MO 65653
Address2 (Mailing Address if Different)	PO Box 607
City	Branson

State	MO
Zip	65616
Home or Cell Phone Number	417-337-4682
Email Address	rwood@flybranson.com

Note:

There is no character limit for the fields below.

Why do you want to serve on the TCED? As is the case with most boards that I have volunteered to be on in the past, I would like to serve on the Tourism Community Enhancement District (TCED) Board because I feel that I could make a difference and/or benefit my community. I have a strong combination of experience and skills that match well with the qualifications needed to be a member of the TCED Board. I am willing to dedicate the time and energy needed to serve on the TCED because it is an additional way to support a cause that I care about.....promoting Branson Tourism!!

What is your view of the role of the TCED? The role of the Tourism Community Enhancement District (TCED) is to promote tourism to the area, primarily by collecting and administering a sales tax used for destination marketing efforts that attract visitors to our region. The TCED also oversees the spending of those TCED tax dollars. The TCED Board receives input and recommendations from the District Marketing Council (DMC), a volunteer group of marketing, advertising, sales and public relations professionals within the community. I have served on DMC since 2012, when I was appointed by the TCED. The DMC meets bi-monthly to review and recommend destination marketing programs and monitor progress. They provide guidance, oversight and expertise regarding marketing strategy, planning and destination development opportunities for our region. The business leaders who serve on the DMC have a vested interest in the effective marketing of our area and are committed to making the entire Branson/Lakes area stronger and more successful. The TCED Board also relies on an appointed Financial Oversight Committee to provide input and recommendations regarding the budgeting, financial, banking, insurance and audit functions of the Tourism District. Their primary role is to provide business expertise, outside perspective and critical oversight for the important and significant financial management efforts of the Tourism District.

Civic and Volunteer Activities Over the past 16 years, I have served on multiple local business-related boards, including: Branson Chamber of

Commerce and CVB Board of Directors, District Marketing Council, Branson Chamber of Commerce & CVB Public Relations Committee and Branson Lakes Area Lodging Association, just to name a few. I feel that my proven past experience would be an asset on the board of the Tourism Community Enhancement District (TCED). In addition to the previous business experience mentioned, I have worked very hard in my life and career to develop and build long-lasting relationships with individuals and my community. It is extremely important to me that I give back to the community that I live in. Throughout my leadership on various community boards and nonprofit organizations, I have very successfully maneuvered the delicate balance between dedication to mission, the need for bold entrepreneurial initiatives and the application of sound business management. Most recently served on a consecutive six-year term on the Boys & Girls Club Board as both Secretary and Vice-President of Operations. Prior to being on the Boys & Girls Club Board, I had been actively involved in that organization since 2000. In addition, I have supported numerous other charities in the local area including: Ozark Mountain Family YMCA, Skaggs Foundation, American Cancer Society & Relay for Life, OACAC, Developmental Center of the Ozarks, CoxHealth Foundation, CoxHealth-Colorectal Cancer Prevention Fund, Gift of Hope and many more.

Education and/or
Experience

Education Bachelor of Science-Accounting/Minor in Management, December 1997 Missouri State University, Springfield, Missouri Internal Audit Certification-December 1997 Missouri State University, Springfield, Missouri Experience I have extensive managerial experience and a record of success in getting initiatives off the ground. I am currently employed at the Branson Airport where I have spent eight years in a unique, entrepreneurial position, literally building multiple businesses from the ground up. At the airport, I have held the positions of Deputy Director of Marketing & Air Service Development, Chief Financial Officer and Vice-President of FlyBranson Travel dba Branson AirExpress. Prior to that, I spent nine years as CEO/CFO at Outback Properties. Over the past 16 years, I have served on multiple local business-related boards, including: Branson Chamber of Commerce and CVB Board of Directors, District Marketing Council, Branson Chamber of Commerce & CVB Public Relations Committee and Branson Lakes Area Lodging Association, just to name a few. I feel that my proven past experience would be an asset on the board of the Tourism Community Enhancement District (TCED). Provided below are a list of qualities and initiatives I have been a part of that uniquely qualify me for this role: • Created new and innovative

programs, extending from inception of an idea, through preparing and presenting persuasive business plans, to developing and implementing the programs and providing the ongoing support structure. • Extensive experience in all aspects of accounting, budgeting, asset management, tax preparation, financial monitoring and revenue generation activities of all persuasions, including product sales, membership, grants and corporate sponsorships. • Background of both managerial and hands-on involvement in creating successful publicity, promotional and communications campaigns. • Exhibited, in all past positions, a consistent knack for being able to identify, recruit, and hire exceptional staffs, and for establishing highly productive and team-oriented work environments. • Work has been centered in organizations that have information dissemination and knowledge creation as the focus of their program activity, with leading edge technology playing a key role in the delivery of that information and knowledge. • Comprehensive experience in writing and negotiating contracts of all types. • Implemented extremely large marketing budgets and campaigns consisting of: TV, Radio, Digital Media (Search Engine Marketing, Search Engine Optimization, Geo-Targeting, Re-Targeting), Billboards, Print, Email Marketing and all Social Media (Facebook, Twitter, Instagram, Four Square, Periscope and Pinterest) to include working with media agencies and public relations firms. • Planned large business and non-profit events that have been hugely successful, such as large airline events, golf tournaments and charity galas. • A proven history of both managerial and hands-on involvement in creating successful public relations, promotional, crisis and communications campaigns. In my current position, I write and distribute all press releases, handle crisis issues (ex. Southwest Lands at Taney County Airport) and develop strategy for positive public relation efforts. Ad equivalencies on the press announcements and articles I have written have always been extremely strong.

Is there additional information you would like the Board of Aldermen to consider regarding your application?

In 2014, I served on the TCED RFP Task Force Committee, an advisory committee that made recommendations to the TCED Board to revise the RFP that was sent out nationwide. Fifteen entities expressed interest and some 50 follow-up questions were responded to online. Thereafter, 6 entities participated in a pre-bid conference. The task force review/evaluation process was then repeated and a contract award recommendation made to the Board.

Resume (Optional)

[Rachel Wood-Resume for TCED-City of Branson.pdf](#)

Acknowledgement

Yes

Email not displaying correctly? [View it in your browser.](#)

Rachel L. Wood

P.O. Box 607
Branson, Missouri 65615
Phone: (417) 337-4682 or Email: rwood@flybranson.com

SUMMARY:

Professional, effective and driven individual with a strong foundation built on experience and education, seeking a City of Branson appointed position on the Tourism Community Enhancement District (TCED).

- Strengths include public relations, marketing, social media, fundraising, financial statements, grant writing, tax preparation and filings, financial analysis, budgeting, cash management, operations management and human resources.
- With nearly eight years of aviation experience, I have focused on building and developing the first privately owned and operated airport in the United States and all of the additional businesses that are part of the airport. I am involved in all aspects of the airport including marketing, public relations, management, finance & accounting, human resources, operations, air service development, meetings with major airlines, and insurance exposure.
- Over nine years' experience with overseeing high-volume resort property, demonstrating consistent record of increasing profits each year. Responsibilities included: reducing overhead and expenses, as well as managing all aspects of public relations, marketing, operations, accounting and management for the properties.
- Corporate travel all over the world doing internal audits for a large Fortune 500 company.
- Proficient with several software programs including Microsoft Office and Works (Word, Excel, PowerPoint, Publisher and Outlook), MAS 500, Microsoft Accounting, QuickBooks, SkyVantage, Compass, In-Ticketing, IBS, Gatekeeper, and various other programs.

EDUCATION:

Bachelor of Science-Accounting/Minor in Management, December 1997
Missouri State University, Springfield, Missouri

Internal Audit Certification-December 1997
Missouri State University, Springfield, Missouri

EXPERIENCE:

Director of Marketing & Air Service Development, June 2010-Present
Vice-President FlyBranson Travel, November 2009-Present
Chief Financial Officer, December 2008-June 2010
Branson Airport, Branson, MO

- Develops air service development presentations for major airlines with data and statistics specified for each airline as a recruitment tool to get airlines to fly to Branson. Meets with airlines and other airports at multiple conventions and conferences each year.
- Oversee all aspects of marketing for the Branson Airport, Branson AirExpress, Branson JetCenter and FlyBranson Travel including media buys, marketing campaigns, media events, creative development for airport promotional materials, public relations, company websites, and social media outlets.
- Operates Branson AirExpress, a scheduled public charter, which seasonally flies to various destinations.

- Manages the ongoing development of FlyBranson Travel, a full-service packaging company that sells show tickets, hotel rooms, airfare, and attractions to customers that visit Branson.

CEO/CFO, January 2000-June 2008

Outback Properties, Branson, MO

- Manages financial and accounting functions for large resort property consisting of a high-volume restaurant, motel, and pub. Accountability extends to financial statements, profit flow/cash analysis, cash management, and all tax preparation and filings.
- Research and implementation of new computer systems for all three properties.
- Manages all marketing aspects including: public relations, press releases, media buys, print advertising, creative development and production, major on-property events, and golf tournaments.
- Supervises operations of all management staff on property, maintaining very low turnover numbers among support staff of 120 employees.
- Oversees all human resource aspects including negotiation and decision on all types of insurance, creates and maintain employee manual, directs the 401K program, and oversees payroll functions.
- Re-build restaurant after major fire. Coordination of overall job with contractor, selection of building materials and content replacement, deal with all insurance adjustors, negotiation of all new systems for computers, security, phones, and kitchen equipment.

Senior Internal Auditor, December 1997-January 2000

Leggett & Platt, Carthage, MO

- Performs operational and financial audits for their 500 manufacturing facilities all over the world.
- Oversees all credit card purchases and expense report audits for all executives at company.
- Maintains all fixed assets of corporate offices and other properties owned by company.

ACTIVITIES:

- Boys & Girls Club of the Ozarks Board Member, Secretary 2008-present
- Branson Lakes Area Chamber of Commerce Board of Directors 2006-2008
- Branson CVB-District Marketing Council 2012-present
- Branson Lakes Area Lodging Association Board of Directors 2002-2008
- Alpha Chi Omega Sorority (AXΩ)
- Award Recipient of Top 40 under 40 Leaders in Aviation-Airport Business Magazine

REFERENCES:

Available Upon Request

TOURISM COMMUNITY ENHANCEMENT DISTRICT

DESIGNATION OF BUSINESS REPRESENTATIVE FORM

I/we, Jeffrey P. Bourk, am/are the owners of

Fly Branson Travel, LLC. I/we am/are duly authorized to act on my/our
Business Name

behalf in this matter. The business is located within the Tourism Community Enhancement District. I/we

hereby designate Rachel Wood as my/our authorized representative
Name of Representative

for purposes of serving on the Tourism Community Enhancement District
Board or Committee Name

Date: 10/18/2016

Signature: Jeffrey P. Bourk

Name: Jeffrey P. Bourk

Title: Executive Director

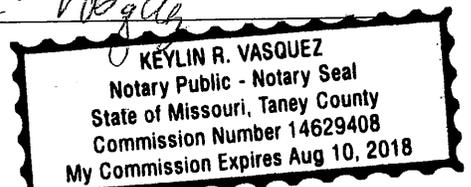
STATE OF MO)
COUNTY OF Taney) ss.

On this 18 day of October, 20 16 before me, a Notary Public, personally appeared
Jeffrey Bourk, known to me to be the person described in the foregoing
instrument and who, pursuant to due authority, executed the same on behalf of _____.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and
year last above written.

Keylin R. Vasquez
Notary Public

My Commission Expires: Aug 10, 2018



CITY OF BRANSON
110 W MADDUX
SUITE 200
BRANSON, MO 65616

Business name . . : FLY BRANSON TRAVEL
Phone number . . : (417) 334-8857
Location addr . . : 200 E MAIN ST
Lic Nbr/Class . . : 17 00021560 TOUR AND TICKET SALES
Issue date . . . : 6/29/16 Expiration date . . : 4/30/17
Lic Fee : 50.00
Penalty : .00
Interest : .00
Total : 50.00

Ctl nbr . . : 13301

MUST BE POSTED IN A CONSPICUOUS PLACE !!

FLY BRANSON TRAVEL
4000 BRANSON AIRPORT BLVD
HOLLISTER MO 65672

CITY OF BRANSON
110 W MADDUX
SUITE 200
BRANSON, MO 65616

Business name . : FLY BRANSON TRAVEL
Phone number . : (417) 334-8857 Ctl nbr . : 13300
Location addr . : 3 BRANSON LANDING BLVD
Lic Nbr/Class . : 17 00021559 TOUR AND TICKET SALES
Issue date . . : 6/29/16 Expiration date . : 4/30/17
Lic Fee : 50.00
Penalty : .00
Interest : .00
Total : 50.00

MUST BE POSTED IN A CONSPICUOUS PLACE !!

FLY BRANSON TRAVEL
4000 BRANSON AIRPORT BLVD
HOLLISTER MO 65672

Hillary Briand

From: noreply@civicplus.com
Sent: Thursday, October 13, 2016 12:52 AM
To: Lisa Westfall; Hillary Briand
Subject: Online Form Submittal: TOURISM COMMUNITY ENHANCEMENT DISTRICT MEMBER APPLICATION

TOURISM COMMUNITY ENHANCEMENT DISTRICT MEMBER APPLICATION

This application is for residents interested in volunteering to serve on the Tourism Community Enhancement District (TCED). The application is due to the City Clerk's office on October 18, 2016 by 4:30 p.m.

APPOINTMENT AUTHORITY:

"...Three members shall be selected by the governing body of the city, town or village located within the district... every member shall be either a resident of the district, own real property within the district, be employed by a business within the district, or operate a business within the district. All members shall serve without compensation." - RSMo. 67.1953

TERMS (One Opening):
Expire – September 2018

DUTIES:

Promote tourism to the area, primarily by collecting and administering a sales tax used for destination marketing efforts that attract visitors to the region. - RSMo. 67.1950-67.1979

All items marked with a star () are required fields.*

CONTACT INFORMATION

Under Missouri state statute, 610 RSMo or otherwise known as the Sunshine Law, all information is public.

First Name Chris

Last Name Myer

Address1 (Residentail Address) 1225 Newbury Rd.

Address2 (Mailing Address if Different) 3601A Shepherd of the Hills Expressway, Branson, MO 65616

City Reeds Spring

State	MO
Zip	65737
Home or Cell Phone Number	4173371822
Email Address	chris@myerhotels.com

Note:
There is no character limit for the fields below.

Why do you want to serve on the TCED?	The role of the TCED is a very important role for our community. It is their job to maximize the tax dollars for marketing so that as many people as possible come to the Branson Lakes Area and spend time and money in our community. I served on this board in its initial processes when the board was being formulated. I helped redraft the bylaws and worked with others on the revised legislation. I believe I can bring years of experience and knowledge of boards and marketing to help as this board moves forward into the future. I also think it is critical that some marketing people are on the board who understand the tourism industry in Branson and are effective marketers. This can only make the board stronger.
---------------------------------------	---

What is your view of the role of the TCED?	I believe the role of the TCED is to maximize the effectiveness of the marketing funds so that we drive as many people as possible to the area.
--	---

Civic and Volunteer Activities	I have spent time serving the tourism industry in which I represent. I have been the Regional Director for Choice Hotels Region 13 for four years which consists of 7 states. We represent the voice of the franchisee with Choice Hotels Corporate. I have served on the marketing/commercial committee for years and have chaired this committee in the past. I also chaired the Comfort Inn committee for the Choice Hotels Owners Council. I am the chair of the Best Western Missouri Marketing Co-op and the Missouri Choice Hotels Marketing Co-op. I am a past board member and president of both the Branson/Lakes Area Lodging Assoc. and the Missouri Hotel and Lodging Association. I served on the Branson/ Lakes Area Chamber of Commerce/CVB Board of Directors (term ended in 2015) & served on Marketing Advisory Council for numerous years through 2015. I finished serving on the board of Table Rock Lake Area Chamber of Commerce board in 2013 and was Chairman in 2011. I just finished serving on the Country Bluff Property Owners Association as the Secretary/Treasurer and also was a past President. I have also served on the Missouri Travel Council. I attend First Baptist
--------------------------------	--

Church in Branson where I will become a deacon in Oct 2016. By serving on numerous boards I have seen what works and doesn't. I have also had the opportunity to experience marketing strategies from major corporations which has broaden my experience and knowledge.

Education and/or Experience

Double Major of Business Administration and Public Relations from Drury College. I graduated with an approximate 3.7 gpa and was recognized as "Outstanding Senior Man" Education doesn't end in college though. I continue to attend numerous educational sessions at national conventions, trade shows and love reading magazines. I am currently the VP of Marketing for Myer Hotels. This includes six hotels in Branson which are the Best Western Music Capital Inn, Best Western Center Pointe Inn, Quality Inn West, Holiday Inn Express Green Mtn. Drive, Comfort Inn & Suites, and Comfort Inn at Thousand Hills. Our company has been in Branson on a consistent basis for over 33 years and in the hospitality for 50 years in 2017. We have earned some of the highest awards in our brands. I have worked in the lodging business in Branson for 24 years. Today, I am responsible for all sales and advertising functions. I also am the majority shareholder of Tripium, LLC. Tripium operates one of Branson's top ticketing companies, iBranson Ticket Services and ibranson.com Tripium also produces several dining publications which include the Flavor of Branson, Taste of Branson, The Dish, Branson Restaurant Map and bransonrestaurants.com. I also help manage Branson's Gift of Lights Christmas drive thru and operate Branson's Segway & Adventure Center through Attractions Management Group, LLC

Is there additional information you would like the Board of Aldermen to consider regarding your application?

As you can see from my involvement and experience I am uniquely qualified to serve as a board member of the TCED. I think it is important that there are people on the board who live and breath marketing every day, understand what's going on in the tourism industry and are impacted by the marketing that is done. It will be my objective to maximize the return of the marketing investment that has been entrusted to this board. If you are looking for a board member who doesn't take an active interest in the boards they serve on then I am not your person. When serving on boards I try to think of it like it is my business and act like its my money because I think that is how wise decisions are made. I've seen many boards that function poorly because people forget who they represent, where the money comes from and the ultimate objective. I have the ability to review and analysis data critically. I'm not afraid to speak up and ask the hard questions. I believe I am uniquely qualified due to my interaction with numerous industries in Branson. From restaurants, hotels and ticket sales to attractions and

board experience I bring experience to this board. I do own property within the district, work in the district and own a business in the district.

Resume (Optional)

Field not completed.

Acknowledgement

Yes

Email not displaying correctly? [View it in your browser.](#)

Hillary Briand

From: noreply@civicplus.com
Sent: Monday, October 17, 2016 9:24 AM
To: Lisa Westfall; Hillary Briand
Subject: Online Form Submittal: TOURISM COMMUNITY ENHANCEMENT DISTRICT MEMBER APPLICATION

TOURISM COMMUNITY ENHANCEMENT DISTRICT MEMBER APPLICATION

This application is for residents interested in volunteering to serve on the Tourism Community Enhancement District (TCED). The application is due to the City Clerk's office on October 18, 2016 by 4:30 p.m.

APPOINTMENT AUTHORITY:

"...Three members shall be selected by the governing body of the city, town or village located within the district... every member shall be either a resident of the district, own real property within the district, be employed by a business within the district, or operate a business within the district. All members shall serve without compensation." - RSMo. 67.1953

TERMS (One Opening):
Expire – September 2018

DUTIES:
Promote tourism to the area, primarily by collecting and administering a sales tax used for destination marketing efforts that attract visitors to the region. - RSMo. 67.1950-67.1979

All items marked with a star () are required fields.*

CONTACT INFORMATION

Under Missouri state statute, 610 RSMo or otherwise known as the Sunshine Law, all information is public.

First Name	Chris
Last Name	Lucchi
Address1 (Residentail Address)	104 Brookside Ct
Address2 (Mailing Address if Different)	Field not completed.
City	Branson

State	MO - Missouri
Zip	65616
Home or Cell Phone Number	4173351463
Email Address	chris.lucchi@gmail.com

Note:
There is no character limit for the fields below.

Why do you want to serve on the TCED?	As a previous two term Board member, and Treasurer of the TCED, I keep in communication with the current Board of Directors and staff of the organization regarding their current issues. With Larry's health causing him to step down at the same time that Ann has decided not to continue in her role, the organization will be losing its Chairman and Vice - Chair at the same time. There is a apprehension among some of the remaining Board members because of these concurrent vacancies. Since I only left my seat a year ago, three Board members have reached out to me and asked me to put in my application to fill Larry's position. I feel that I can bring experience and cohesiveness to the position. My relationship with the business community can be helpful in addressing the current controversy over the perception of the lack of seasonal marketing for the Christmas season , as well as the coming discussions over the CVB's plans to initiate ticket sales on ExploreBranson.com. Since it is unknown who Taney county might choose to replace Ann, an experienced pick for the City's seat makes sense, If the Branson Board of Alderman feels the same, then I would be honored to serve out the remainder of Larry's term.
---------------------------------------	---

What is your view of the role of the TCED?	The foremost role of the TCED should be to be responsible stewards of the District's tax collections. This means to ensure that the money is spent wisely, fairly, and efficiently without waste. The TCED should also ensure that the procedures and processes by which the areas marketing plan is developed, include input by the best marketing minds in our community, and the decided upon plan is properly critiqued, discussed and constructively criticized before it is put into place. What the Board should never do. is attempt to micro manage specific aspects of the marketing plan and/or bestow favoritism to a specific industry or to a specific region of our community.
--	---

Civic and Volunteer Activities	Past Board of Director / Treasurer of the TCED appointed by The City of Branson Past Chairman of the Board-Branson Lakes Area Chamber and CVB Past Board Member / Treasurer
--------------------------------	---

/ Vice Chair of BLACC and CVB Past Executive Director of the Branson Mo Regional Airport Transportation Development District Past Board Member of the Branson Lodging Association Past Member of The League of Branson Show Owners

Education and/or Experience	35 years in business in Branson MO. Southern State College
-----------------------------	--

Is there additional information you would like the Board of Aldermen to consider regarding your application?	Please speak with current Board members for personal references
--	---

Resume (Optional)	<i>Field not completed.</i>
-------------------	-----------------------------

Acknowledgement	Yes
-----------------	-----

Email not displaying correctly? [View it in your browser.](#)

2016 City of Branson Community Survey

Please take a few minutes to complete this survey. Your input is an important part of the City's on-going effort to identify ways to improve the quality of City services. If you have questions, please contact **Joel Hornickel** at 417-337-2194 or jhornickel@bransonmo.gov.



1. Major categories of services provided by the City of Branson are listed below. Please rate each item on a scale of 1 to 5 where 5 means "Very Satisfied" and 1 is "Very Dissatisfied."

<i>How Satisfied are you with:</i>	<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A. Quality of police service	5	4	3	2	1	9
B. Quality of fire service	5	4	3	2	1	9
C. Quality of City parks and recreation facilities	5	4	3	2	1	9
D. Quality of recreational events & programs in our community	5	4	3	2	1	9
E. Maintenance of City streets and infrastructure (water, sewer)	5	4	3	2	1	9
F. Enforcement of City codes and ordinances	5	4	3	2	1	9
G. Quality of customer service you receive from City employees	5	4	3	2	1	9
H. Effectiveness of City communication with the public	5	4	3	2	1	9
I. Management of traffic flow on City streets	5	4	3	2	1	9
J. City Water and Sewer Rate	5	4	3	2	1	9
K. Management of stormwater runoff	5	4	3	2	1	9

2. Which THREE of these items do you think should receive the most emphasis from City leaders over the next two years? [Write in the letters below using the letters from the list in Question 1 above]

1st: _____ 2nd: _____ 3rd: _____

3. Items that may influence your perception of the City of Branson are listed below. Please rate each item on a scale of 1 to 5 where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

<i>How Satisfied are you with:</i>	<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A. Overall quality of services provided by the City	5	4	3	2	1	9
B. Image of the City Branson's brand/reputation	5	4	3	2	1	9
C. How well the City manages growth	5	4	3	2	1	9
D. Quality of life in the City	5	4	3	2	1	9
E. Feeling of safety in the City	5	4	3	2	1	9
F. Feeling of safety in your neighborhood						
G. Appearance/visual attractiveness of Historic Downtown Branson	5	4	3	2	1	9
H. Appearance/visual attractiveness of Highway 76	5	4	3	2	1	9
I. Appearance/visual attractiveness of the City	5	4	3	2	1	9
I. Value you receive for your City taxes and fees	5	4	3	2	1	9

4. **Public Safety.** Using a scale of 1 to 5, where 5 means “Very Satisfied” and 1 means “Very Dissatisfied,” please rate your satisfaction with each of the following items:

<i>How Satisfied are you with:</i>	<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A. City efforts to prevent crime	5	4	3	2	1	9
B. Enforcement of local traffic laws	5	4	3	2	1	9
C. How quickly police respond to emergencies	5	4	3	2	1	9
D. How quickly fire personnel respond to emergencies	5	4	3	2	1	9

Would you be willing to support a dedicated sales tax to improve community safety?

5. **Parks and Recreation.** Using a scale of 1 to 5, where 5 means “Very Satisfied” and 1 means “Very Dissatisfied,” please rate your satisfaction with each of the following items:

<i>How Satisfied are you with:</i>	<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A. Maintenance of City parks	5	4	3	2	1	9
B. Location of City parks	5	4	3	2	1	9
C. Number of Walking & Biking trails	5	4	3	2	1	9
D. Quality of City swimming pool & programs	5	4	3	2	1	9
E. Number of outdoor athletic fields	5	4	3	2	1	9
F. Number of in-door gyms facilities	5	4	3	2	1	9
G. Quality of City rec. programs for youth	5	4	3	2	1	9
H. Quality of City rec. programs for adults	5	4	3	2	1	9
I. Quality of City rec. programs for seniors	5	4	3	2	1	9
J. Overall satisfaction with Fees charged to participate in programs	5	4	3	2	1	9
K. Quality of City golf course	5	4	3	2	1	9
L. Number of City parks	5	4	3	2	1	9
M. Quality of Special Events	5	4	3	2	1	9

6. Which THREE of the parks and recreation items listed above do you think should receive the most emphasis from City leaders over the next two years? [Write in the letters below using the letters from the list in Question 5 above]. 1st: ____ 2nd: ____ 3rd ____

~~7. Would you be willing to support a dedicated sales tax to improve and/or construct more Parks and recreation facilities?~~

7. Which of the following new services/programs would you be most likely to utilize? [Please check all that apply]

- | | |
|---|---|
| <input type="checkbox"/> (1) Archery Class | <input type="checkbox"/> (5) Group Fitness Class |
| <input type="checkbox"/> (2) Parent's Night Out | <input type="checkbox"/> (6) New Community Events |
| <input type="checkbox"/> (3) School's Out Camp | <input type="checkbox"/> (7) Other: _____ |
| <input type="checkbox"/> (4) Movies in the Park | |

9. **City of Branson Utility Services.** Using a scale of 1 to 5, where 5 means “Very Satisfied” and 1 means “Very Dissatisfied,” please rate your satisfaction with each of the following items:

<i>How Satisfied are you with:</i>	<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A. City drop-off recycling services	5	4	3	2	1	9
B. Bulky item pick up/removal that occurs	5	4	3	2	1	9

	twice a year for items such as old furniture, appliances, etc.						
C.	Reliability of City Water service	5	4	3	2	1	9
D.	Reliability of City Wastewater services	5	4	3	2	1	9
E.	Response to City water and sewer issues/concerns	5	4	3	2	1	9

10. Communication. Using a scale of 1 to 5, where 5 means “Very Satisfied” and 1 means “Very Dissatisfied,” please rate your satisfaction with each of the following items:

<i>How Satisfied are you with:</i>		<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A.	The availability of information about City programs and services	5	4	3	2	1	9
B.	City efforts to keep you informed about local issues	5	4	3	2	1	9
C.	City efforts to have an open, inclusive, responsive government	5	4	3	2	1	9

11. Which of the following do you use to get information about the City of Branson? [Please check all that apply.] *Order of preference?*

- | | |
|--|---|
| <input type="checkbox"/> (1) Branson Tri-Lakes News (print & web) | <input type="checkbox"/> (6) Social Media (Facebook, Nextdoor, Twitter, etc.) |
| <input type="checkbox"/> (2) Branson Daily Independent | <input type="checkbox"/> (7) Television news |
| <input type="checkbox"/> (3) Calling the City | <input type="checkbox"/> (8) HomeTown Daily News Partner Agencies |
| <input type="checkbox"/> (4) City website (www.bransonmo.gov) | <input type="checkbox"/> (9) Word of Mouth |
| <input type="checkbox"/> (5) Local Radio | <input type="checkbox"/> (10) Other: _____ |

11a. How would you prefer to receive information about the City of Branson? [Please check all that apply.]

- | | |
|---|--|
| <input type="checkbox"/> (1) Traditional Media (print, broadcast) | <input type="checkbox"/> (3) Online/Digital Media (website, Facebook social media) |
| <input type="checkbox"/> (2) City Newsletter (direct mailing) | <input type="checkbox"/> (4) Other: _____ |

11b. Which of the following City communication tools are you aware of? [Please check all that apply.]

- | | |
|--|--|
| <input type="checkbox"/> (1) SMS Text messages | <input type="checkbox"/> (5) Linked In |
| <input type="checkbox"/> (2) City's Twitter | <input type="checkbox"/> (6) Google + |
| <input type="checkbox"/> (3) Police Twitter | <input type="checkbox"/> (7) City Newsletter |
| <input type="checkbox"/> (4) City Facebook | <input type="checkbox"/> (8) City Website |

12. Maintenance. Using a scale of 1 to 5, where 5 means “Very Satisfied” and 1 means “Very Dissatisfied,” please rate your satisfaction with each of the following items:

<i>How Satisfied are you with:</i>		<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A.	Condition of major City streets	5	4	3	2	1	9
B.	Condition of streets in YOUR neighborhood	5	4	3	2	1	9
C.	Condition of City sidewalks	5	4	3	2	1	9
D.	Quality of city snow removal	5	4	3	2	1	9
E.	Condition of street signs and traffic signals	5	4	3	2	1	9
F.	Mowing and trimming along City streets and other public areas	5	4	3	2	1	9
G.	Adequacy of City street lighting	5	4	3	2	1	9
H.	Cleanliness of City streets	5	4	3	2	1	9
I.	Cleanliness of stormwater drains and creeks in YOUR neighborhood	5	4	3	2	1	9

13. Which TWO of the maintenance items listed above do you think should receive the most emphasis from City leaders over the next two years? [Write in the letters below using the letters from the list in Question 11 above]

1st: _____ 2nd: _____

14. **Regional Cooperation.** How well do you think the City of Branson works with other governmental organizations in our region, such as the school district, neighboring cities, Taney County, and the State of Missouri, when planning the future of our City?

- (5) Very well (2) Not particularly well
 (4) Generally well (1) Not well at all
 (3) Somewhat well (9) Don't know

15. **Code Enforcement:** Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

<i>How Satisfied are you with:</i>		<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A.	Quality of Code Enforcement efforts in-the City	5	4	3	2	1	9
B.	Amount of code enforcement	5	4	3	2	1	9
C.	Current sign regulations	5	4	3	2	1	9
D.	Quality of building permitting process	5	4	3	2	1	9

16. **Future Planning.** Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following issues should be when planning the City's future?

<i>Reason</i>	<i>Extremely Important</i>	<i>Very Important</i>	<i>Important</i>	<i>Less Important</i>	<i>Not Important</i>
A. Preserving the small-town atmosphere	5	4	3	2	1
B. City's helping to identify Addressing the needs and concerns in your neighborhood	5	4	3	2	1
C. Promoting more retail development to serve the needs of residents Diversify the entertainment offerings	5	4	3	2	1
D. Ensuring that affordable housing is available inside the City of Branson Diversify the range of housing options	5	4	3	2	1
E. Minimizing tax increases	5	4	3	2	1
F. Expanding employment opportunities	5	4	3	2	1
G. Increasing the availability of arts and cultural amenities	5	4	3	2	1
H. Improving the quality of local governmental services	5	4	3	2	1
I. Improving the quality of education opportunities	5	4	3	2	1
J. Enhancing the appearance and overall beauty of the City	5	4	3	2	1
K. Improving and expanding parks and open-space recreational opportunities	5	4	3	2	1
L. Preserving the City's image as a "family friendly" community values	5	4	3	2	1

M	Managing stormwater for water quality through stream buffers and green infrastructure requirements Managing environmental resources including water and air quality	5	4	3	2	1
N	Offering a City Newsletter to keep residents informed about developments in Branson services and programs Improving communication and opportunities for public participation	5	4	3	2	1
O	Overall Improve the quality of the City infrastructure	5	4	3	2	1
P	Incentivize economic development	5	4	3	2	1

17. Which THREE of the issues listed above do you think should be most important when planning the City's future? [Write in the letters below using the letters from the list in Question 15 above]
 1st: ____ 2nd: ____ 3rd: ____

~~18. Transit. If the City of Branson were to develop a mass transit system — busses, and/or trolleys — how often do you believe you personally would use it?~~
 ___ (5) Daily
 ___ (4) Weekly
 ___ (3) Occasionally
 ___ (2) Seldom/Hardly Ever
 ___ (1) Never
 ___ (0) Don't Know

18. Transit. The following types of transit should be explored: [Please check only one]
 (1) Bike Lanes
 (2) Rubber Tire Trolley (Hwy 76)
 (3) Trolley in Commercial Areas (Green Mtn. Dr., SOTH Expy., etc.)
 (4) Gondola (Hwy 76)
 (5) Not a Priority
 (6) Other: _____

19. Customer Satisfaction. Have you contacted the City of Branson during the past year?
 ___ (1) Yes [answer Question 18a-f] ___ (2) No [go to Question 19]

19a. Which City department did you contact most recently? [Please check only one]
 ___ (1) Police
 ___ (2) Fire
 ___ (3) Parks and Recreation
 ___ (4) City Administration
 ___ (5) Planning and Development
 ___ (6) Public Works (streets, recycling)
 ___ (7) Utilities (Water/wastewater)
 (8) Finance
 (9) Clerk/Court
 ___ (10) Other: _____

19b-f. [Only if "YES" to Question 19] Using a 5-point scale where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the employees in the City Department you contacted most recently (in #18a) with regard to the following:

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
B. How easy they were to contact	5	4	3	2	1	9
C. The way you were treated	5	4	3	2	1	9
D. The accuracy of the information you were given	5	4	3	2	1	9
E. How quickly City staff responded to your request	5	4	3	2	1	9
F. How well your issue was resolved	5	4	3	2	1	9

20. Overall Ratings of the City. Using a scale of 1 to 5 where 5 means "Excellent" and 1 means "Poor," please rate the City of Branson with regard to the following:

How would you rate the City of Branson:		Excellent	Good	Neutral	Below Average	Poor	Don't Know
A.	As a place to live	5	4	3	2	1	9
B.	As a place to raise children a family	5	4	3	2	1	9
C.	As a place to work	5	4	3	2	1	9
D.	As a place to retire	5	4	3	2	1	9
E.	As a place to visit	5	4	3	2	1	9
F.	As a City that is moving in the right a positive direction	5	4	3	2	1	9

21. Approximately how many years have you lived in Branson?

- (1) Less than 5 years (3) 11-20 years
 (2) 5-10 years (4) More than 20 years

22. What is your age?

- (1) Under 25 years (5) 55-64 years
 (2) 25-35 years (6) 65-74 years
 (3) 35-44 years (7) 75+ years
 (4) 45-54 years

23. What is your gender?

- (1) Male (2) Female

24. Which of the following best describes your race/ethnicity? [check all that apply]

- (1) Asian/Pacific Islander (4) Black/African American
 (2) White (5) Hispanic/Latino/Spanish
 (3) American Indian/Eskimo (6) Other: _____

25. ~~Would you say~~ What is your total annual household income is:?

- (1) Under \$30,000 (3) \$60,000 to \$99,999
 (2) \$30,000 to \$59,999 (4) \$100,000 or more

26. Who does your household receive water service from?

- (1) City of Branson (3) Taney County Water District #3 (5) Other
 (2) Private Well (4) Missouri American Water System (9) Don't Know

27. What do you like and/or not like about living in Branson?

28. To make Branson an even better community, what idea(s) would you suggest the City consider for the future?

This concludes the survey. Thank you for your time!

Please Return Your Completed Survey in the Enclosed Postage Paid Envelope Addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed on the sticker to the right will ONLY be used to help identify which areas of the City are having difficulties with City services. If your address is not correct, please provide the correct information. Thanks.

2016 City of Branson Business Survey

Please take a few minutes to complete this survey. Your input is an important part of the City's on-going effort to identify ways to improve the quality of City services. If you have questions, please contact **Joel Hornickel** at 417-337-2194 or jhornickel@bransonmo.gov.



1. Major categories of services provided by the City of Branson are listed below. Please rate each item on a scale of 1 to 5 where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
A. Quality of police service	5	4	3	2	1	9
B. Quality of fire service	5	4	3	2	1	9
C. Quality of City parks and recreation facilities	5	4	3	2	1	9
D. Maintenance of City streets and infrastructure (water, sewer)	5	4	3	2	1	9
E. Enforcement of City codes and ordinances	5	4	3	2	1	9
F. Quality of customer service you receive from City employees	5	4	3	2	1	9
G. Effectiveness of City communication with the public	5	4	3	2	1	9
H. Management of traffic flow on City streets	5	4	3	2	1	9
I. Management of stormwater runoff	5	4	3	2	1	9
J. City Water and Sewer rates	5	4	3	2	1	9

2. Which THREE of these items do you think should receive the most emphasis from City leaders over the next two years? [Write in the letters below using the letters from the list in Question 1 above]
 1st: _____ 2nd: _____ 3rd: _____
3. Which of the following do you use to get information about the City of Branson? [Please check all that apply.]
- | | |
|--|--|
| <input type="checkbox"/> (1) Branson Tri-Lakes News (print, web) | <input type="checkbox"/> (6) Social Media (Facebook Nextdoor, Twitter, etc.) |
| <input type="checkbox"/> (2) Branson Daily Independent | <input type="checkbox"/> (7) Television news |
| <input type="checkbox"/> (3) Calling the City | <input type="checkbox"/> (8) HomeTown Daily News Partner Agencies |
| <input type="checkbox"/> (4) City website (www.bransonmo.gov) | <input type="checkbox"/> (9) Word of Mouth |
| <input type="checkbox"/> (5) Local Radio | <input type="checkbox"/> (10) Other: _____ |
4. How would you like to receive information about the City of Branson? [Please check all that apply.]
- | | |
|---|--|
| <input type="checkbox"/> (1) Traditional Media (print, broadcast) | <input type="checkbox"/> (3) Online Media (website, Facebook social media) |
| <input type="checkbox"/> (2) Quarterly City Newsletter | <input type="checkbox"/> (4) Other: _____ |
5. Do you know who your the local (City of Branson) elected officials are?
- | | |
|----------------------------------|---------------------------------|
| <input type="checkbox"/> (1) Yes | <input type="checkbox"/> (2) No |
|----------------------------------|---------------------------------|
6. Regional Cooperation. How well do you think the City of Branson works with other governmental organizations in our region, such as the school district, neighboring cities, Taney County, and the State of Missouri, when planning the future of our City?
- | | |
|---|--|
| <input type="checkbox"/> (5) Very well | <input type="checkbox"/> (2) Not particularly well |
| <input type="checkbox"/> (4) Generally well | <input type="checkbox"/> (1) Not well at all |
| <input type="checkbox"/> (3) Somewhat well | <input type="checkbox"/> (9) Don't know |

7. Items that may influence your perception of the City of Branson are listed below. Please rate each item on a scale of 1 to 5 where 5 means "Very Satisfied" and 1 means "very dissatisfied."

How Satisfied are you with:		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
A.	Overall quality of services provided by the City	5	4	3	2	1	9
B.	Appearance/visual attractiveness of the City	5	4	3	2	1	9
C.	Image of the City Branson's brand/reputation	5	4	3	2	1	9
D.	How well the City is managing growth	5	4	3	2	1	9
E.	Quality of life in the City	5	4	3	2	1	9
F.	Feeling of safety in the City	5	4	3	2	1	9
G.	Feeling of safety where your business is located	5	4	3	2	1	9
H.	Historic Downtown Branson	5	4	3	2	1	9
I.	Highway 76	5	4	3	2	1	9
J.	Value you receive for your City taxes and fees	5	4	3	2	1	9

8. Which THREE of these items do you think should receive the most emphasis from City leaders over the next two years? [Write in the letters below using the letters from the list in Question 7 above]

1st: _____ 2nd: _____ 3rd: _____

9. How would you rate the physical appearance of the area where your business is located?

____ (1) Excellent
 ____ (2) Good
 ____ (3) Average
 ____ (4) Poor
 ____ (9) Don't know

10. Please indicate whether your business had any contact with any unit of Branson City government during the past year related to the following issues.

If YES, how would you rate the City's performance in this area?

	Have you had this type of contact with the City?		Type/Area of Contact	Excellent	Good	Average	Below Average	Poor	Don't Know
	YES	NO							
A.	YES	NO	Business licensing Finance	5	4	3	2	1	9
B.	YES	NO	Zoning Planning	5	4	3	2	1	9
C.	YES	NO	Code enforcement	5	4	3	2	1	9
D.	YES	NO	Construction/building permits	5	4	3	2	1	9
E.	YES	NO	Construction/building Inspections	5	4	3	2	1	9
F.	YES	NO	Fire inspections	5	4	3	2	1	9
G.	YES	NO	Police	5	4	3	2	1	9
H.	YES	NO	Utilities	5	4	3	2	1	9
I.	YES	NO	Engineering	5	4	3	2	1	9

13. Which THREE of the issues listed above do you think should be most important when planning the City's future? [Write in the letters below using the letters from the list in Question 12 above]

1st: _____ 2nd: _____ 3rd: _____

14. Overall Ratings of the City. Using a scale of 1 to 5 where 5 means "Excellent" and 1 means "Poor," please rate the City of Branson with regard to the following:

How would you rate the City of Branson:		Excellent	Good	Neutral	Below Average	Poor	Don't Know
A.	As a place to live	5	4	3	2	1	9
B.	As a place to raise children a family	5	4	3	2	1	9
C.	As a place to work	5	4	3	2	1	9
D.	As a place to retire	5	4	3	2	1	9
E.	As a place to visit	5	4	3	2	1	9
F.	As a City that is moving in the right a positive direction	5	4	3	2	1	9

15. Who does your business receive water service from?

(1) City of Branson (3) Taney County Water District #3 (5) Other
 (2) Private Well (4) Missouri American Water System (9) Don't Know

16. What do you like and/or not like about having a business in Branson? [Please write your comments in the space provided]

17. What can the City of Branson do to better serve your business? [Please write your comments in the space provided]

18. Please rate the labor pool in Branson in the following areas:

Area Rated		Excellent	Good	Average	Below Average	Poor	Don't Know
A.	Quality of labor	5	4	3	2	1	9
B.	Availability of labor	5	4	3	2	1	9
C.	Stability of work force	5	4	3	2	1	9
D.	Attitude of employees	5	4	3	2	1	9
E.	Productivity of the workforce	5	4	3	2	1	9

- 25. [Optional Comments] If there are any other issues or suggestions you would like to make, please provide your comments in the space listed below. [You may attach additional sheets if necessary]**

This concludes the survey. Thank you for your time!

Please Return Your Completed Survey in the Enclosed Postage Paid Envelope Addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed on the sticker to the right will ONLY be used to help identify which areas of the City are having difficulties with City services. If your address is not correct, please provide the correct information. Thanks.

**Branson Board of Aldermen
Staff Report and Recommendation**

ITEM/SUBJECT: UPDATE OF 2015-2016 CITY ADMINISTRATOR GOALS.

DATE: OCTOBER 20, 2016

INITIATED BY: ADMINISTRATION/PLANNING & DEVELOPMENT

CITY ADMINISTRATOR REVIEWED

STAFF REPORT:

The 2015-2016 City Administrator Goals were established by the Board during the Strategic Planning Retreat in July 2015. Staff has since been actively working to address each of the six identified objectives: Economic, Community, Governance, Accountability and Financial Stewardship, and Workplace. When forming the goals, the Board utilized the Community Plan 2030 and Priority Based Budgeting as their foundation.

This update will provide the Board with the current status of all 35 action items as well as the proposed timeline to complete the unfinished action items. In summary, all but ten of the action items have been completed at this time. Of the remaining ten, all have at least been started.

Staff will be available to provide more detail as necessary during the Study Session.

***RECOMMENDED ACTION:**

This is a one-time item, and there is currently no intent to schedule for a future meeting.

ATTACHED INFORMATION: 1) 2015-2016 City Administrator Goals Update

CITY ADMINISTRATOR'S 2015-2016 GOALS

1. **Economic Objective (E): The City will support growth of the economy to set the stage for business development and expansion, job creation and a thriving entrepreneurial environment.**

- a. Spirit of 76
 - i. Financing plan in place
 - Hwy 76 CID District formed 1Q 2016
 - ii. Phase 1A design complete
 - April 2016
 - iii. Phase 1A construction started
 - September, 2016
- b. Downtown Improvements
 - i. Phase 1 complete by XXXX
 - 2Q 2016
 - ii. Phase 2 design complete
 - February 2016
 - iii. Phase 2 construction complete XXXX
 - 1Q 2017

2. **Community Objective (C): We will show annual improvement as a great place to live, work and visit**

- a. A plan developed and approved to address the top three negative issues identified by the community and business survey (see 1st topic in 2b)
 - **Management of traffic flow on City streets (42%)**
 - Extensive efforts continue in the Downtown and Hwy 76 corridor. **Additionally, a Transportation Master Plan is anticipated to be adopted as part of the 2017-2018 budget.**
 - **Quality of Police service (33%)**
 - Police continues to post all calls for service where a report is taken on the City website, and they have initiated a social media program to provide real-time information on any event that would affect our residents or guests as well as through the Communications Manager.
 - **Effectiveness of City communications with public (27%)**
 - Hired Communications manager March 2016. First quarterly newsletter distributed (digital and print). Organized 1-2 community engagement events per month. Established regular updates via alerts and social media.
- b. Plan is developed and approved plan to repair and/or improve our roads/streets (53%)
 - Staff presented the Pavement Management System results to the Board during the May 12, 2016 Study Session. Results will now provide plan to identify and prioritize order of street repairs and improvements.

personnel, and initiated a Body Worn Camera program so every officer has video and audio of interactions with the public.

- HR - enhanced Safety Committee to work on better environment for staff and to bring awareness of safety issues through reporting and remediation.

k. Plan for improving and maintaining street signs is approved

- Staff has upgraded its retro reflectometer and is in process to check every sign for retroreflectivity. They additionally are GPSing each sign's location and identifying them with UPC numbers and bar codes so the condition and repairs can be tracked. Approximately 75% of the data has been developed and can be used to prioritize budget needs in the future.

II. Develop a plan for timely response to issues/complaints

- The first and primary aspect to insure is for any issue/complaint received to be directed to the appropriate department (and person) so it can be addressed in a timely manner as opposed to someone being bounced around.

3. **Governance Objective (G): We will have an open government that is responsive, accountable, and inclusive Branson will maintain open, transparent communication and will encourage informed participation in local governance.**

- a. Add a updated closed record policy regarding BOA executive session
 - Policy has been drafted, currently under review by City Administrator
- b. At all times we will be 100% compliant with the Sunshine law
 - Ongoing effort of the entire staff.
- c. We will publish and solicit input for the results of the Community survey along with our plans to address top issues
 - Community/Business survey conducted 2Q in 2015 with results presented to the Community and the Board during the July 14, 2015 meeting.
 - Community/Business survey to be conducted 4Q in 2016.
- d. Recommend a policy and training for proper developer interaction Aldermen, Mayor and City Admin
 - Currently being reviewing and evaluated by the City Administrator
- e. Develop and implement a plan to improve our relationship and communications with other local municipalities, the county, the chamber of commerce, etc.
 - Communication Manager hired March 2016. Established relationships, makes monthly presentations to Chamber audience, and has established a mechanism for communicating via news alerts/texts.

4. **Accountability and Financial Stewardship Objective (A): We will ensure the efficient and appropriate use of public by being good financial stewards on the behalf of our residents and businesses.**

- a. Complete strategic planning process
 - 2017 will kick off the two year process, community and business surveys initiated and completed 2/17
- b. Develop and implement performance measures for all departments
 - ICMA Insights discontinued, departments have identified measurements and began tracking in 2016. Will be reported as part of strategic planning process in 2017.

- c. Implement priority based budgeting for 2016 budget
 - Completed
 - d. We will have a comprehensive risk management plan in place
 - Working with Arthur Gallagher and Company to develop Risk Management Framework. Currently being reviewed by HR Committee with rollout to staff expected 4Q 2016.
- 5. Workplace Objective: We will continue to be a great place to work, for great people**
- a. Employee survey results are evaluated and plans to address the top three issues are developed and implemented
 - Employees surveyed four times in past year. One area of issue was employee health, dental, vision and life insurance. HR used this information when developing the offering for 2017.
 - b. The staff in all city departments feel like they are properly represented
 - Employees represented in EHRC. Example – wellness plan for 2017. Employees provided feedback to department EHRC representatives which resulted in modifications to the new wellness plan.
 - c. A succession and training plan has been started in all departments
 - HR has completed initial assessment of succession needs for all departments and begun training supervisors. HR has partnered with MPR and Legacy U to provide training and tools to advance employees.
 - d. We will continue to improve workplace safety in all departments
 - HR facilitates a monthly safety meeting and various safety trainings. HR facilitated MPR safety credits for the purchase of safety-related equipment and gear. Annual Health Fair expanded to also include Safety. Risk Management Coordinator worked with Recycling Department to purchase lifting equipment to mitigate injuries.
 - e. Develop a comprehensive recognition plan celebrating employees getting great results with the focus on customer service
 - HR has worked with Legacy U to train employees on customer service. HR is developing a plan to recognize employee excellence throughout the organization.
- 6. Sustainability Objective (S): We will have a vibrant and sustainable community that demonstrates responsible growth.**
- a. We will implement our next steps outline in our MS4 for storm water management to include a budget allocation and updated plan.
 - Stormwater Coordinator hired in 2016. Annual report submitted in July 2016 resulting in a Permit Number provided by DNR in October 2016. Design criteria update is currently under review by staff. Silt socks are being used at construction sites to prevent sediment runoff.
 - b. Each department in the city will develop and implement an improved sustainability plan
 - The Sustainability Committee, which includes a representative from every department, continues to be the leader in the City's sustainability efforts. They provided an update of their efforts to the Board on March 22, 2016.
 - c. We will continue with recycling plan
 - Updates continually made to the City's website regarding locations and hours of operation.

APPENDIX - CITY ADMINISTRATOR'S 2015-2016 GOALS

2(a)

- **MANAGEMENT OF TRAFFIC FLOW ON CITY STREETS**
 - In 2015 we installed new traffic signal controllers at the Shepherd of the Hills Expressway & Expressway Lane intersection which will enhance traffic flow. We also installed new state-of-the-art traffic detection equipment at the Branson Hills Parkway & Wal-Mart intersection and saw an immediate improvement in traffic flow. In addition, we installed new battery back-up systems at the Branson Hills Parkway & McDonald's intersections which will keep the traffic signals operational during power failures which eliminates traffic congestion during those periods of no power. In addition, we installed a new first-in-Missouri system at the traffic signal on Branson Landing Blvd at Main Street. This system continuously monitors all aspects of the traffic signal and if anything should fail, a text alert is immediately sent to traffic signal personnel to respond and address the problem – this eliminates the time delay for someone to notice the problem and call in a report to the city. We also installed new signal equipment on Roark Valley Road at Forsythe Street and greatly improved traffic flow and signal reliability
- **QUALITY OF POLICE SERVICE:**
 - We continue to post all calls for service where a report is taken on the City website. We have initiated a program of using social media, through our Communications Director, to provide real-time information on any event that would affect our residents or guests such as accidents blocking roadways, criminal activity, weather emergencies. We have also made access to the Chief of Police easier for our media outlets by coordinating them through our Communications Manager.
 - We have initiated a Body Worn Camera program and are purchasing enough cameras for all officers to have video and audio of our interactions with the public to aid in job performance training and to assist in the mitigation of citizen complaints.
 - We continue to participate in our Neighborhood Walk Program and encourage our citizens to participate in our Ride-A-Long Program.
- **EFFECTIVENESS OF CITY COMMUNICATIONS WITH PUBLIC:**
 - Hired communications manager March 7 – 6 months on board
 - Quarterly Community Newsletter – digital and print
 - Community/Citizen engagement events (1-2 per month) – Open House, Downtown Streetscape, National Night Out, Monarch Butterflies, Police Fundraisers, GOCAPS careers/employment (Great Place to Work)
 - Established regular updates to website via NewsAlerts, SMS/Text alerts to subscriber list via CivicPlus, SMS/Text updates to media list of 18 reporters for timely release of information from police/fire depts.
 - Regular and timely dissemination of information (media releases, PSAs) to multiple audiences via multiple platforms including social media (Twitter, Facebook, LinkedIn, Google+), email distribution to Aldermen and 500+ list of media reporters and partner agencies (TV/radio/print news in Branson/Springfield region, TCP Board, Chamber/CVB Board, county electeds, healthcare/education, DBBA, Theater League, Lodging Association, Law Enforcement Recognition Committee, 76 CID Board, emergency response agencies)
 - Plan includes release of information as it becomes available from PD, FD, public-facing city departments, Board of Aldermen – following protocol relative to situation with regular followup to communicate facts, resolutions, community impact = controlling the message by getting in front of the story being reported. Goal is to communicate 5-10X "positive news" to every 1 "negative/crisis news"
 - Communications manager serves also as PIO to PD/FD – onsite with Chiefs to get in front of situations that contain "negative/crisis news" to control the message
 - Engage with community by celebrating community successes (Ballparks, Ferris Wheel, Mercy, Cox, Convention Center, Sustainable citizens, ribbon cuttings, etc)
 - 107 releases published in 6 months to date
 - Monthly presentations to Chamber audience (Good Morning Branson), TCP Board meetings, etc

- Established mechanism for communicating via news-zines and SMS/Text NewsAlerts road improvement/construction/hazard information (water lines, road closures, 76 updates)
- Relationships with Regional Law Enforcement, Chamber/CVB, TCP, DBBA established
- Established Branson Communications Network to coordinate/align event calendars, expand the reach of public information dissemination, address issues received from partner agency reps
- Create Communications/Branding Strategy and present to Board of Aldermen
- Highlight expertise of City leaders and personnel by public communication of accomplishments, awards, knowledge/expertise

2(b)

- In 2015 we spent \$1,528,024 on street improvements including new asphalt overlay, new microsurfacing, new pavement markings and milling rough failing surfaces. In 2016, We awarded bids for the same type improvements in the amount of \$1,479,000. In 2016 we also completed a \$87,000 extensive pavement evaluation of every roadways in the city. This work include state-of-the-art subsurface condition analysis and street surface distress analysis. The results were the development of a 10 year plan that will increase the quality of streets in the city and improvement maintenance activities.

2(c)

- Construction of a sidewalk is planned this fall to connect North Beach Park to the existing sidewalk to the round-a-bout. This will offer a connection from the campground to the Roark trail ending at the Johnson Property, a total of 4.2 miles.
- An easement is being finalized with the Branson United Methodist Church to extend the trail network at Lakeside Forest. The trail is already in place will be enhanced.
- Planned in 2017 is to extend the Roark Trail by placing fill in Roark Creek to extend the trail further north, connecting to another 300 feet of easement along the creek.
- Planned in 2017 is to extend the path at Sunset Park beyond the cattle gate along the lake up to the Herschend Property.

2(g)

- Horse-drawn carriage ordinance approved May 24, 2016.
- Domestic animal code is being drafted for review.
- Commercial animal code will be started once domestic animal code is completed.

2(h)

- POLICE
 - Response times have been maintained at the same level as 2015 to both emergency and non-emergency calls. We continue to look for a more centralized location for our headquarters to reduce call times over all which, will provide for improved services and improved efficiency.
 - Average Response Times:

2015 Non-Emergency 9.324 mins	2016 Non-Emergency 9.796 mins
2015 Emergency 6.085 mins	2016 Emergency 6.077 mins

2(i)

- A new ordinance, known as the Hotel Tier Program, has been proposed and sent to the full council for approval, on 09-13-16, to provide for greater accountability for property owners and management regarding disorder and calls for service to their properties. The ordinance also mandates the posting of registered sex offenders that either work for the establishment or reside at the property for thirty-one days or longer.

2(j)

- POLICE
 - We have trained and certified four patrol officers as instructors in advanced active shooter mitigation techniques for the training of our public school personnel and all businesses within our community. We are currently forming an all-inclusive group of other area law enforcement organizations, fire personnel and the Taney County Ambulance District to provide for a consistent response to any location.
 - We have trained and deployed a K-9 officer and handler to assist with drug detection, tracking of suspects, tracking missing and endangered children and adults, and for high risk building searches. The K9 has proven to be a very positive public relations tool as well.
 - We have deployed a covert radar unit to provide precise data regarding times and locations of vehicles travelling in excess of the posted speed limit in residential areas and areas of high traffic so that we may better assign limited personnel to those locations for targeted enforcement.
- HR
 - Not only has HR enhanced the Safety Committee to work on creating a better work environment for City employees (e.g., regular safety meeting, regular reporting of safety to the HR Committee, etc.), it has focused bringing awareness of safety issues within the City through the reporting and remediation of safety concerns (sidewalks, limbs, etc.).

2(k)

- Staff has upgraded the retroreflectometer and is now in the process of using that equipment for checking every sign in the city located on public right-of-way. The signs are checked for quality of the retroreflectivity of the surface and the location is GPSed and entered into the GIS mapping database. The sign is also given a UPC code number and bar code so the condition and repairs can be tracked. Staff has completed approximately 75% of the data development. The information can now be used to set priorities and long-term budgets to keep all signs at an approved level.

4(d)

- The City is working with its property liability broker, Arthur Gallagher and Company, to develop a Risk Management Framework. HR brought that to the HR Committee and have begun fine-tuning it for rollout to City personnel later this year.

5(a)

- All employees have been surveyed four times in the past year with data collected to determine their views, wants or concerns on various topics. HR, in accord with various departments and the City Administrator, has focused on addressing issues brought to light from these surveys. One area in particular was around employee health, dental, vision and life insurance. We focused on significant areas of concerns in developing the offering for 2017.

5(b)

- City employees have representation in the Employee Human Resources Committee. Initiatives brought forth by HR to that committee are reviewed with the committee representatives with their respective departments, and said representative provides feedback to the committee and to HR. An example is the employee wellness plan for 2017. In the initial stages, employees provided feedback to their department representatives and many of those suggestions resulted in modifications to the new wellness plan.

5(c)

- HR has completed the initial assessment of succession needs across all departments and has begun the means for training supervisors. HR has partnered with MPR and Legacy U to provide a plethora of various training initiatives to provide employees the tools to advance into leadership roles.

5(d)

- As an ongoing focus, HR facilitates monthly safety meetings and provides scheduled and ad hoc safety training to various departments. Addition, in two particular areas centering around safety, HR facilitated the utilization of MPR safety credits for the purchase safety-related equipment and gear. The Safety Officer organized a shoe/boot distributor to come to the City and provide employees necessary safety gear for their feet. And as part of the annual Health Fair in October for employees, HR has expanded it to be the Health and Safety Fair. Additionally, The Risk Management Coordinator worked with the Recycling Department to purchase necessary lifting equipment to mitigate workers compensation injuries.

5(e)

- HR has worked extensively with Legacy U to provide quality customer service training to front-line employees and to leaders throughout the organization. Additionally, HR is developing a plan for City Administrator approval to recognize employee excellence throughout the organization.